

NEWS: EUROPE

Bid to break deadlock on Emu discipline

By Lionel Barber in Brussels

European Union finance ministers will today try to break the deadlock over German demands for strict rules on when countries taking part in the planned single currency can run excessive budget deficits.

The impasse threatens to delay approval of a blueprint on budgetary and currency discipline in the future European economic and monetary union (Emu) until next summer's summit in Amsterdam.

Postponing a deal on the budget stability pact would not necessarily scupper the Emu timetable. But it comes amid renewed debate - over the Bundesbank's monetary stance and exchange rate policies - between France and Germany, the chief proponents of monetary union.

EU leaders had promised they would wrap up agree-

ment on the budget stability pact and the new-model exchange rate mechanism (ERM) for currencies outside the single currency - or euro - zone at the Dublin summit at the end of next week.

However, Germany has been digging in its heels on the terms of the stability pact, partly in response to fears that EU leaders may relax the Maastricht treaty entry criteria for Emu to let in weaker currencies, notably the Italian lira, and thereby risk a backlash from German public opinion.

The Bundesbank and the German finance ministry are arguing that all Emu participants must show "sustainable convergence" before entering Emu. Their "insurance policy" is a stability pact that penalises countries running public deficits in excess of 3 per cent of gross domestic product.

A majority of countries, led by Britain and Spain, consider the German approach too rigid. France has also abandoned Germany, its traditional ally, arguing for a more flexible

approach which could take account of employment and growth as well as a country's track record on budget discipline.

Separately, the negotiations have become entangled in UK domestic politics.

Tory Euro-sceptics are arguing that Britain will have to adhere to the common rules on budget and currency discipline even if it chooses to opt out of Emu. As a result they are putting pressure on Mr Kenneth Clarke, the chancellor of the

deal until after the next UK election, which must be held by next spring.

The key German demand is to define precisely the "temporary and exceptional" circumstances under which countries would be allowed to run excessive budget deficits. Germany wants to set the level of economic weakness as a decline of 2 per in GDP over four consecutive quarters.

Hopes of progress at today's meeting of finance ministers rest on a compromise which would meet the German demand for a numerical definition while offering ministers discretion on when to impose penalties.

Last week the EU's secretive monetary committee - comprising senior treasury officials of the member states - failed to reach a deal on this. But the presence of Mr Theo Waigel, German finance minister, at

today's meeting may help to narrow differences.

On several occasions, German officials have threatened to abandon negotiations on the stability pact with the 14 other EU states and wait instead until the first wave of Emu members is chosen in early 1998.

A separate issue is the size of penalties which can be imposed on fiscal delinquents. Germany wants to tighten procedures - which include four separate votes in the Council of Ministers, some including and some excluding Emu participants.

Despite difficulties on the stability pact, Brussels officials predict EU leaders will agree in Dublin on new rules governing the euro's legal status, while design of a new "hub and spokes" exchange rate mechanism built around the new currency is virtually a done deal.

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Import limits set to be retained

Sweden likely to get nod on alcohol curb

By Greg Melvor in Stockholm

Sweden is set to receive the go-ahead from its European Union partners today to maintain its strict curbs on alcohol and tobacco travel allowances for at least another four years.

EU finance ministers meeting in Brussels are expected to agree to allow Sweden to keep its current rules, pending a review in the year 2000. But Denmark and Finland, which have similar restrictions, are to agree to phase out their limits by 2002.

Sweden allows individuals to import a litre of spirits, 5 litres of wine, 15 litres of beer and 300 cigarettes. Elsewhere in the EU, the allowances are 10 litres of spirits, 90 litres of wine, 110 litres of beer and 800 cigarettes.

Both Sweden and Finland try to limit domestic alcohol consumption through state retail monopolies. They were granted an exemption from EU import limits until the end of 1996 when they joined the Union in January 1995. Denmark got a similar dispensation in 1992 during ratification of the Maastricht Treaty.

All three have come under pressure from the Commission to phase out the limitations. Brussels has insisted that the rules conflict with the free flow of goods between member states.

Sweden threatened to veto any decision and refer the matter to the European Court. The Commission subsequently backed down, agreeing to prolong the Swedish exemption.

Mr Erik Asbrink, Swedish finance minister, said that Sweden had received "strong understanding" from member countries for its stance.

He said that the four-year extension would allow it to formulate a modernised alcohol policy aimed at

reducing consumption "by other means than the usual ones". This would probably be via educational programmes.

A meeting last week of EU permanent representatives in Brussels resulted in broad support for this approach. Officials in Brussels said

they expected it to win unanimous backing from finance ministers today.

Sweden has historically had high levels of alcohol consumption. The government regards its alcohol monopoly, strict import curbs and high taxes on drink as vital instruments of social and health policy.

Continued import restrictions will be welcomed by Swedish brewers, who have warned of severe consequences for their business if travellers are allowed to import larger amounts of cheaper beer from the Continent.

Sweden's high alcohol taxes have already led to a surge in "beer traffic" between Sweden and Denmark, where taxes are substantially lower.

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French monetary policy in line with our requirements, says governor of Bank of France

Trichet defends policy on exchange rate

By Martin Wolf

Mr Jean-Claude Trichet, governor of the Bank of France, has strongly defended the appropriateness of French monetary and exchange rate policies against recent criticism.

In an interview with the FT, Mr Trichet insisted the franc was no longer overvalued against any European currency, as was shown by the huge French current account surplus - forecast at \$20bn this year - and the competitiveness of French unit labour costs relative to those of Germany.

Interest rates were also in line with what was required at the current stage of the economic cycle, he added.

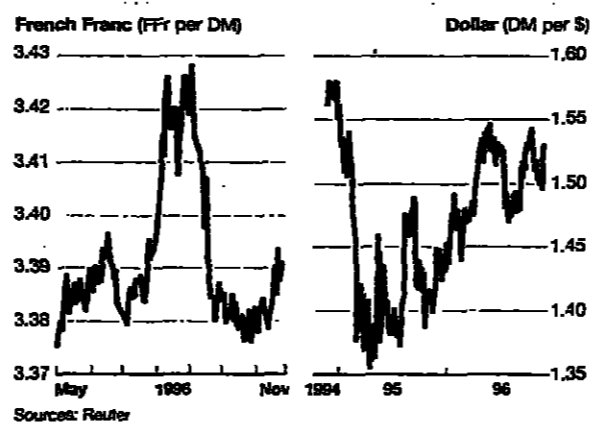
"The stable exchange rate policy and the credibility of the franc have brought France the third-lowest market interest rates in the world, with real short-term rates the same as those of Germany, at the lowest levels in Europe."

"Medium- and long-term



Jean-Claude Trichet: franc no longer overvalued

Stronger dollar stabilised ERM



market interest rates, they are competitive and they can have confidence in medium-term growth for France and Europe."

But Mr Trichet pointed out that such sluggishness in investment was also seen in other European countries.

The Bank expected the economy to expand by around 8.9 per cent between 1993 and 1997. The average

growth of 2.2 per cent a year would be only "slightly below" the Bank's current estimate of the economy's potential growth, of around 2.5 per cent.

"What is clear is that we are a growing economy, not a stagnating one, in the medium term, and the prospects for 1997 in continental Europe and France are quite encouraging."

As for the abnormally high French unemployment, this was 80 per cent structural, according to the Organisation for Economic Co-operation and Development, said Mr Trichet.

"The economic machinery is working pretty well. Otherwise, we would not have one of the highest gross domestic products per head in Europe and a large current account surplus. But we have impediments in the labour market and in the structure of the public sector."

"We have no incentives for part-time jobs in the private sector, for example, and the cost of hiring an additional unskilled worker is higher than that in other industrial countries," he said. "I am not advocating the French adopt the UK or US approach... because in the French perspective it is not even believable that there could be no minimum wages, as in the UK, or very low ones, as in the US."

"Instead, what I say is: we have a good capacity to produce wealth. The problem is that we don't know how to produce a sufficient level of jobs. Let's not reject equality and fraternity, which are at the heart of the French social deal. But let's look at those countries in continental Europe which share our values and our overall economic and monetary strategy, and are posting a much better performance in terms of job creation and unemployment."

"Let's look at the Netherlands; let's look at Denmark. When we look, we see that they have introduced a number of precise reforms, which are not dramatic. They have minimum wages, but they have promoted part-time jobs."

"The simple implementation in France of part-time jobs in the same proportion as in the Netherlands would diminish unemployment by 1m."

"There is an enormous potential for creating jobs by following such examples."

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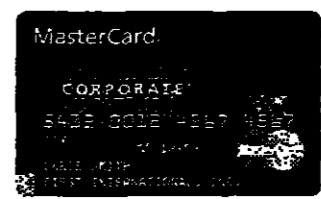
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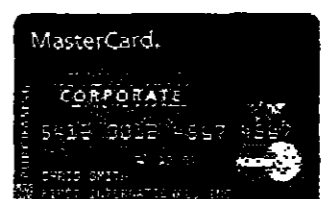
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NEWS: INTERNATIONAL

Asean agrees to admit Burma as member

By Manuela Saragosa in Jakarta
The Association of South East Asian Nations (Asean) has agreed to admit Burma into the grouping...

In 1997, probably at Asean's 30th anniversary meetings in July. There was no sign that this informal schedule had been changed.

ly intended to accommodate Singapore, Thailand and the Philippines, which have voiced reservations about Burma's early entry...

have become strained over the issue. With Asean nations saying that the EU has no business to comment on the internal workings of the Asian association.

still recognises Portugal as the administering authority. Asean leaders registered their concern in a joint statement which said that the EU's stance on East Timor threatened to "jeopardise the tripartite process on East Timor presently taking place under the auspices of the United Nations secretary general".

INTERNATIONAL NEWS DIGEST

India in \$1.8bn Russian jet deal

India has signed a \$1.8bn deal with Russia to buy 40 Sukhoi-30 jet fighters in one of the largest defence deals between India and another country.

McDonald's move in Beijing

McDonald's, the US fast food chain, is to close its flagship store in the heart of Beijing for two years against a removal order. The hamburger restaurant, just off central Tiananmen Square, will close from today and will be demolished, McDonald's said.

Palestinians take to streets

Palestinians took to the streets across the West Bank at the weekend to protest against the Israeli government's refusal to release political prisoners as agreed in the peace accords.

Gold reserves of 'no value'

The \$215bn of gold reserves held by the central banks of the world's leading economies are of "virtually no value" in interventions in the foreign exchange markets, according to a study by the UK's Centre for the Study of Financial Innovation.

Hutu rebels fight in Burundi

Burundi's main Hutu rebel group yesterday said its forces had stepped up a guerrilla campaign inside the central African nation and fierce fighting was raging in five regions.

Japanese in China venture

Nichimen, the Japanese general trading company, has announced a joint venture with China's largest general trader, one of the first Japanese companies to take such a step.

Nichimen is to set up an export-import business in Shanghai with China National Cereals Oils and Foodstuff Import and Export Corporation, to be 51 per cent owned by the Chinese partner and 25 per cent by Nichimen, with the rest in the hands of a third partner.

China's state-backed traders, mainly based in Shanghai and Shenzhen, are small and lack a dependable source of funds. Little of Japan's traders, Nichimen is affiliated with a commercial bank, Sanwa Bank.

Japanese trading companies have been expanding in China, their largest and closest emerging market. Seven other Japanese general traders, including Sumitomo Corporation, one of the largest, are also in negotiation with the Chinese government for permission to form such a joint venture.

The deal coincides with Japan's agreement to disburse \$300bn (\$50bn) of soft government loans to China over the next two years, the latest sign of an improvement in their tense relations. The money will be used for 40 development projects.

Japanese grant aid to China remains frozen, following Tokyo's suspension of grants 18 months ago in protest against Chinese nuclear tests.

Copyright rules planned for Internet

A step towards regulating the Internet will be taken this month with the adoption of international rules extending copyright law to cyberspace.

Representatives of more than 100 member governments of the World Intellectual Property Organisation, the UN agency that administers international pacts on patents, copyrights and trademarks, today began a three-week meeting in Geneva to approve three

new treaties intended to bring copyright rules into the digital age. The move, which has the enthusiastic support of book and software publishers and the entertainment industry, is seen as essential if the Internet is to realise its full potential.

At present, very little copyright material is put legally on to the Internet because authors, publishers and performers fear they will lose income from unauthorised copying. Unlike copies of "analogue" products such as

printed books, video or audio recordings, which tend to be inferior to the authorised version, digital transmission allows perfect copies to be downloaded onto an ordinary home computer and re-transmitted to millions of Internet users at the touch of a few keys.

Large-scale devaluation ruled out as 'outdated' policy

Brazil to tackle trade deficit with export incentive package



Cardoso: his government will stick to its exchange rate policy

Brazil has unveiled a new set of measures to stimulate exports in a further attempt to reduce the country's widening trade deficit. The initiatives, announced by Mr Antonio Kandir, the planning minister, include more government financing of exports, lower financing fees for exports and incentives to other countries to import Brazilian goods.

The government will for the first time provide bank guarantees to foreign companies importing Brazilian goods and it is also expected to present a bill to Congress that exempts exports from a municipal tax.

The trade figures led to increased speculation that the government will abandon its exchange rate policy of gradual depreciation against the US dollar, which has been the centrepiece of its two-year-old anti-inflation economic reforms.

NZ parties spin out talks on coalition

Mr Peters, leader of New Zealand First (NZF), has been negotiating for six weeks with Mr Jim Bolger, the current prime minister and leader of the caretaker National administration, and with Ms Helen Clark, leader of the Labour party.

Throughout the talks, and despite mounting public criticism of their slow pace, Mr Peters has made it clear he will not be rushed. The deadline for conclusion of talks is December 10 when parliament reconvenes, although a deal may still have not been struck by then.

The October election was the first held by New Zealand under a proportional representation voting system, after nearly 150 years

to introduce compulsory pensions, a measure opposed by both National and Labour. Mr Peters last week reaffirmed his party's "non-negotiable" commitment to the compulsory pension plan, which he says must be introduced by July 1 to coincide with tax cuts promised by National.

in one of his few comments on the talks, Mr Bolger said that for technical reasons, July 1 was too soon to consider implementing a complex compulsory scheme, a change from the present voluntary system.

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China takes a long road to convertibility

Stephanie Flanders on an important step towards accepting international norms

The Chinese government sent a letter to the International Monetary Fund last week to mark a milestone on China's way to becoming a fully fledged member of the world economy.

The announcement which came into effect yesterday said that, 51 years after becoming a founder member, China had decided to comply with one of the organisation's most hallowed principles - that all member currencies should be freely convertible for the purposes of international trade.

In the short term, making the current account convertible - by complying with the main conditions of Article 8 of the IMF's Articles of Association - will not make much of a difference to companies or individuals working in China. This is because the government has been following its usual strategy of formally announcing changes long after they have, in effect, taken place.

The chief US negotiator on textiles is scheduled to arrive in Beijing today in an effort to resolve a textiles dispute before China's threatened ban on selected US imports goes into effect on December 10, writes Sophie Roell in Beijing. Ms Rita Hayes of the US Trade

Representative office was expected in China last month, but delayed her trip following Beijing's threat to impose a temporary ban on imports of some US textiles, farm goods and alcoholic drinks in retaliation for US penalties on imports of Chinese textiles.

with President Jiang Zemin at the recent Asia Pacific Economic Co-operation (Apec) gathering in Manila. Beijing has said it intends to reduce the average tariff rate to 15 per cent during 1997, from the current level of just over 20 per cent, but it is not yet clear how this is to be achieved.

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NEWS: UK

Opposition's foreign spokesman dashes Franco-German hopes for flexibility

Prospects of multi-speed EU fade

By Robert Peston, Political Editor

Franco-German hopes that a victory by the opposition Labour party in the UK general election would improve prospects for a so-called "multi-speed" European Union look set to be dashed.

Mr Robin Cook, the party's foreign affairs spokesman, is understood to share the UK government's reservations about mechanisms for allowing groups of like-minded member states to move ahead in new areas of closer integration.

"flexibility" plans may undermine optimism among European governments that the current intergovernmental conference on EU treaty reforms could reach a speedy conclusion next June if Labour is elected.

According to a senior MP, Labour is determined to retain a veto over integration initiatives by groups of states, particularly if they want access to EU institutions. Its views are similar to those of Mr Malcolm Rifkind, the UK foreign secretary.

"We would clearly want to prevent Germany racing ahead to federalism," said the Labour MP. Although Labour's caution on these

not yet official party policy, Labour's wary stance on a more flexible EU will come as a blow to the French and German governments.

In October, France and Germany put forward joint proposals to allow EU members to integrate their economies and governments at varying speeds.

The issue is now at the heart of the IGC negotiations. France and Germany's desire to have the flexibility concept incorporated in the EU treaty was sparked originally by their concerns that the relative Euroscepticism of the UK government was holding back the closer

co-operation sought by other states.

But a second factor, plans to enlarge the EU to the east, have since persuaded France and Germany that such an approach is essential. Closer integration could in their view become impossible if up to 30 EU members were required to move ahead at the same pace.

The issue is expected to be among the more contentious items on the agenda for the government heads summit in Dublin in a fortnight.

Labour will decide on whether to make any statements on flexibility proposals only after the summit.

The disclosure of Mr Cook's views on flexibility will add to a growing realisation in European capitals that Labour's approach to the EU is only a little more enthusiastic about integration of member states than the ruling Conservative party.

European governments are still working towards a conclusion of the IGC in June, after the last possible date - in May - for the UK general election. In the absence of such an outcome, European Commission officials are openly speculating about the total collapse of the IGC process.

Northern Ireland ceasefire hopes rise

By John Murray Brown in Dublin

Mr John Hume, the moderate nationalist who was instrumental in securing the first Irish Republican Army ceasefire, yesterday raised hopes that another ceasefire may be imminent. He said there was a "serious chance" of persuading the IRA to lay down its arms before Christmas.

The leader of the Social Democratic and Labour party, who has acted as intermediary between the British government and Sinn Féin - the political wing of the IRA - told BBC TV's *Frost on Sunday* there was "a clear indication that we can achieve peace if we apply our minds to it, without making political concessions". He said he would go back to the UK government to try to secure a "complete end to violence".

Mr Hume's optimism comes in spite of the refusal of Mr John Major, the UK prime minister, to soften the conditions for Sinn Féin's entry to the talks.

His comments contrast with the reaction of the Irish government to Mr Major's demands that the IRA has to show "in word and deed" that any renewed ceasefire was credible before Sinn Féin can join the negotiations on Northern Ireland's constitutional future.

The Rev Ian Paisley, leader of the Democratic Unionists, hardline opponents of a united Ireland, said Mr Major was offering "concession after concession" to secure a new IRA ceasefire. Speaking at his party's annual conference on Saturday, Mr Paisley said Mr Major was "in the capitulating business, the concession business and the sell-out business".

Mr David Trimble, leader of the Ulster Unionists, is in Washington today where he is expected to press the US administration to cut links with Sinn Féin.

UK NEWS DIGEST

Lender raises interest rate

The Abbey National is set to trigger the first round of interest rate rises among the big mortgage lenders for almost two years by announcing today it is increasing its borrowing rates by 0.25 per cent. The bank's new rate for mortgages below £50,000 (\$100,200) will be 7.29 per cent, up from 7.04 per cent. The Halifax, the UK's biggest lender, said: "If the Abbey raised its rates, that would increase the likelihood of us having to respond."

The Halifax had intended to wait until the next meeting between Mr Kenneth Clarke, the chief finance minister, and Mr Eddie George - governor of the Bank of England, the UK central bank - on December 11 before deciding on its next mortgage rate move. Mr Clarke has been under pressure both from Mr George and from his external advisers to raise interest rates.

But Mr Clarke has predicted that underlying inflation, which excludes mortgage interest payments, would fall to 2.5 per cent by the end of next year. Abbey National said it was raising rates now because it did not think that base rates were likely to be raised again in the short term.

"If the Budget had been a giveaway, then another rate rise would have come soon and we would have waited until then to avoid having to raise rates twice," said the Abbey National. "This is really in response to the last rate rise six weeks ago."

BREWING

Pub group pledge may be relaxed

Intreprenur, the pub company owned by Grand Metropolitan and Foster's Brewing Group, is to be allowed to reverse a promise made to UK competition authorities in 1991 and continue its role as the sole seller of beer to its pubs beyond March 1998. The Office of Fair Trading, which insisted on the undertakings in 1991 when Intreprenur was formed, is expected to announce its decision within the next few weeks. Those rules forced Intreprenur to free its pub tenants by April 1998 from the "tie" agreement under which they must buy beer sold through Intreprenur.

A lifting of the undertakings would free Intreprenur to try to build the biggest independent pub chain in the UK, which would allow it to exact significant discounts from brewers. It would also allow Intreprenur to grow its "managed" estate in which pubs are run by employees, rather than by people leasing them.

BANKING

NatWest may diversify

National Westminster, one of the UK's biggest banks, is considering selling office supplies, in what would be its first diversification outside financial services. The bank would aim to use its buying muscle to supply more than 3,000 stationary items to its own business customers and other companies.

The project comes at a time when the UK's banks are facing unprecedented competition in their core areas from other financial services groups and supermarkets. But the plan has run into opposition from the stationary trade and individual suppliers who are also NatWest customers. They say they will close their accounts if the plan goes ahead. NatWest said the scheme had been under consideration since the summer.

Banks support plan on rescuing big companies

By Jim Kelly, Accountancy Correspondent

Banks have backed an initiative to reform the so-called "London Approach" under which lenders co-operate to try to save big companies which run into financial trouble.

There is concern that the approach, also designed to recover debt, may fail to deal with cross-border corporate failures. A survey published today shows that 74 per cent of bankers surveyed would support a new international system of common documentation for loan agreements.

And 53 per cent backed the appointment of independent "ringmasters" who would mediate between different stakeholder groups.

Under the present system, the clearing banks head a steering committee to work out companies' problems. Decisions need the support of all the lenders.

The system has helped leading businesses such as Queens Moat House, Signet, Brent Walker, News International, Lep Group, Heron

Corporation, Ferranti, Berisford, and Laura Ashley.

Price Waterhouse, the big accountancy firm, suggested that majority voting could be introduced in a new system and asked leading lenders and legal advisers for their views.

Although the survey relies on a sample of only 25, it does include the clearing banks, other big lenders, and leading legal experts.

Nearly 70 per cent backed common documentation while 68 per cent said independent ringmasters would help lenders and debt holders.

"Our survey shows that the lenders are ready to take action," said Mr Colin Bird, senior partner in corporate recovery and a former president of SPI - the insolvency practitioners group.

Meanwhile, a broader debate within the financial community about possible reforms is being encouraged by the Bank of England. The Bank hosted a conference earlier this year on the problem, which was attended by several central banks.

Eurotunnel stages test to win safety go-ahead

By Charles Bachelet, Transport Correspondent

Eurotunnel yesterday carried out a test evacuation of 500 people from a Eurostar train "trapped" in the Channel Tunnel in a demonstration designed to gain the safety authority's approval for the resumption of passenger services later this week.

The company hopes that the Anglo-French Channel Tunnel safety authority will today recommend that services can resume. But Eurotunnel still has to provide further details of its safety procedures and the inter-governmental safety commission has to approve the authority's recommendation.

Mr John Noulton, Eurotunnel director of public affairs, said the evacuation had gone smoothly. "This was not the winning post, but it seems to me, it was a hurdle cleared."

A Eurostar train carrying staff, volunteers and their families from Eurotunnel and Eurostar was stopped 31 kilometres into the tunnel from the entrance in Folkestone, England, opposite the damaged section of tunnel to test the worst-case scenario. Power to a 5 kilometre sec-



Tunnel bound: volunteers board Eurotunnel's safety test run

tion of the damaged tunnel at the site of the fire was switched off.

The volunteers, including women, the elderly and disabled people, were evacuated into the central service tunnel and walked or helped two-and-a-half kilometres to where they boarded a waiting passenger shuttle train in the other "running" tunnel. The train then reversed back to Folkestone.

The evacuation was timed to take 2hrs, 5 minutes but took 5 minutes longer. The "emergency" was declared at 12.13pm and the rescue train reached Folkestone at 2.23pm.

Senior members of Eurotunnel's management,

including Mr Patrick Ponsolle, co-chairman, and Mr Georges-Christian Chazot, chief executive, took part in the evacuation.

Eurotunnel sees the test as providing the green light for the resumption of both Eurostar services and its passenger shuttles. But it has no plans to restart the freight shuttles until the inquiries into the cause of the fire are completed.

In spite of the closure of a section of one of the two tunnels, Eurotunnel and Eurostar could reinstate more than 90 per cent of passenger services within a short time, reducing substantially the impact of the fire on its £1m of daily revenue.

Advertisement for Hyundai featuring a large image of a car wheel and the text 'The Next Innovative Step'. It includes a quote from Chairman Chung Mong-koo and lists various Hyundai technologies like 'Technologically Advanced Process Machinery' and 'SM SDRAM Industrial Electronics'.

in \$1.8bn Iranian jet deal

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II WORLD NUCLEAR INDUSTRY

■ Equipment manufacturers by Stefan Wagstyl

Recovery remains a distant hope

The emphasis has now moved to services, making spares, refuelling and planning

Nuclear engineering companies see little prospect of a significant recovery in orders for new power stations for at least the next 10 years. But they still face important challenges. First, they must compete keenly for the few construction contracts which are available. Next, they will have to fight for their share of the lucrative market in servicing power stations and supplying spares. Finally, they must judge how much development work they should do to keep abreast of technological change and prepare for a possible resurgence in orders should it come.

Nuclear dependency (%)

1995		
Brazil	0.01	
Kazakhstan	0.6	
Pakistan	1.0	
India	1.4	
China	1.5	
Mexico	3.2	
Netherlands	4.8	
South Africa	5.7	
Russia	11.4	
Argentina	13.8	
Canada	18.1	
US	22.0	
UK	25.8	
Czech Rep.	28.2	
Germany	29.3	
Finland	29.5	
Japan	30.7	
Taiwan	31.7	
Ukraine	34.2	
Spain	35.0	
St. Korea	35.5	
Switzerland	36.8	
Slovenia	38.0	
Hungary	43.7	
Bulgaria	45.6	
Slovak Rep.	48.1	
Sweden	51.1	
Belgium	55.8	
France	75.3	
Lithuania	76.4	

Source: Nuclear Engineering International

many ways, the industry's top executives have a more difficult job than when they were running their production lines at full capacity in the 1970s.

In north America and western Europe, the order books for new plant stand close to zero. There is a great need for modernising Soviet-designed plants in the former Communist bloc - but very little money to pay for the work.

Only in east Asia, notably in South Korea, China, and Taiwan is there a genuine desire for building new plants. But these projects take time to develop and are often delayed by domestic political debates in which concern focuses increasingly on environmental issues.

The bidding contests for these east Asian schemes bring intense price competition from the leading manufacturers - Westinghouse and General Electric of the US, Framatome of France and Germany's Siemens.

Asian orders are too few and far between to compensate for the lack of contracts in other parts of the world. According to the Nuclear Energy Agency of the Organisation for Economic Co-operation and Development, the industry has started work on only 16 reactors since 1990, compared with more than 30 a year in the 1970s.

Moreover, the deregulation of the world electricity industry is intensifying competition among power equipment suppliers. Utilities are no longer tied into cosy long-term relationships with domestic equipment suppliers. They can pick and choose from the international groups bidding for business around the world.

The equipment suppliers have reacted by shedding staff and trying to improve their efficiency. For example, in the past decade, Siemens has cut jobs in nuclear engineering from 10,000 to 3,500. Westinghouse has come down from 10,000 to

6,700. Framatome has moth-balled factories and halved its nuclear engineering and construction staff to 8,000 since the mid-1990s.

The industry is also consolidating. Earlier this year, GEC-Alsthom, the power and transport engineering joint venture between the UK's GEC and Alcatel of France, announced plans for a merger with state-controlled Framatome. While the deal is by no means finalised, it is a sign of the commercial pressures in the industry that Framatome's existence as an independent public-sector entity could be over.

The merger would be the biggest in the industry since ABB, the Swiss-Swedish combine, acquired Combustion Engineering of the US in 1998 for \$1.6bn.

Given the lack of new orders, the industry relies on servicing, making spares and refuelling reactors. With some 435 reactors operating around the world, this is a substantial business with an estimated annual turnover of between \$10bn (\$6.4bn) and \$20bn, excluding the work utilities do for themselves. Replacing spent uranium fuel rods is the biggest share of the orders.

Ten years ago, plant suppliers could rely on utilities to buy spares and fuel from the original equipment suppliers, which dominated their home markets. But the design and development needs of utilities is encouraging international competition in servicing.

Companies are responding with increasingly sophisticated service packages designed to reduce the time for which a plant is shut down for an annual service. Siemens estimates that it has cut the average time in Germany from 35 days to 17 days. Westinghouse says that in the US, where regulations for servicing are different from Germany, the company has recently set a new record for completing a service - 23 days compared with 50 days three years ago.

CASE STUDY GEC-Alsthom/Framatome

Fusion poised at a critical stage

The planned merger between GEC-Alsthom, the Anglo-French power and transport engineering group, and Framatome, the French state-controlled nuclear engineering company, has reached a critical stage.

When GEC-Alsthom, which is jointly owned by GEC of the UK and France's Alcatel, announced the proposed deal in August, it set itself an informal target of finalising the transaction by the year's end. With only weeks left before the holiday season, that deadline is fast approaching and locking increasingly elusive.

GEC-Alsthom believes that the merger would create a more efficient organisation, by bringing together two companies which already collaborate extensively, with

GEC-Alsthom's expertise in the non-nuclear components of a power station complementing Framatome's knowledge of reactor construction.

GEC-Alsthom starts from a powerful position since Alcatel already owns 44 per cent of the stock. The rest is in hands of French state-owned entities such as Electricite' de France.

Framatome is less than convinced about the merits of the merger. Proud of their record for leading the construction of the French nuclear programme, Framatome executives have questioned the need for the deal. However, the final say will be very much with their shareholders.

Alcatel is unambiguous in its commitment to the deal since it wants to raise cash by selling its stake to GEC-Alsthom. The French

government, under pressure to control public spending so as to meet the conditions for European monetary union, is pursuing a policy of privatisation.

Even though France has long been reluctant to sell a stake in Framatome to foreign shareholders, Framatome was originally founded in 1968 as a partnership with Westinghouse of the US as Franco-Americaine de Constructions Atomiques. Developing Westinghouse's technology for pressurised water reactors (PWRs), Framatome became the world's largest nuclear plant builder. It played a vital role in the big expansion of France's nuclear-powered generating capacity after the first oil shock more than 20 years ago. The country now relies on atomic power for 70 per

cent of its electricity.

But, with that programme now largely completed - and with the industry still to recover from the heavy blow it was dealt by the accident at Chernobyl in 1986 - demand for new nuclear reactors has dropped.

Framatome, which has built 65 reactors altogether, currently has only four under construction: two in France and two in China.

As a result, the shape of the company has changed in recent years, with the nuclear division accounting for a somewhat smaller proportion of overall turnover and the construction of reactors accounting for a markedly smaller proportion of the group's nuclear activities.

According to recent company projections, reactors will this year account for only 13 per cent

of Framatome's nuclear turnover, down from 56 per cent in 1994 and 61 per cent in 1991. The balance is made up of fuel manufacturing and support services and components. It has cut costs, diversified into electrical connectors and, armed with FF60bn in cash, started looking for a third operation. Sales from nuclear activities are set to decline from FF14.5bn in 1994 to FF8.5bn this year.

Nevertheless, Framatome still looks to the future. It has a longstanding partnership with Germany's Siemens. For the past seven years, the two companies have been collaborating on the design of a new nuclear reactor, known as the European pressurised water reactor.

Stefan Wagstyl

■ Developing Asia by Louise Lucas and Frank Gray

A highly emotive issue

Nuclear energy remains central to the power plans of most countries in the region

Nuclear power is an emotive subject in China and its neighbours. In Taiwan, the state utility's fourth nuclear plant triggered violent reactions from opponents, in both Hong Kong and southern China, the Daya Bay nuclear plant, based 30 miles from the territory, has been a source of concern.

Taiwan has been the scene of the biggest anti-nuclear protests in recent months, with Taiwan Power Company's fourth nuclear power plant attracting volleys of local criticism.

GEC Nuclear Energy of the US last May won the overall contract to supply the nuclear island, the design, equipment and fuel for the \$1.8bn project. Taiwan Power has asked GE to arrange the supply of two 1,350MW advanced boiling water reactors. The GE team on the project includes Black and Veatch, Hitachi, Mitsubishi Heavy Industries, Shimizu, Toshiba and other Taiwan and foreign companies.

Hitachi, like its peers, has hopes to capitalise on Asian demand: figures compiled by the Japan Atomic Industrial Forum, a government-affiliated institution, show there were 28 nuclear power plant projects in Asia at the end of last year.

However, its experiences in the Taiwan project suggest the going in Asia will not be smooth. The first round of protests forced the

government to cut funding for the projects; at the vote to restore funding opposition groups in the legislature pulled out all the stops, including trying physically to bar Mr Lien Chan, the prime minister, from entering Parliament.

"Nuclear power has a long history in Taiwan; the trouble is that its now got political," says one analyst. The ramifications of this spread far beyond environmental activists and there is no shortage of other non-nuclear power stations and infrastructure to attract investment.

Daya Bay has long been a source of contention in Hong Kong. In 1986, Beijing presented with a petition carrying more than 1m signatures protesting at the construction of the plant. Hong Kong itself has no nuclear power, but the proximity of Daya Bay has turned it into a Hong Kong concern. But this has not stopped all investors. China Light and Power, the biggest of Hong Kong's two electricity suppliers, has a 26 per cent stake in the \$4bn Daya Bay nuclear power plant in southern China and is contracted to buy 70 per cent of its annual output. Framatome, lead contractor for the two-unit 1,800MW Daya Bay complex, last year was awarded a contract to duplicate the scheme with a similar complex at nearby Ling Ao.

The plant was formally opened in February 1994, when the first unit went into commercial operation. Followed by the second unit three months later. Operation since then has been far from smooth: in its early

days it was hampered by a number of safety problems and in April 1995 one unit was closed down for three months after a reactor failed a safety test. At the same time, the second of the plant's two reactors was shut down for maintenance and refuelling.

As far as many Hong Kong citizens were concerned, the incident underlined their concerns over the siting of a nuclear plant so close to the territory and there is no shortage of other non-nuclear power stations and infrastructure to attract investment.

While strict new regulations were imposed at Daya Bay - as at nuclear plants around the world - in the wake of the Chernobyl incident, activists are concerned that a large accident could still happen. And in this event, they say, all areas within a 50km radius of Hong Kong would be hit.

While China's nuclear power plant programme is advancing - it is tying up a \$2.5bn deal with Atomic Energy of Canada for two 700MW heavy water reactors - nuclear plans elsewhere in Asia are at a more developmental phase.

Indonesia is on the verge of selecting a supplier of its first nuclear reactors, which will be located at central Java's Mt Muria peninsula. Newtec, a Japanese consultant, has completed a feasibility study, and the main suppliers, such as AECI, Framatome, Siemens, GE and Westinghouse, have been lobbying for the initial contract.

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BRITISH NUCLEAR INDUSTRY FORUM

■ Japan: by Gwen Robinson

Set on the nuclear path

There are special concerns about the safety of plant operation and waste disposal

Japan's nuclear energy programme stands alone on two counts. First, it is the only one among advanced industrialised countries to remain at the front line of general energy policy and uphold the development of fast-breeder reactors. Second, the government has continued to bolster nuclear reactors as the ultimate energy source for a country almost entirely dependent on imported fuels.

Mr Ryutaro Hashimoto, the prime minister, reinforced the view in his stark observation that Japan "has no alternative but to consider nuclear energy a main power source."

The plans call for at least 40 per cent of the country's entire energy requirements to be nuclear-generated by the year 2010. Currently, about 32 per cent of Japan's power supply comes from nuclear reactors.

The government is also determined to attain self-sufficiency in nuclear fuel supply and has built reprocessing facilities in Rokkasho, in the northern region of Aomori, scheduled to begin recycling nuclear waste into plutonium in 2005.

"Our policy calls for the complete recycling of all spent fuel from the nuclear plants, so we must plan for a second reprocessing plant to treat all the spent fuel gener-

ated from all the nuclear plants," said Mr Motozaki Shinzaki, of the Science and Technology Agency's Atomic Energy Bureau. "The ultimate goal for Japan is to have a completely self-sufficient recycling system so we don't have to purchase new uranium." Japan currently ships most of its nuclear waste overseas for recycling through British Nuclear Fuels of the UK and Cogema of France.

The third - and, for the government, potentially most troublesome - feature of Japan's nuclear energy programme is increasing public opposition amid concerns about the safety of both plant operation and nuclear waste disposal.

Public opposition to the government's overall nuclear reactor construction programme reached new heights in a landmark referendum held in August in the northern town of Maki, when residents gave a resounding "no" vote to the proposed construction of a nuclear plant in the vicinity.

The reprocessing programme, also, has drawn domestic opposition, primarily on seismicological fears.

Such concerns have ballooned since the 1995 Kobe earthquake. Critics have pointed out that Aomori, where the high-level radioactive waste will be stored, is an earthquake-prone region. The government has argued that recycling is the most efficient way of handling spent nuclear fuels because storage is not viable.

As more units come on line, the amount of spent fuel stored at power plants has sharply increased and in some cases, has neared the plants' storage capacities. Overall, the amount of spent nuclear fuel stored in Japan has risen 80 per cent from five years ago to 5,122 tonnes by March 1996.

considering building facilities for the temporary storage of spent fuel until the waste could be reprocessed or disposed of. The plan, however, is bound to generate more public opposition, particularly in areas being considered as potential sites for storage facilities.

While doubts hang over the FBR component of the nuclear energy programme, Japan is moving ahead with the construction of conventional reactors. However, plans for more pressurised water reactors, initially the favoured type of unit, have been jettisoned since an accident in 1991 at a PWR plant in Mihama, western Japan, - in favour of boiling water reactors.

In early November, the country's first advanced boiling water reactor - and 51st nuclear unit - began operations in the central region of Niigata. The Japanese BWRs, based on a design by General Electric, are made by groups led by Hitachi and Toshiba. The Mitsubishi group, led by Mitsubishi Heavy Industries, specialised in PWRs but has no more orders to build in Japan and is looking to growing demand for nuclear reactors in the Asian region.

However, Hitachi and Toshiba in October became the first two Japanese entities to win outside contracts for nuclear reactors, when they gained an order from Taiwan for two BWRs. The two Japanese groups in a consortium with GE will start constructing the units in Yanliao, outside Taipei, in early 1998.

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Twenty five years ago today, no one took much notice when the United Arab Emirates was born in a desert. Today, it has developed into one of the wealthiest countries in the world

Growing a nation

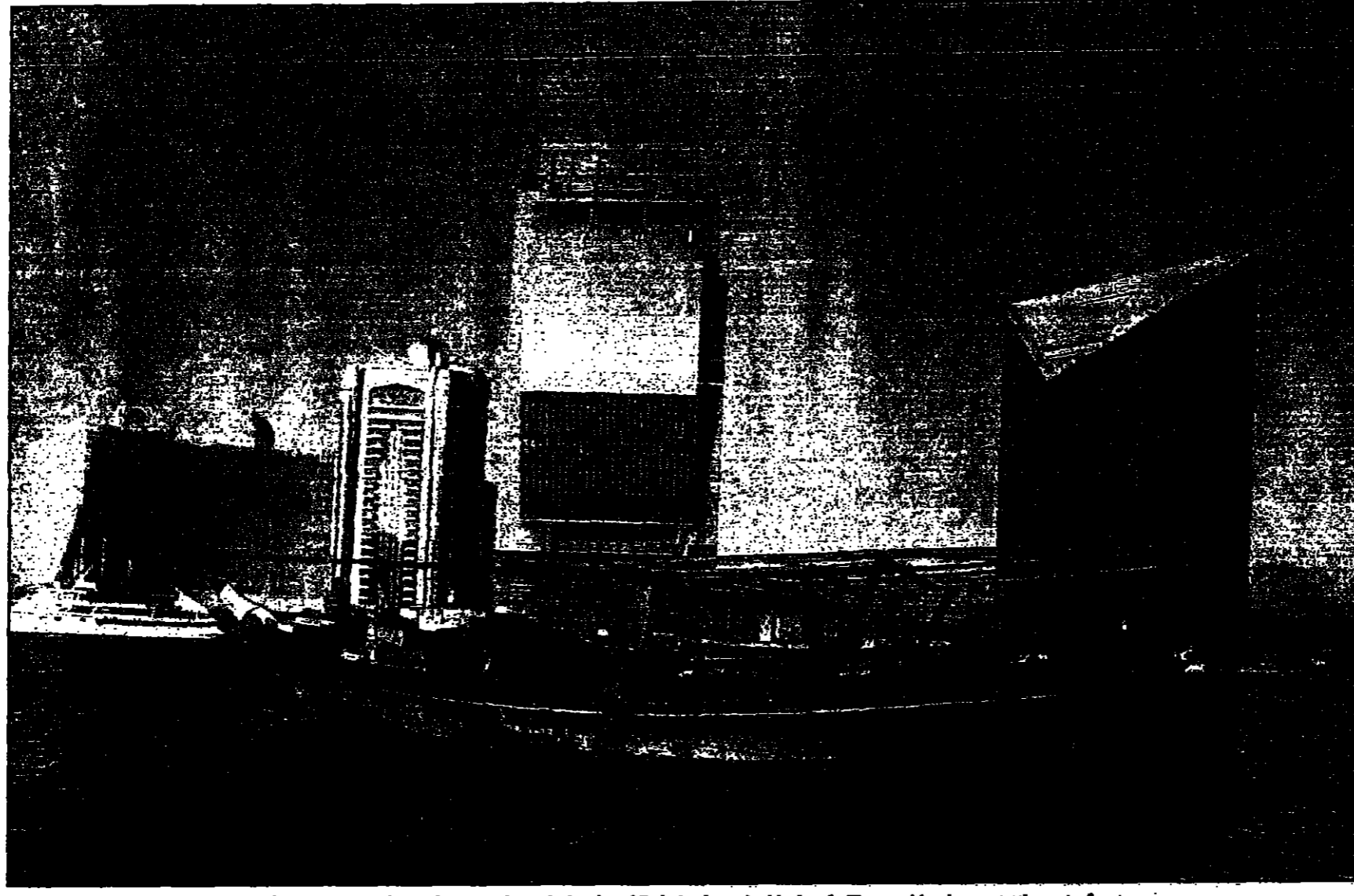
The new country was born 25 years ago today, in a desert. It was a federation, in an age of nationalism. It had little water and most of its population was illiterate. Life expectancy was poor, in quality as well as length. The infrastructure did not reach much beyond a few clinics and four-wheel drive tracks. Every major indicator - health, education, output - placed it firmly among the underdeveloped.

It lay on the southern shores of the Gulf, known as the Trucial Coast after the series of maritime truces that the British had signed with local rulers in the last century. It was an obscure place, the more so after the market for Gulf pearls collapsed in the 1930s, and it was thrown back to make its living as best it could from fish, dates and goats until the first days of oil production in the mid-Sixties.

If it had its charms - long landscapes of blue mountain and red dunes, the shimmer of distant sea, sudden green tell-tales of rare moisture, the robes and cooling wind towers that hinted at a natural elegance in facing the harshness of the climate - the world at large knew nothing of them.

The change is startling; a people who might once have qualified for themselves have quietly donated \$5 billion in humanitarian and technical aid to others. Physically, at least, the United Arab Emirates is utterly transformed. The seven emirates which federated in 1971 - Abu Dhabi, Dubai, Sharjah, Ras al Khaimah, Umm al Qaiwain, Ajman and Fujairah - now have one of the world's highest standards of living. A population of 180,000 has soared to more than 2.3 million. The economy, fuelled by oil though now diversifying rapidly, has expanded more than twentyfold. Gross domestic product exceeded \$39 billion last year.

It shows. The blocks of offices and banks in Abu Dhabi and Dubai run to the waterfront in lines like giant rollers. Inland, the original oasis settlement of Al Ain, distinctive for its mudbrick forts, is now a thriving university city of 280,000 in a country where further education once had to be pursued abroad, if at all. Scores of thousands of new houses have been built to cope with the increase in population, and to replace old homes of breeze blocks or woven palm leaves. With them have come hospitals,



A dhow laden with goods sails gracefully up the creek which passes through the city of Dubai, where the blocks of offices and banks run to the waterfront

schools and roads. It seems absurd - in a place where there is a car for every six people and a telephone for every three - to recall that communications once involved dhows, camels and bone-shaking trips by truck. Six international airports and 15 seaports have put paid to isolation from the outside world; from being one of the world's most difficult destinations, the UAE has become one of its easiest. Oil, of course, has supplied much of the energy behind this expansion. Building a nation virtually from

scratch, with no manufacturing base to speak of, would have been impossible without oil revenues to pay the heavy initial import bills. Although the UAE has the world's third largest proven reserves and the industry remains a prime mover, the non-oil sector now accounts for two thirds of GDP.

A recent study by the Central Bank suggests that GDP in Abu Dhabi alone may grow by 45 per cent by the end of the century, two thirds of it coming from sectors other than crude

oil. A strategic position on world shipping and air routes, low taxes and good business services are attracting foreign companies. Dubai, for example, now has a busier container port than Seattle or Tokyo.

In terms of purely human potential, away from the six-lane highways and air-conditioned souks that are the predictable by-products of oil, the once damning social indicators have been reversed. Cradle to grave benefits are available for all Emiratis; the inevitable risk that this will create wel-

fare dependency among youngsters who have not known poverty is offset by job subsidies. Schooling covers small mountain and desert villages. Illiteracy among the young has disappeared, and has fallen below 15 per cent with the older generations as adult literacy classes take effect.

The university at Al Ain - whose medical training is a source of particular pride in a country that had no hospitals 30 years ago - is backed by a chain of Higher Colleges of Technology. These run courses from avionics and accountancy to chemical engineering, whilst vocational training centres will soon be honing practical skills in car repairs, carpentry and the like.

Women are not immersed at home. They can opt for careers - the first to win her pilot's wings did so in the initial batch of home-grown doctors was graduating - and now make up a majority of university students. A quarter of the decision makers in government are women. A huge effort has gone into health and welfare services.

An Emirates-wide ban has been placed on the hunting of gazelle, hare and lizard, enforced in Abu Dhabi by a unit of Desert Rangers. Sheikh Zayed has created a wildlife refuge on the offshore island of Sir Bani Yas, where Arabian oryx and gazelle breed undisturbed. Together with the museum-forts where the past is stored, it is a reminder of the country's long heritage. To be dazzled by the speed of its modernity is a mistake. Those who think only in terms of the oil well and the air-conditioner, as the great explorer Wilfred Thesiger said of Arabia, "will never know the spirit of the land, nor the greatness of the Arabs".

Life expectancy, at 73, a 13 year improvement on the figure at the time of federation, is above the average for the developed world; infant mortality, at around 2 per cent, is below it.

No blind eye is turned to the past. Knowledge of earlier civilisations, dating back for six millennia, is being mined in a major archaeological programme. Tablets of the more recent life - and hard times - of pearl divers and desert nomads are laid out in the old fort at Dubai, a reminder that, however similar the skyline may be, it is not Dallas.

Political continuity has been supplied by Sheikh Zayed, the Ruler of Abu Dhabi since 1966, who has presided over the UAE since its inception. The Majlis, the open council where the individual could voice his opinions and complaints to his Sheikh, survives alongside federal institutions. Consensus and discussion, old traditions, have been vital in maintaining stability in a turbulent region. So has tolerance; the country acts as a magnet for immigrants from the region's poorer countries, and its large expatriate workforce is drawn from many countries and different faiths.

The landscape, and its flora and fauna, have not been ruined by wealth. Oil is used to produce sweet water from the sea in a complex of desalination plants. The cities have shaded public gardens and promenades of flowers and palms. Trees have been planted in the desert, creating stands of green; farms, supplying Europe with roses, strawberries and avocados, flourish in new oases created by dams, piping and the intricate use of waste and desalinated water.

Women are not immersed at home. They can opt for careers - the first to win her pilot's wings did so in the initial batch of home-grown doctors was graduating - and now make up a majority of university students. A quarter of the decision makers in government are women. A huge effort has gone into health and welfare services.

Now a centre for top world tournaments

On Wednesday, the Asian soccer championship kicks off in the 65,000 capacity stadium in Abu Dhabi's Zayed Sports City. The UAE will play South Korea in the first game. The national side was good enough to reach the final stages of the World Cup in Italy. Sport is well embedded in the national psyche; Abu Dhabi, for example, includes a stake in Manchester United among its overseas investments.

Some intriguing firsts have resulted; the first national XI from the Middle East to play in a cricket World Cup, the first world ten pin bowling and junior chess champions from the region - and the first racing camel to be born to a surrogate mother. In powerboats and honseracing - as the world's punters well know - the country reaches top levels. It has won the world offshore powerboat championships two years running. In another reminder of old sea-going skills, the arts of dhow-sailing are kept in racing trim at regattas.

The winter sunshine of Dubai is a tonic for racehorses. Dubai-trained horses have won the Derby, Oaks, Irish Derby and the Arc de Triomphe. The emirate's Nad al-Sheba track staged the World Cup last March. A global television audience of a billion watched the American horse Cigar winning \$4 million in the racing world's richest race.

The handicapped are encouraged to use the superb sports facilities - the coliseum-like Sports City is large enough to be turned into a fully-fledged Olympic Village - to discover their potential. The initiative is paying off; the UAE team clocked up 26 medals at the Special World Olympics held in Atlanta over the summer.

Top players - and hence, it is hoped, international interest and tourists - are attracted by the big prizes on offer in tournaments. A \$1 million tournament held at a new tennis centre in Dubai is an annual fixture for ATP players. Bunkers were never a problem in golf, but water has put real green into greens that were

The UAE has many modern facilities for sportsmen

once oiled sand, and has added a new hazard - trees. Prize money in the Dubai Desert Classic has been raised to \$1 million, enough to gather ten of the 12 Ryder Cup players from Europe and the US earlier this year, as well as some of Asia's best golfers.

Camels might be startled by the appearance of golf courses in their habitat, but their wellbeing is otherwise undisturbed. The traditional sports of falconry and winter camel-racing - the animal was first domesticated in these parts - are in good health.

Fields of 25 camels or so are normal, with groups classified by age. The breeding of racing camels is pursued with the same intensity that Sheikh Mohammed, Crown Prince of Dubai and federal defence minister, devotes to his classic-winning horses.

Pioneering methods are used to improve the stock and their training. Camels calve only every two years after a 13 month gestation, although they produce up to 30 embryos at a time. The Embryo Transfer Research Centre for Racing Camels was established at Al Ain, under the patronage of Sheikh Khalifa, Crown Prince of Abu Dhabi, to develop techniques for the transfer of embryos from top racers to other camels. The first embryo-transfer calves were born in 1990.

One female, Misikin, conceived twelve offspring in a season by this method, a feat that would normally have taken a quarter of a century. In a refinement of the technique, the first frozen embryo-transfer calf was born last year, after being stored at -196 deg C before completing its gestation in its new mother. A racing camel can fetch \$1 million and more; the ship of the desert is a humble freighter no more.

Pleasure and business mix



Girls enjoy a traditional festival while a group of schoolboys queue up to enter the museum in Ajman. Much of the country's heritage is stored in such forts



The Hubbard bustard, tagged with its tiny transponder so that its habits can be charted for better protection, shares the skies with airmen bringing a new species to the country - the tourist.

Some, indeed, are bird-watching "twichers" who have come to look for the rare bird; others have the coral reefs, the desert or simply the shopping in mind. But arrive they do, evidence the UAE has become a rarity itself - an oil state that people come to visit for pleasure as well as business.

Expatriates arriving to work in the Emirates first found - against all the apparent odds - that the country was worth visiting in its own right.

The summer months between July and September are indeed ferociously hot and humid, and best left to the brave.

But through the winter and spring, the skies are clear, the sea warm and the sun constant and friendly. The beaches are long and white, the desert and mountains have beauty - and the hotels are first class.

Tourists are now joining the professionals in sampling the varied delights of this country

"happy Arabia" of which Alexander the Great and the Romans spoke - was passed to friends and relatives and a tourist industry began. It has prospered.

Well over two million tourists arrive each year, not a crowd in a country the size of Portugal but enough to stimulate services for them. A third of them are Europeans. What they do is very much a matter of individual choice - a day out at the camel races, perhaps, or a spot of sand skiing - but the essentials are all in place.

There are daily flights from Europe, connecting with services. A new service links Dubai and Melbourne, and there are three-weekly flights to New York and Houston. The airports are modern. The duty free shops at Dubai and Abu Dhabi have an enviable reputation for reasonable prices and a huge range

of goods. A sauna, jacuzzi and health club help refresh jaded transit passengers at Abu Dhabi. Transport is easy on excellent roads, though those who want a loftier view on the trip between Abu Dhabi and Dubai can take a seaplane.

It is a notably well-hotelled country. They range from five-star and deluxe big names - Inter-Continental, Sheraton, Hilton, Forte Grand - through four-star to modest and comfortable rest houses. Many are on the beaches with watersports a lift ride from the rooms, and more are coming on stream.

The Chicago Beach resort, being built partly on a man-made island with a bridge to the mainland, will include tennis courts, a miniature golf course, and a large conference centre as well as a private heliport for the well-heeled guest. Telephone services are state of the art; there are multiple satel-

lite TV channels for those who feel they have to keep up with the news. All hotels should be able to arrange overnight safaris, sandsking on the high dunes of Liwa and sorries by dhow are offered. Four wheel drive vehicles with experienced guides can be hired to explore the remote desert and mountains.

Restaurants offer, it seems, food from virtually every region on earth - sushi, French haute cuisine, New York steaks, Arabian lamb, Lebanese hors d'oeuvres. British burgers and mash are served in Irish pubs. For all this, locally caught fish and lobster make up some of the most delicious dishes.

There are plenty of ways of working off a good meal. The water-minded can stroll the old port at Ras al Khaimah, or sail, waterski and scuba dive. Further offshore, sailfish and marlin provide excellent game

fishing. The gentler art of bird-watching thrives; so too does the round of golf, and the spectator sport of watching its stars in tournament play.

Those who wish to shop until they drop will find very few better places to do it. The souqs are stacked with gold and silver jewellery, silks, Iranian carpets, cameras, carved wood and brass and scented with aromatic spices.

The two coasts - the Gulf, and the Indian Ocean - are distinctive. In Fujairah, the mountains fall steeply into the ocean. The emirate plans to install cable-cars so that the waterfall country of the rugged Al-Wurrayyah region can be seen. Umm al-Qaiwain has plans for a huge aqua park, and the first phase of the Dreamland project is under construction.

It can seem so modern, and it is so easy to focus on the sultan lotion and the disco, that the visitor may not ride in the desert, or hold a falcon, or glimpse a distant camel herd or herdsman hands. It would be forgetful. This is not, after all, the Costa Something. It is Arabia.

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Monday December 2 1996

Russian utilities giant set to issue eurobonds

By Chryslis Freedland in Moscow

United Energy Systems (UES), Russia's utilities giant, plans to launch a eurobond issue next year. It joins the bandwagon of Russian companies and regional authorities that have announced such plans following the Russian Federation's debut issue last month.

Mr Alexander Lopatin, head of investor relations at UES, said the company would reveal in early January the size of the issue and the names of western financial advisers chosen to guide it into the global markets.

UES management has made no secret of its opposition to the cash auction, arguing that by selling the shares to a domestic market the government will get a far lower price than it could have achieved through better planning and an international sales pitch.

"The decision was wrong, although it was the government's right to take it," Mr Lopatin said. "We said to them, 'If you do not like the conversion, cancel the issue'."

Traders must declare buying plans Exchange short of metal to meet contracts

LME faces copper options turmoil

By Kenneth Gooding and Deborah Margreaves in London

Copper traders are braced for turmoil on the London Metal Exchange this week as dealers must decide whether they want to exercise copper options purchased several months ago.

The problem is that the LME does not have nearly enough copper in its warehouses to cover all the outstanding options contracts. Traders must declare on

Wednesday if they want to buy copper under options already taken out, which could bring a flood of demand for metal that may not be available.

Some traders warn that the copper market could become "extremely ugly" as options activity builds up. Copper prices remain high in spite of a small drop on Friday when LME figures showed the first rise in copper inventories since early September. The market was extremely volatile last week

with the price hitting its highest point since the Summito Bank copper-trading scandal five months ago. LME stocks are at their lowest point for more than six years. The tightness of supply is also shown in the premium that traders must pay for immediate delivery over the price for deliveries in three months. That premium soared on Thursday to \$280 a tonne. The cash price slipped on Friday to \$2,470.50 a tonne, but remains close to the

\$2,600 strike price "at which a huge volume of call options are still believed to be unhedged", said Mr Alan Williamson, analyst at Deutsche Morgan Grenfell. Traders pointed out that the amount of business outstanding on LME options at \$2,600 a tonne was equivalent to 188,750 tonnes, which is nearly twice the level of the exchange's stocks - which on Friday stood at 92,475 tonnes.

One trader said: "The big shorts [speculators who have bet on a fall in the copper price] are much weaker now. This time they appear to have been clobbered." Traders who have gone "short" could be forced to use their options to buy metal in order to cap their losses. However, not everyone in the market is convinced things will turn ugly. "I find it hard to believe that these people would just sit there with large options positions and not do anything about it. It would be very bad risk-management,"

one dealer pointed out. "But I expect copper to remain volatile over the next few days ahead of option declaration." Goldman Sachs yesterday denied reports that it had sacked a copper trader over losses in the market. The broker said it had made no recent losses in the copper market. An Aluminatum trader has, however, left Goldman Sachs by mutual consent. Global Investor, Page 24

Russian market's fortunes revealed in ADRs

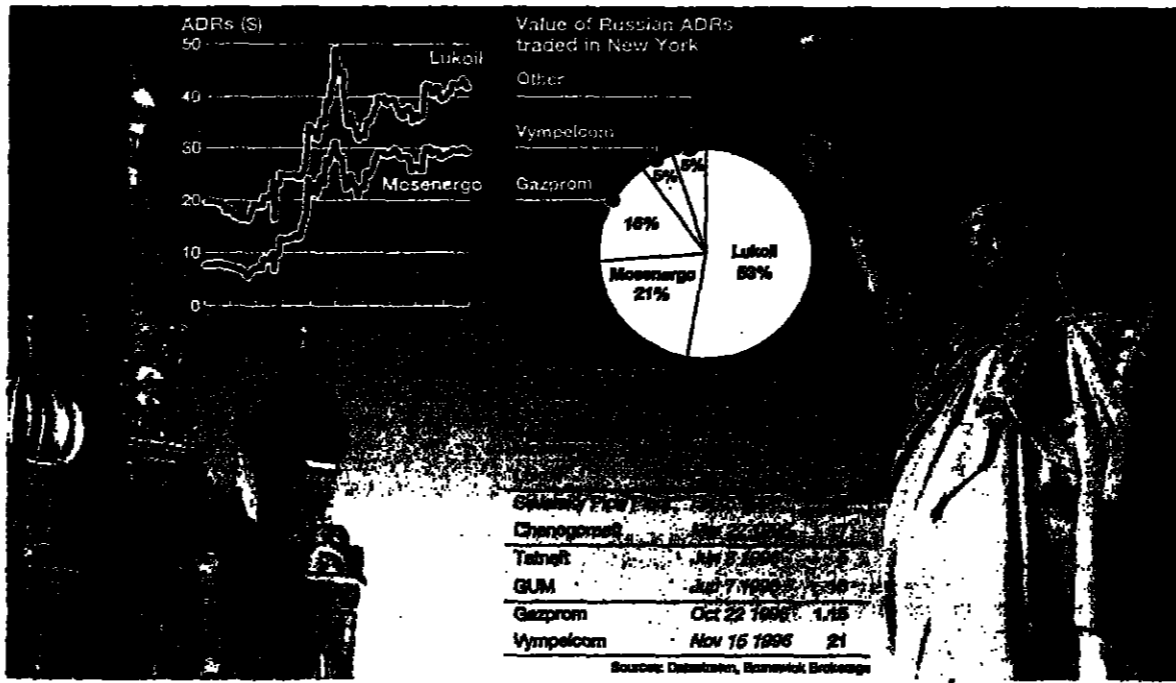
Russia's equity market offers seemingly fantastic long-term potential, but in a country where information is scarce and events unpredictable, stockpicking is a special challenge.

Taken the recent case of Komzet, one of Russia's privatised oil producers: its share price rose fivefold to almost \$25 in 1994. But then an oil pipeline leak - and the revelation that a new share issue had been distributed secretly to selected investors - sent its shares plummeting. They currently trade at below \$2.

One unusually reliable indicator in recent months has been the behaviour of Russian companies that have issued American Depositary Receipts (ADRs). All eight of them have seen their share prices rocket. ADRs, which are created by bundling up domestically traded shares into internationally tradable packages, count technically as US securities.

This allows them to be bought by a far broader range of mainstream funds than just high-risk investors in emerging markets.

Brunswick Brokerage, a Moscow-based securities house, suggests investors would have made handsome returns this year by buying domestic shares of companies that announced they were going to issue ADRs, then surfing the resulting liquidity wave when the international proxy shares started trading. Since their ADRs were issued, the shares of Tatneft,



a regional oil producer, have risen three and a half times. Those of Severalsk Pipe Works rose more than three times, and those of Lukoil, Russia's biggest oil producer, have more than doubled. Total value of Russian ADRs is now more than \$2.5bn.

The cause of these price movements is, of course, more complex in practice than in theory. Almost all Russian shares surged when it became clear that President Boris Yeltsin would be re-elected. Companies that issue ADRs are also more likely to be run by progressive man-

agers who are actively restructuring their companies. Moreover, any investment decision based solely on liquidity arguments is likely to prove highly suspect. Underlying fundamentals are still important. "If you just looked at those companies that issued ADRs, you would have missed the best returns in the market this year," says Mr Alex Knaster, head of the Moscow office of CS First Boston, the international investment bank.

The biggest run-up has been in the shares of second-tier telecoms and energy companies and preferred stocks," he says, although he concedes that such illiquid shares will be far more difficult to sell if the market turns nasty. Sio far, Russia's private companies have only issued level-one ADRs approved by the US Securities and Exchange Commission, which demands that all information disclosed to the Russian market should be made available to international investors. However, several companies are planning to issue more sophisticated level-three ADRs next year, which

INSIDE

Olympics

Underwriters of the \$406m (US\$27.5m) offering of securities in Sydney's planned Olympic stadium will decide this week how to proceed in the wake of a disappointing response. Page 23

Citibank

Citibank of the US opened a personal computer-based banking centre in Taiwan to serve as a regional hub, in a move to capitalise on fast-growing computer usage in Asia's developing economies. A PC banking system is under development and will be offered in stages to customers in 19 countries in Asia, the Middle East and eastern and central Europe. Page 23

Littlewoods

A bid battle between Littlewoods of the UK and Otto Versand of Germany is emerging for Freemans, the UK mail order business owned by Sears, with offers pitched at about \$250m (\$384.5m). Although the business is not yet officially for sale, Sears is understood to be considering ways of returning a substantial proportion of any proceeds to investors. Page 22

Fund Management

A spate of deals this year is evidence, outsourcing specialists say, of how fund management groups are at last beginning to practise what they preach to companies to which they invest, by contracting out non-core activities. Page 22

Global Investor

The rapid run-up in copper prices in the past few weeks is proof, as is the Summito scandal, that the copper market is a world of its own. None the less, the turmoil in the copper market does illustrate a number of trends relevant to investors in all markets. Page 24

German print group plans offering

By Peter Marsh in London

Heidelberger Druckmaschinen of Germany, the world's biggest supplier of printing presses, plans a public offering of up to 15 per cent of its equity next year. The decision follows the German cartel office's approval last week of its DM1.8bn (\$117.6m) takeover of Linotype-Hell, a big German maker of pre-press equipment. Heidelberger's shares are not publicly traded. Its biggest shareholder, RWE, the German electricity utility, holds 36 per cent. Other big

shareholders are the Allianz insurance group and Commerzbank. Heidelberger's annual sales, including Linotype, are more than DM45bn.

The group wants some of its existing shareholders to give up a portion of their shares to provide shares for a public offering. It is also finalising a strategy to move into computer technology and broaden its product range. As well as stepping up efforts to offer complete "turnkey" systems for printers, including pre-press equipment and folding and binding machines, the company

is working on new newspaper printing systems. These would enable newspapers to be "customised" to the needs of individual readers, using high-speed communications links and digital presses.

"We want to solve the printing problems of the world," said Mr Hartmut Mehdorn, chairman and chief executive. His company had talked to several newspaper groups about its "customised newspaper" ideas. Mr Mehdorn, formerly director of aircraft activities at Daimler-Benz Aerospace, Germany's main aerospace

company, joined Heidelberger a year ago. He said that having some of the Heidelberger's shares traded publicly would put it in a better position to raise capital for business changes, including acquisitions.

Discussions on a public offering are likely over the next few months. Initial estimates suggest a 15 per cent stake might be worth DM450m to DM700m. In the year to March 31, Heidelberger made net profits of DM268m, 25 per cent up on the previous year on the previous year on DM4.5bn, up from DM3.7bn.

UK bank may diversify into stationery supplies

By Christopher Brown-Thames in London

National Westminster, one of Britain's biggest banks, is considering selling office supplies, in what would be its first diversification outside financial services.

The bank would aim to use its buying muscle to supply more than 3,000 stationery items to its own business customers and other companies.

The project comes at a time when the UK's banks are facing unprecedented competition in their core areas from other financial services groups - including building societies and insurers - and supermarkets. But the plan has run into opposition from the stationery trade and individual suppliers who are also NatWest customers. They say they will close their

accounts if the plan goes ahead. NatWest said the scheme had been under consideration since the summer, and a decision was expected soon. "Companies are looking at all sorts of business activities outside their traditional areas and we are no different from anyone else," it said yesterday.

"We are a bulk purchaser of stationery for our own use and that may give us a rationale for supplying external customers. We have to decide if this is a market we could or should join." It would be the first big project for Business Plus, a group which the bank has set up to explore business opportunities outside traditional areas. Customers would be able to order more than 3,000 catalogue items by telephone or fax, with next-day delivery.

"We would supply everything that we use ourselves from paper to paper clips and staples to staple removers," the bank said.

The scheme would be targeted at companies using large quantities of stationery rather than retail customers, and it would not be possible to pick up items from NatWest branches. The bank said it had received protests from the British Office Systems and Stationery Federation, and from individual suppliers who were unhappy at the prospect of competition from their own bank.

"We are taking the protests into account in our discussions," the bank said. In the last few months, the UK's three biggest supermarkets - J. Sainsbury, Tesco and Safeway - have taken significant steps into financial services.

UNIQUE The Royal Bank of Scotland. Advertisement for the Royal Bank of Scotland featuring a large portrait of a man and the text 'UNIQUE'. It promotes a range of services including business banking, insurance, and investment. Contact number: 0800 34 35 36.

Table with 2 columns: Index/Category and Page Number. Includes sections for Statistics, Companies in this Issue, and a list of company names and their corresponding pages.

COMPANIES AND FINANCE

Poor response to Olympics offering

By Nikki Tait in Sydney
Underwriters of the A\$365m (US\$297.3m) offering of securities in Sydney's planned Olympic stadium will decide this week how to proceed in the wake of a disappointing response from sports fans and investors.

The offer for sale period, which started two months ago, closed officially on Friday. The four broking firms underwriting the offer said results would not be available until early this week. However, late last week they were pessimistic about

selling all of the 34,400 "gold passes", which were priced at \$10,000 each and give holders a guaranteed seat to each session of the Olympic Games in Sydney in 2000. The passes also entitle holders to 30-year stadium club membership and give them securities in the company which will own and manage the stadium. These will be listed on the stock exchange.

The complexity of the offer is thought to have been one reason for investors' lack of enthusiasm. Bankers have also mentioned technical problems in getting prospectuses distributed. Pricing may also have been a factor, although "focus groups" were used to test investor response ahead of the prospectus launch.

Nevertheless, a heavy advertising push during the final week may have minimised any shortfall, with some Stadium Australia representatives reporting a last-minute surge in applications. One of the four underwriters - Macquarie Bank - is also said to have promised applicants for units in its popular infrastructure trust, also being floated, higher allocations if they also apply for Stadium packages.

Lower bad debt provisions lift Leumi

By Judy Dempsey in Jerusalem
Bank Leumi, Israel's second-largest bank, surged ahead in its third quarter, reporting a 113 per cent rise in net income and a 10 per cent increase for the first nine months of the year. The results were fuelled by strong growth in its subsidiaries and a fall in provisions for bad debts.

NEWS DIGEST

Banco di Napoli favourite emerges

Mediocredito Centrale, the medium and long-term credit institution wholly-owned by the Italian Treasury, will present a formal expression of interest today in buying 80 per cent of the equity of troubled Banco di Napoli. The group thus meets the deadline set by the Treasury and, unless other potential purchasers come forward, becomes the favourite to win control of Banco di Napoli.

Big deal for Air Liquide

Air Liquide, the French industrial gases group, has signed its largest ever gas supply contract. The deal, to supply 4,600 tonnes of oxygen per day to a power plant in Sardinia, has been awarded by Sarlux, an independent power producer owned 65 per cent by Enron, an Italian oil refining company, and 45 per cent by Enron of the US. Air Liquide Italia's investment in the project is expected to total more than 1,700bn (\$1.2bn). The plant is due to start up by 1999.

NRC rating under review

Moody's, the US rating agency, is considering downgrading the A3 debt rating of Australia's National Rail Corporation, the interstate freight rail business jointly owned by the federal government and the New South Wales and Victorian state governments. The agency said it was reviewing NRC's rating in response to the federal government's recent announcement that it intends to privatise its 72.3 per cent stake. This sale is dependent on approval from the two state governments and the respective parliaments - meaning that the time-table is extremely uncertain.

Hindustan Copper in the red

A sharp fall in the price of copper pushed Hindustan Copper, the Indian mining group, into a net loss of Rs732m (\$20.56m) for the six months to September 30 from a profit of Rs322m a year earlier. Turnover was down 6.23 per cent from Rs5.155bn to Rs4.832bn. The lowering of customs duty from 40 per cent to 30 per cent on copper bar hit the sales of the country's only producer of copper. The results were in line with expectations, however. Analysts say the second half would improve, since the copper price has recovered. The company said it would expand capacity of its smelter at Khetri in the northern Indian state of Rajasthan from 31,000 tonnes to 100,000 tonnes a year at an investment of Rs8.03bn to meet rising domestic demand.

Citibank opens PC-based service for Asia region

By Laura Tyson in Taipei
Citibank, the US bank, yesterday opened a personal computer-based banking centre in Taiwan to serve as a regional hub, in a move to capitalise on fast-growing computer usage in Asia's developing economies.

A PC banking system is now under development and, following a Taiwan launch in mid-1997, will be offered in stages to customers in 19 countries in Asia, the Middle East and eastern and central Europe, said Mr Brian Clayton, managing director for the bank's north Asian consumer business.

The move is part of a new strategy for Citibank to develop into a global brand. Mr John Reed, chairman, recently said that over the next three years he would centralise processing from around the world into large and more efficient hubs.



John Reed: aims to centralise processing in large hubs

Optus Communications postpones issue

By Bethan Hutton in Sydney
Optus Communications, the Australian telecommunications and cable television group, has been forced to postpone its planned stock market float by a legal dispute with a shareholder in its cable television subsidiary, Optus Vision.

The float had been scheduled to take place before Christmas, but has looked increasingly unlikely since the Seven Network, one of four

shareholders in Optus Vision, launched legal proceedings against the other three in September. The dispute centres on changed terms of an options agreement between Optus Vision and Mr Kerry Packer's Publishing and Broadcasting, a 5 per cent shareholder, which Seven says breached the shareholders' agreement. If Seven's case is upheld, it could be entitled to buy out its fellow shareholders in Optus Vision for 20 per cent less than cost.

Optus failed to secure an early hearing of the case by the Supreme Court, and had been looking for other strategies which might allow the float to go ahead. It now appears to be hoping to settle the dispute before issuing a prospectus.

Optus Communications and one of its main shareholders, Mayne Nickless, said the float would go ahead next year. Mr Russell Fynmore, Optus Communications chairman, said: "Timing of the float will be subject to further review of the situation with the Seven litigation, but Optus acknowledges Mayne's and other institutional investors' desire to seek the earliest possible date."

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First nine months 1996

strong growth net profit: +24% to U.S.\$1,398 million
profit expectation adjusted upwards

(in millions of dollars, except for amounts per share)	First nine months 1996	First nine months 1995	% change
Result before taxation (*)			
- insurance operations	1,029	887	16.0
- banking operations	976	764	26.9
Net profit	1,398	1,126	24.1
Profit per ordinary share	1.93	1.64	17.5
	30 September 1996	31 December 1995	
Total assets (**)	271,686	231,260	17.5
Shareholders' equity (**)	17,945	13,876	29.3

* Results: U.S.\$ 1.00 = NLG 1.67 (average exchange rate)
** Assets and shareholders' equity: U.S.\$ 1.00 = NLG 1.71 (exchange rate on 30 September 1996)

- ING Group's result showed a continued strong growth in the first nine months of 1996. Profit from the banking operations (+26.9%) as well as from the insurance operations (+16.0%) rose substantially compared with the first nine months of 1995.
- In insurance, profit before taxation of the life operations grew by 14.8% to \$506 million. Non-life profit increased by 16.3% to \$167 million. The result from insurance operations - general showed an increase of 17.6% to \$356 million.
- In banking, the interest result went up by 13.2% to \$3,118 million. Commission income increased by 35.1% to \$1,184 million. The result from financial transactions showed an increase of 52.7% from \$367 to \$560 million.
- Compared with the end of 1995, shareholders' equity rose substantially: by \$4.1 billion to \$17.9 billion (+29.3%). Shareholders' equity per share showed a strong increase of 23.2% from \$19.45 at the end of December 1995 to \$23.96 at the end of September 1996.
- Barring unforeseen circumstances, a marked increase of net profit per ordinary share is expected for the whole of 1996.

ING GROUP

Internet: <http://www.ing.nl>
The report for the first nine months 1996 can be obtained at the following address:
ING Group, P.O. Box 810, 1000 AV Amsterdam, The Netherlands.
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THIS WEEK

ING BANK
At Home in Emerging
and Capital Markets
ING BARINGS

Global Investor / Peter Martin

Cautious eye cast over copper

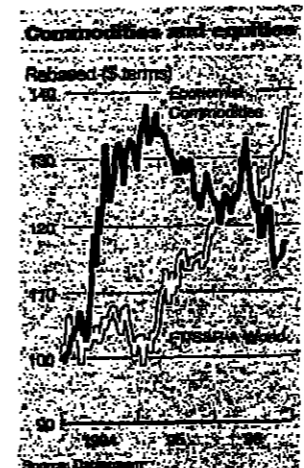
The copper market is, as the Sumitomo scandal showed, a world of its own. The rapid run-up in copper prices in the past few weeks is further proof. It is still far too early to say whether this upturn will prove as brief.

Mr Leo Doyle, who has constructed a set of commodities indices for Kleinwort Benson in London, says that the short-term version of his index, which tracks momentum in commodity prices over the past four to six weeks, is reporting definite above-trend growth.

But this indicator sometimes shows a false dawn, he says, and the longer-term index, which measures the same pressures over a three to six-month period is still showing below-trend growth.

As non-OECD economies become an increasing influence on world manufacturing output, their role in shaping demand for commodities becomes ever more important. Although the Asian tigers have experienced slower growth in recent months, partly as a result of the rise in the dollar to which their currencies are mainly linked, other developing countries continue rapid expansion.

Even the speediest big company needs a breathing space to absorb market lessons and translate them into changes in price lists and discounts. Commodity prices react instantly, however, to the pressures of supply and demand. They offer a more sensitive and immediate indicator of inflationary pressures in the economy as a whole.



Commodity prices and copper

Table with columns: Country, % change over period, and values for various countries like US, Japan, France, UK.

Total return in local currency to 28/11/96

COMPANY RESULTS DUE

S&N will benefit from full Courage contribution

This is the peak week for UK drinks results with Scottish & Newcastle today, Bass on Wednesday and Grand Metropolitan on Thursday bracketed by a clutch of smaller brewers.

Interim dividend of 7.3p, up 8 per cent and earnings of 33.6p, up 15 per cent. Bass, number two brewer to S&N, is expected to report pre-tax profits of £665m, up 11 per cent, for the year ended September.

A full-year dividend of 15.56p, up 7 per cent, and earnings of 31.4p, up 5 per cent, are expected. Siebe, the UK's largest diversified engineering group, is expected to report increased first-half profits of about £17m-£19m (£144.2m) tomorrow.

Wessex Water rounds up the interim reporting season for the water sector tomorrow. After its proposed bid for neighbouring utility South West Water was blocked a month ago, the group is under some pressure to reveal "plan B".

Scottish Power, the multi-utility, reports interim results on Wednesday which include a six-month contribution from Manweb, the English electricity company, and two months of Southern Water, its recently acquired

English water and sewage services company. Analysts estimate of pre-tax profits range from £150m to £178m; most expect a £40m charge for reorganisation costs.

MEPC, Britain's third largest property company, reports full-year results on Thursday. The company demerged Millennium Chemicals and Imperial Tobacco this summer, and is now finalising plans to float off The Energy Group, comprising Eastern Electricity and Peabody, the US coal producer.

Analysts forecast only moderate improvements for Mr George Simpson's maiden interim results on Friday as managing director at the General Electric Company. Pre-tax profits are expected at about £420m, a 4 per cent increase on last year's £402m, and an interim dividend of 3.35p compares with 3.1p last year.

Bangladesh Fund
Re: Dividend Distribution
At a Board Meeting of the Directors of the Fund held on November 21, 1996, a resolution was passed to pay a cash dividend of US\$ 8 per share in accordance with clauses 102-110 of the Articles of Association of the Fund.

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Wariness of year-end sell-off

As syndicate officials recover from the exertions of Deutsche Telekom's jumbo share offering, the international equity market is slowly winding down towards year-end.

Investors, too, have been keeping a lower profile as they clear the decks. Indeed, some bankers are reporting unusually short-termist behaviour by some of their blue-chip clients who, they say, usually have a longer time horizon.

The issue was priced at \$14.75 per share, a discount of 1.89 per cent to the average price of the shares from November 10-24. According to Salomon Brothers, global coordinator of the offering, some 61 per cent of total demand came from UK and other European institutions.

Wire of Spain was concluded successfully, priced at Pta400 per share. The offering, hard on the heels of a highly successful IPO for Telepizza, the fast-food company, reflects the continued broadening of the Spanish stock market for mid-cap companies, dealers said.

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FT/S&P ACTUARIES WORLD INDICES

Table with columns: REGIONAL MARKETS, US, %chg, POUND, DM, Local, Gross, etc. Lists various countries and their market indices.

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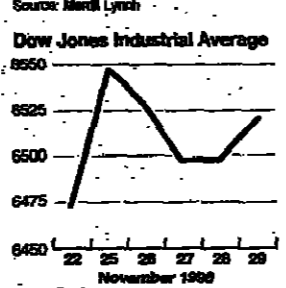
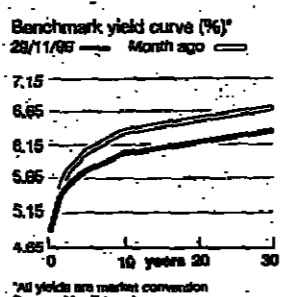
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MARKETS: This Week

NEW YORK By John Authers

Traders will return after a volatile week, which saw the Dow Jones share index move through 6,500 for the first time and then drop below that barrier before consolidating above it.

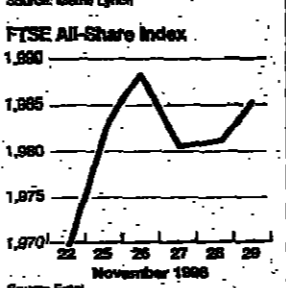
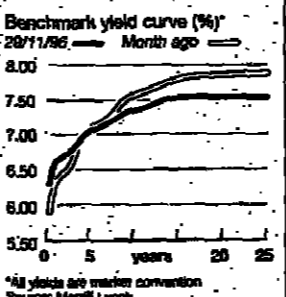
Volume was heavier than usual for a Thanksgiving week, with the market closing early on Wednesday and Friday and reopening on Thursday. It ended the best month for the Dow since December 1991, with an 8.16 per cent gain.



thus bringing a rise in interest rates, would be most likely to have this effect. Last week's data, released on Wednesday morning as most dealers were preparing to leave for their long weekend, tended to suggest the economy was stronger than had been predicted, but not by enough to have a sharp effect on prices.

LONDON By Philip Coggan

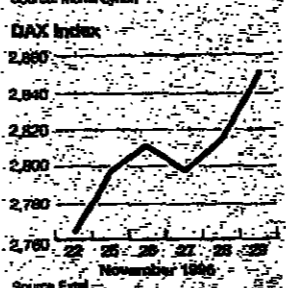
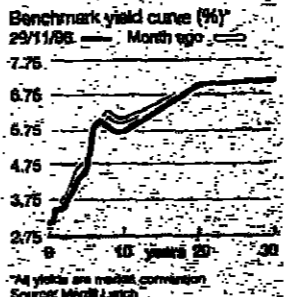
With the UK Budget out of the way, the London equity market has the chance to enjoy one of its regular year-end rallies. December is the start of the best two-month period of the investment year, according to Mr David Schwartz, the stock market historian.



Nevertheless, with the economy picking up speed, earnings growth should be fairly buoyant. Although there have been a number of profits warnings in recent weeks, they have been concentrated in the smaller company sector: figures from FT-SE 100 constituents have been looking pretty healthy.

FRANKFURT By Andrew Fisher

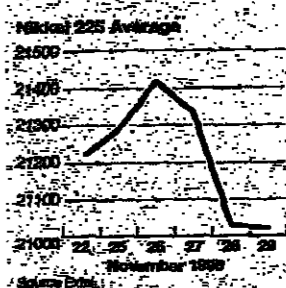
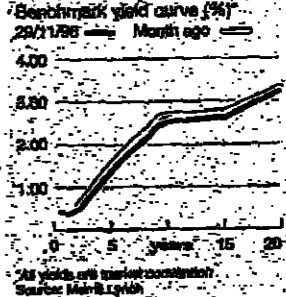
All signals were on green last week as the German stock market touched another record high and bond yields fell further.



The extent of economic recovery will have a strong influence on whether Germany, and its European partners, can meet the criteria for monetary union. Frank talk of the need for a softer French franc as Emu approaches have unsettled German advocates of a hard monetary and fiscal line.

TOKYO By Owen Robinson

Markets are likely to stay hesitant this week after investors' tepid response to last week's Bank of Japan's tankan quarterly survey of business confidence.



The recent buying binge in export-oriented blue chips, particularly car-makers and electricals, has underlined a growing polarisation between strong performers with international competitiveness and lagging stocks, such as those in construction and banking, which are facing tough domestic operating conditions.

likely to pick up in the second half of December, following pension funds' reallocation of money to fund managers, which takes place on June 16 and December 16 every year.

COMMODITIES By Deborah Hargreaves

Oil set for jittery opening

World oil markets are set for a jittery opening this morning as traders digest a flurry of news which was released last week when the New York Mercantile Exchange was closed for the Thanksgiving holiday.

unlikely to collapse. Stocks, particularly of heating oil, are at their lowest levels for many years. Prices will be supported by the cold weather in the US over the weekend - traders are very nervous about any drop in temperatures since stocks are low.

OTHER MARKETS Compiled by Jeffrey Brown

The bull run across leading European bourses held in place last week, mostly owing to a strong showing for bond markets.

on Thursday. Salomon, the highly rated sports goods producer which has had a strong share price run this year, puts out interim results today.

monthly bond auctions take place this week and where the Bank of Spain is widely expected to trim its market rates at tomorrow's repo tender.

The last cut was by half a percentage point to 6.75 per cent at the start of October, and another reduction has long been on the cards. This prospect may well extend the share market rally beyond the 24 per cent advance shown this year.

Erratic trading that day prompted stock exchange officials to launch a round of enquiries with several brokers. This probe - coupled with a desire to take a lead from Wall Street - is likely to dampen trading today.

CURRENCIES By Simon Kuper

Debate over stability pact could boost D-Mark

The likely contents of a stability pact for European monetary union should become clearer this week. As Germany presses for a hawkish document, the D-Mark could rise.

signed next year, but the debate could accelerate today when the European Union finance committee meets in Brussels.

French unemployment data, out today, will be watched more closely than usual. Last week several French politicians and policymakers called for a franc devaluation against the dollar, in order to boost French exports and reduce unemployment.

If the October jobsless total rises as expected, their calls could gain force and the franc could slide further.

The official CPI for November, due Thursday, is expected to confirm a

sharp fall on Thursday. Another concern is the rush of activity among covered warrant issuing banks. Last week saw the issue of more warrants on blue-chips, and targeted stocks this week could also find their share prices affected.

But the essential bullish theme remains, fuelled by robustness in the property sector, perceived market value and liquidity. Much of the money pouring in over recent weeks has come from overseas, but brokers are also spotting a pick-up in local retail activity.

IT GUIDE TO WORLD CURRENCIES

Table with columns for currency codes (e.g., \$, £, ¥, etc.) and exchange rates against the US Dollar and D-Mark. Includes a note: 'The table below gives the latest available rates of exchange (rounded) against four key currencies on Friday, November 29, 1996. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.'

CROSS BORDER M&A DEALS

Table with columns: BIDDER/INVESTOR, TARGET, SECTOR, VALUE, COMMENT. Lists deals such as Southern Co (US) acquiring Cepa (HK) in the Power sector for \$2.7bn.

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SIGMA SECURITIES S.A. - MEMBER OF THE ATHENS STOCK EXCHANGE. Table with columns: ASE INDEX, EPS GROWTH (%), PER CAPITA INCOME (€), etc. for various countries and indices.

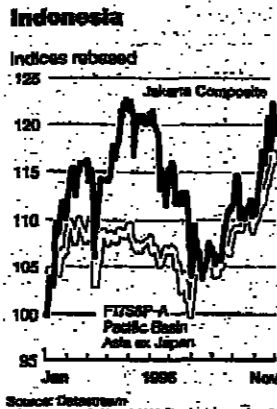
هيكندا من الاصل

MARKETS: This Week

EMERGING MARKETS By Manuel Saragosa

Indonesia springs back to life

A few months ago no-one would have advised the state-owned Bank Negara Indonesia to stage an initial public offering before the end of the year. The stock market was sagging after the July political riots, the country's trade balance looked bleak - with imports growing faster than exports - and there were doubts about 75-year-old President Suharto's health.



Persada give an indication of how far political concerns have drifted to the background since the July riots, and next year earnings are expected to rise by as much as 25 per cent, according to some analysts.

are relatively few funds that are overweight on Indonesia and the general feel is that people will be buying on short-term corrections," says Mr Robert Allison, sales director at Asia Equity.

But, equally, the offering underlined the shift in the market, from being almost the exclusive domain of trading by foreign institutional investors to one where local buyers are setting the pace.

INTERNATIONAL BONDS By Richard Adams

Convergence not whole story for Italy's yields

One year ago today, Italy's benchmark 10-year government bond yielded 538 basis points above its German equivalent. This morning, the benchmark Buoni del Tesoro Poliennali (BTP) yielded 188 basis points over Bunds.

That 350 basis point narrowing of the yield spread tells the story of the European bond market this year, as yields have converged towards Germany's on the approach to European monetary union.

Received wisdom has attributed Italy's success in driving down its bond yields to convergence towards Germany's, but more to do with Italy's economic fundamentals.

That view is supported by analysts at Bear Stearns in London, who changed tack on convergence trades last month. Since mid-1995, Bear Stearns has been a self-described "mega-convergence bull", earning it the nickname "Bull Stearns".

However, Ms Fornari, an economist at J.P. Morgan in Milan, said the prospects for Italy's trade performance remain good, in spite of the lira's appreciation.

10-year benchmark bond yields

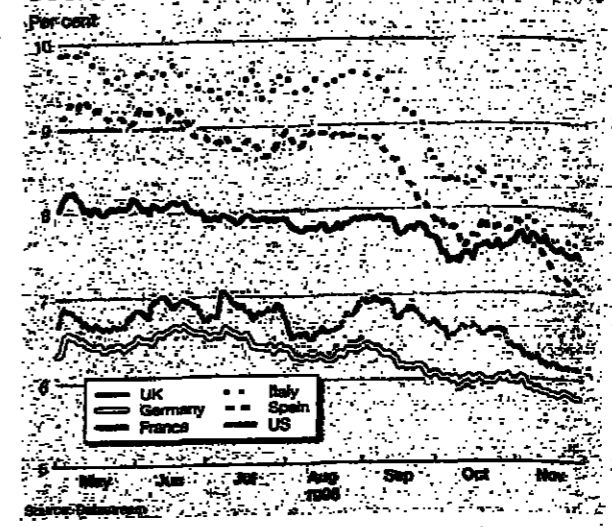


Table with columns: Country, Yield (per cent), and Date. Rows include USA, Japan, Germany, France, Italy, and UK for various dates from Dec 1995 to Dec 1996.

ING BARING SECURITIES EMERGING MARKETS INDICES

Table showing weekly and monthly percentage movements for various emerging market indices from 1995 to 1996. Includes indices for Latin America, Europe, Asia, and Africa.

NEW INTERNATIONAL BOND ISSUES

Large table listing various international bond issues, including issuer, amount, maturity, coupon, and launch date. Includes sections for US Dollars, Italian Lire, Australian Dollars, and Swiss Francs.

Based on the regulation on the process of delivering the goods and services and ceding the works (NN Nr 25/96 and 32/96), the authorities of the town of Pag, Croatia, bill

PUBLIC BIDDING

for collecting written offers to finance and build up the sewage system and a device for mechanical treatment of waste waters of the town of Pag, Croatia.

- 1. The issue of the public bidding is as follows:
1.1 The works on the construction and equipping the pump station CS7
1.2 Construction of the compressive-gravitational collector e300 and e400 of length total 1250m
1.3 Construction and equipping the pump station CS8
1.4 Construction and equipping the 1st stage of the device for cleansing waste waters
1.5 Construction of the compressive-gravitational collector and submarine outlet of length total 1250m
1.6 Construction of TS 10(20)/0.4 kV "Basaca 2" and TS 10(20)/0.4 kV "Basaca 3" furnished with VN and NN distributor
1.7 Construction of the access road
1.8 Construction of the waterworks to the device
1.9 Construction of the telephone link
2. The offer for public bidding must comprise as follows:
2.1 a copy of the incorporation
2.2 a costs list, filled in and certified by the bidder, containing the price of works both in total and for each item separately
2.3 proof of financial stability - solvency of the company (BON-1, BON-2), a certified copy of balance sheet
2.4 a proposal of terms of paying, and treatment of cost accounting of the works accomplished (amount of advance payment, possibility of credit financing and deferred payment)
2.5 deadline of accomplishing the works and the movement plan, performing of the works and financial means
2.6 a statement of the price stability during the construction time, the way of accounting the subsequent and unpredictable works (wage rate of the employee and coefficient of labour force)
2.7 warranty period for works performed
2.8 a list of cooperating members
2.9 a reference list of works performed
2.10 a list of the skilled personnel that will be involved with the works mentioned hereby, with the years of service within profession stated
2.11 a statement of the bidder which proves he is familiar with the technical documents and the place of building
2.12 the original payment slip for buying the bidding documents
3. By the idea of financing and constructing the objects in Article 1 is meant as follows:
acquiring of credit instruments out of either own or bank sources, the complete organising and constructing the objects until complete functioning is achieved.
The same bidder is allowed to offer even more than one alternative of financing which can include concessions as well.
4. Criteria for choosing the bidder:
- general suitability of the bidder
- bid price
- terms of paying and credit financing
- references of the bidder
- deadline of works execution.
5. The deadline for delivering the offer is 30 days starting with the day of notice, to the address:
Poglavarstvo grada Paga
Branimirova obala br.1
53290 PAG
Hrvatska
in a double-closed envelope with a code: "BID FOR DEVICE AND SEWAGE - DO NOT OPEN".
The opening of envelopes will be performed on January 13, 1997 at 12 o'clock in the City Hall of Pag.
6. The bidder interested in it can take over the tender documents on the address mentioned above, providing that the preliminary payment of costs for the bid documents has been executed to the amount of KN 4.000,00 on the giro account of municipal budget of Pag, number: 33820 - 630 - 250, and as a reference number is to stated: 21 7706 - Identification number of a company. Payment from abroad is to be executed to the foreign currency account of the community of Pag - Authorities, account number: 2500 - 0403261 - 06, at Rijeka banka d.d., Rijeka, in the countervalue of DM 1.200,00.
The project documents can be seen on workdays from 7 am to 2 pm by the telephone announcement prior to it to the phone number of Public Utility Company: +385-(0)53-611-161 or +385-(0)53-611-819.
7. The ordering party of works holds the right to conclude a contract for performing the works either in total or individually, in accordance with one's own interests, neither not to conclude a contract with none of the bidders.
8. Incomplete and delayed offers will not be taken into consideration.
9. The decision about the election of the most appropriate bidder will be reached within 30 days starting with the closing date of the bidding.
All bidders will be informed about the election and the most appropriate bidder within 10 days starting with the election day.

SOCIETE CONCESSIONNAIRE FRANCAISE POUR LA CONSTRUCTION ET L'EXPLOITATION DU TUNNEL ROUTIER SOUS LE MONT-BLANC
FRF 450,000,000 FLOATING RATE NOTES 1987-1997
In accordance with the provisions of the Notes, notice is hereby given that the rate for the period from November 29, 1996 to February 28, 1997 has been fixed at 3.6875% per annum.

The Mortgage Bank and Financial Administration Agency of the Kingdom of Denmark
Guaranteed Floating Rate Notes due 2005
unconditionally and irrevocably guaranteed by The Kingdom of Denmark

Crédit Local de France
USD 150,000,000
Collared Floating Rate Notes due 2002
In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the Interest Period from December 02, 1996 to June 02, 1997 the Notes will carry an Interest Rate of 5.25000% per annum.

TriGem Computer, Inc.
NOTICE
To the holders of the outstanding U.S. \$30,000,000
3 1/4 per cent. Convertible Bonds due 2005
of TriGem Computer, Inc.

Handwritten signature or mark at the bottom of the page.

CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

Table with columns for currency, closing mid-price, change on day, bid/offer spread, day's mid high/low, one month rate, three months rate, one year rate, bank of England index.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Table with columns for currency, closing mid-price, change on day, bid/offer spread, day's mid high/low, one month rate, three months rate, one year rate, JP Morgan index.

WORLD INTEREST RATES

Table with columns for country, currency, one month rate, three months rate, six months rate, one year rate, local bank, discount rate, repo rate.

Table with columns for currency, closing mid-price, change on day, bid/offer spread, day's mid high/low, one month rate, three months rate, one year rate, bank of England index.

Table with columns for currency, closing mid-price, change on day, bid/offer spread, day's mid high/low, one month rate, three months rate, one year rate, JP Morgan index.

Table with columns for currency, one month rate, three months rate, six months rate, one year rate, local bank, discount rate, repo rate.

CROSS RATES AND DERIVATIVES

Table with columns for currency, bid, offer, DM, SF, Yen, etc.

FT GOLD MINES INDEX

Table with columns for gold mine, price, change, etc.

EURO CURRENCY INTEREST RATES

Table with columns for currency, short notice, 7 days, one month, three months, six months, one year.

UK INTEREST RATES

Table with columns for instrument, rate, etc.

LONDON RECENT ISSUES: EQUITIES

Table with columns for company, price, change, etc.

US TREASURY BILL FUTURES

Table with columns for date, price, change, etc.

UK Gilts Prices

Table with columns for instrument, price, change, etc.

BASE LENDING RATES

Table with columns for bank, rate, etc.

RIGHTS OFFERS

Table with columns for company, price, change, etc.

Berkeley Futures Limited advertisement.

Union Futures advertisement.

Market Eye advertisement.

Fast 64 Kbit Satellite Technology advertisement.

Want to know a secret? advertisement.

Shares - Tax Free advertisement.

Fast Fills, Low Rates advertisement.

Offshore Companies advertisement.

Muirpace advertisement.

Real-time quotes - Forex data advertisement.

Spread Betting on Over 800 Markets advertisement.

Weekly Petroleum Argus advertisement.

Cregeim Finance N.V. advertisement.

Electricite de France advertisement.

Societe Generale advertisement.

BankAmerica advertisement.

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LONDON SHARE SERVICE

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INV TRUSTS SPLIT CAPITAL - Cont.

Table listing investment trusts with columns for Name, Price, and Dividend.

OTHER INVESTMENT TRUSTS

Table listing other investment trusts with columns for Name, Price, and Dividend.

INVESTMENT COMPANIES

Table listing investment companies with columns for Name, Price, and Dividend.

LEISURE & HOTELS

Table listing leisure and hotel companies with columns for Name, Price, and Dividend.

LIFE ASSURANCE

Table listing life assurance companies with columns for Name, Price, and Dividend.

MEDIA

Table listing media companies with columns for Name, Price, and Dividend.

OIL EXPLORATION & PRODUCTION

Table listing oil exploration and production companies with columns for Name, Price, and Dividend.

ON INTEGRATED

Table listing on-integrated companies with columns for Name, Price, and Dividend.

OTHER FINANCIAL

Table listing other financial companies with columns for Name, Price, and Dividend.

PAPER, PACKAGING & PRINTING

Table listing paper, packaging, and printing companies with columns for Name, Price, and Dividend.

PAPER, PACKAGING & PRINTING - Cont.

Table listing paper, packaging, and printing companies (continued) with columns for Name, Price, and Dividend.

PHARMACEUTICALS

Table listing pharmaceutical companies with columns for Name, Price, and Dividend.

PROPERTY

Table listing property companies with columns for Name, Price, and Dividend.

Advertisement for MAPIX & WEBB with text: 'WHAT WILL YOU BE PUTTING ON YOUR CARDS THIS CHRISTMAS? RATHER DEPENDS ON YOUR CREDIT LIMIT.'

PROPERTY - Cont.

Table listing property companies (continued) with columns for Name, Price, and Dividend.

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Table listing property companies (continued) with columns for Name, Price, and Dividend.

RETAILERS, FOOD - Cont.

Table listing retailers and food companies (continued) with columns for Name, Price, and Dividend.

RETAILERS, GENERAL

Table listing general retailers with columns for Name, Price, and Dividend.

Table listing general retailers (continued) with columns for Name, Price, and Dividend.

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SUPPORT SERVICES - Cont.

Table listing support services companies (continued) with columns for Name, Price, and Dividend.

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TEXTILES & APPAREL

Table listing textiles and apparel companies with columns for Name, Price, and Dividend.

Table listing textiles and apparel companies (continued) with columns for Name, Price, and Dividend.

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WATER

Table listing water companies with columns for Name, Price, and Dividend.

Table listing water companies (continued) with columns for Name, Price, and Dividend.

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AIM - Cont.

Table listing AIM companies (continued) with columns for Name, Price, and Dividend.

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GUIDE TO LONDON SHARE SERVICE

Prices for the London Share Service are defined by Bond, part of Financial Times Information. Company classifications are based on those used for the FTSE All-Share Index.

- 1. Includes other interest or dividend... 2. Includes other interest or dividend... 3. Includes other interest or dividend...

FT Share Service

The following changes have been made to the FT Share Information Service. Additional Central Post (CPS), Australian Open 3 1/2pc 17 (VTS), London (LCS), Mithras (MTH), Saurport, Jardine's Int'l and Loftus Road (LRD) Delisted: HOG Lloyds (HOG), Tyndal Australia (TYN).

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FT Company Focus / Focus Plus: Comprehensive 10-18 page report available on this company, containing key news stories from the last year, latest survey of City profit forecasts and investment recommendations, 5 year financial and share price performance review, balance sheet and profit and loss data, plus recent Stock Exchange announcements. Company Focus (FT) and Focus Plus (FT and Investors Chronicle news) £10.00.

To order, call 0121 200 4676. Reports published by ShareFinder Ltd.

FT Cityline: The following share prices call FT Cityline on 0256 43 or 231 43 (shown by the four-digit code listed after the share price. Calls charged at 45p per minute, except 40p 50p per minute at all other times. An international service is available for callers outside the UK, annual subscription £250. Call 0171 870 4278 for more information on FT Cityline. For more information on these pages are also available on the internet at http://www.ft.com.

FT MANAGED FUNDS SERVICE

Offshore Funds

FT Cityline Unit Trust Prices: Call 0891 400010 and key in a 5 digit code listed below. Calls are charged at 45p/minute plus 50p/minute at all other times. International access available by subscription only. For more details call the FT Cityline Help Desk on (44 171) 673 4576.

OFFSHORE AND OVERSEAS

BERMUDA (SIB RECOGNISED)

Table listing Bermuda funds including Royal Bank of Canada, FT Cityline, and various international and equity funds.

BERMUDA (REGULATED)**

Table listing regulated Bermuda funds including Royal Bank of Canada, FT Cityline, and various international and equity funds.

GUERNSEY (SIB RECOGNISED)

Table listing Guernsey funds including Royal Bank of Canada, FT Cityline, and various international and equity funds.

GUERNSEY (REGULATED)**

Table listing regulated Guernsey funds including Royal Bank of Canada, FT Cityline, and various international and equity funds.

Table listing international funds including Royal Bank of Canada, FT Cityline, and various international and equity funds.

IRELAND (SIB RECOGNISED)

Table listing Ireland funds including Royal Bank of Canada, FT Cityline, and various international and equity funds.

IRELAND (REGULATED)**

Table listing regulated Ireland funds including Royal Bank of Canada, FT Cityline, and various international and equity funds.

ISLE OF MAN (SIB RECOGNISED)

Table listing Isle of Man funds including Royal Bank of Canada, FT Cityline, and various international and equity funds.

ISLE OF MAN (REGULATED)**

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JERSEY (SIB RECOGNISED)

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ISLE OF MAN (REGULATED)**

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ISLE OF MAN (REGULATED)**

Table listing regulated Isle of Man funds including Royal Bank of Canada, FT Cityline, and various international and equity funds.

Advertisement for Imperial Cancer Research Fund featuring a photo of a woman and text: 'Every day, we help thousands of people like Zoe fight cancer.' Includes a donation form.

JAVICO 1580

JAVIER LEO

Offshore Funds and Insurances

FT MANAGED FUNDS SERVICE

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LUXEMBOURG (SIS RECOGNISED)

Table listing various offshore funds and insurance products, including categories like Fidelity Funds, Mercury Asset Management, and Southern International. Each entry includes fund name, price, and other details.

FT MANAGED FUNDS SERVICE

Offshore Insurances and Other Funds

FT Cityline Unit Trust Prices: dial 0891 430010 and key in a 6 digit code listed below. Calls are charged at 45p/minute cheap rate and 50p/minute at all other times. International access available by subscription only. For more details call the FT Cityline Help Desk on (+44 171) 674 4378.

Main table listing various fund categories such as Global, UK, and Offshore funds, including fund names, managers, and prices.

Mikimoto advertisement featuring a diamond necklace and the text: 'A HIGHLY DISTINCTIVE AND ELEGANTLY DESIGNED PAIR OF CULTURED PEARL BROOCHES SET IN 18CT. GOLD.' and '179 New Bond Street, London W1Y 9PD, Tel 0171 629 5300.'

OTHER FUNDS

ASIP Management Ltd, Cityline Long Term Equity, etc.

© 1996 FT Cityline Unit Trusts

Handwritten signature: 'JAVICO 1350'

جاوید

Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS

EUROPE

Table of stock market data for Europe, including Austria (Nov 29 / Fri), Belgium (Nov 29 / Fri), Denmark (Nov 29 / Fri), France (Nov 29 / Fri), Germany (Nov 29 / Fri), Greece (Nov 29 / Dec 1), Italy (Nov 29 / Fri), Netherlands (Nov 29 / Fri), Portugal (Nov 29 / Fri), Spain (Nov 29 / Fri), Sweden (Nov 29 / Fri), Switzerland (Nov 29 / Fri), and UK (Nov 29 / Fri).

Table of stock market data for Asia, including Hong Kong (Nov 29 / Fri), India (Nov 29 / Fri), Indonesia (Nov 29 / Fri), Japan (Nov 29 / Fri), Korea (Nov 29 / Fri), Malaysia (Nov 29 / Fri), New Zealand (Nov 29 / Fri), Singapore (Nov 29 / Fri), South Africa (Nov 29 / Fri), Taiwan (Nov 29 / Fri), Thailand (Nov 29 / Fri), and Australia (Nov 29 / Fri).

Table of stock market data for the Americas, including Canada (Nov 29 / Fri), Mexico (Nov 29 / Fri), and Brazil (Nov 29 / Fri).

Table of stock market data for Africa, including South Africa (Nov 29 / Fri).

Table of stock market data for Oceania, including New Zealand (Nov 29 / Fri) and Australia (Nov 29 / Fri).

Advertisement for Rockwell: 'To be a world leader in diverse businesses you need the very best scientists and engineers. Rockwell has 15,000 of them.' Includes the Rockwell logo.

INDICES

Table of global stock indices including Argentina, Australia, Canada, Denmark, France, Germany, Greece, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Mexico, Netherlands, New Zealand, Singapore, South Africa, Taiwan, Thailand, and Australia.

US INDICES

Table of US stock indices including Dow Jones, Industrials, Bond, Transport, DJ Ind. Div. Yield, Standard and Poors, Compustat, Industrials, Financial, NYSE Comp., Amer. Mid. W., NASDAQ, and S&P 500.

MARKETS

Table of market activity including Dow Jones Ind. Div. Yield, S & P Ind. Div. Yield, S & P Ind. P/E ratio, and NYSE New York Active Stocks & Trading Activity.

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INDEX FUTURES

Table of index futures including S&P 500, Dow Jones, and Nikkei.

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Footnote and disclaimer text: '© FT First Annual Reports Service... Prices on this page are quoted on an indicative basis...'

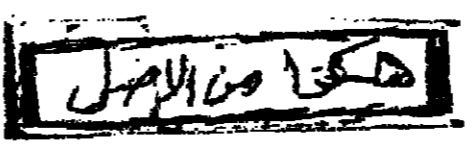
NEW YORK STOCK EXCHANGE PRICES

Main table of stock prices with columns for stock symbols, prices, and changes. Includes sections for various market indices and individual stock listings.

Advertisement for Hewlett-Packard with the slogan 'Reach for it. If the business decisions are yours, the computer system should be ours.' Includes the HP logo and website URL.

JAVICO USA

Continued on next page



Open close Nov 29

NYSE PRICES

Table of NYSE stock prices including columns for stock name, price, change, and volume. Includes sub-sections for 'Continued from previous page' and 'AMERICAN STOCKS'.

Open close Nov 29

NASDAQ NATIONAL MARKET

Table of NASDAQ National Market stock prices including columns for stock name, price, change, and volume. Includes sub-sections for 'Continued from previous page' and 'AMERICAN STOCKS'.

Open close Nov 29

AMEX PRICES

Table of AMEX stock prices including columns for stock name, price, change, and volume.

Open close Nov 29

Large advertisement for 'Spain' featuring the headline 'Have your FT hand delivered in Spain.' and 'Gain the edge over your competitors by having the Financial Times delivered to your home or office every working day.' Includes contact information for Madrid on 337 00 61.

Industry diversifies beyond oil dependency

Oil has been the great engine of the economy since exports began thirty years ago, and remains so. The country has proven oil reserves of some 100 billion barrels, equivalent to almost 10 per cent of the world total. They are sufficient to last for a century at current production levels. The major energy emphasis over the next few years will be on the development of the very large gas reserves, and the use of production from these fields as feedstock for new petrochemical plants. Exports of liquefied natural gas are expected to increase. Industrial diversification, however, and the development of services like banking and tourism, are key to the drive to lessen the dependence on oil. Communications are excellent. Phones, fixed or mobile, are ubiquitous; access to the Internet, e-mail, teleconferencing, virtual private net-

works and all the other manifestations of the telecoms revolution have arrived. The long coastline has 15 ports, two of them on the Indian Ocean in Fujairah. The port at Jebel Ali in Dubai, the largest man-made deepwater harbour in the world, has a monster 67 berths on its miles of quays. Road links north to Qatar, and to Saudi Arabia, are good; the possibility of a rail network to link the Emirates to its neighbours has been mooted. The six international airports - Dubai ranks in the world's top 10 - support a large sea-air cargo transfer business. Construction helped to double non-oil earnings in the first half of the decade, with the value of commercial building in Abu Dhabi alone last year put at \$3.1 billion. An Italian marble and construction company has won a \$408 million contract to build the world's fourth largest mosque in the

city. The Dubai Aluminium Company, for example, is increasing its capacity by half, taking advantage of low energy to produce the metal at well below average cost. Cheap gas, and bauxite shipped in from India to efficient ports, make a powerful combination and smelters may follow in other Emirates. Substantial investment has helped boost manufacturing in aluminium, food, beverages and tobacco, and textiles, as well as chemicals and plastics and other downstream petroleum products. Much of this is based in the important free-trade zones. The one at Jebel Ali, outside Dubai, is now fifth in the world rankings. Once scrubland and sea, a thousand companies have been attracted to it by a plethora of fiscal incentives. These include 15 year exemptions from personal and corporate taxes, 100 per cent repatriation

of capital and profits and access via its strategically-placed port to the Indian subcontinent, a market of a billion people, as well as the Middle East region. Companies operating from the zone include big multinationals like General Motors, Airtel, BP and Heinz. At the new Dubai airport free zone, a prestige client has been won in the aircraft maker Boeing, which will operate a regional centre for spare parts and maintenance support. It is well positioned for servicing markets in East Africa and in the former Soviet republics of central Asia as well as the closer region. Oil production in Dubai is likely to drop at the end of the decade, and the Emirates is making vigorous efforts to entrench itself as a regional trading, tourist and corporate centre. Good hotels, shopping malls and entertainment are being used to woo foreign companies to settle in the



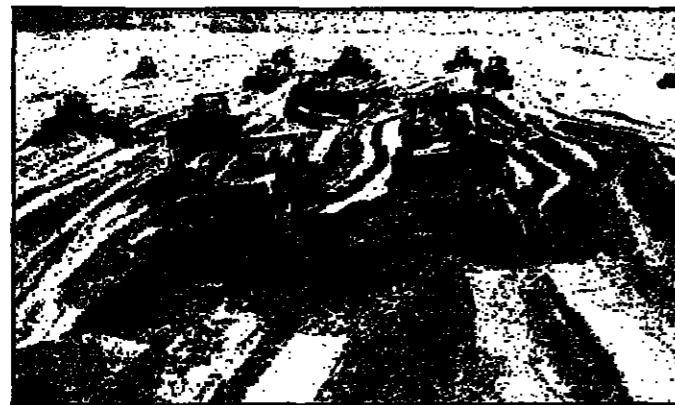
This aluminium plant is just one example of the diversification of the UAE economy

Emirate, as well as tourists. The government wishes to boost tourism's share of gdp to 20 per cent by the end of the decade. Abu Dhabi is also taking the free-zone route to diversification. The government is to invest some \$3 billion

into a complex of huge storage facilities, a new port and airport, and commodities trading exchanges to be built on Sadiyat Island with a four mile bridge connecting it to the mainland. An industrial park is to open at Tawilah to the east of the city.

Competition is fierce. Fujairah is expanding its existing zone, and Ajman will shortly start building the necessary infrastructure for a new zone of its own. Ras al-Khaimah is looking at the feasibility of a free zone on Al-Hulabaloo Island.

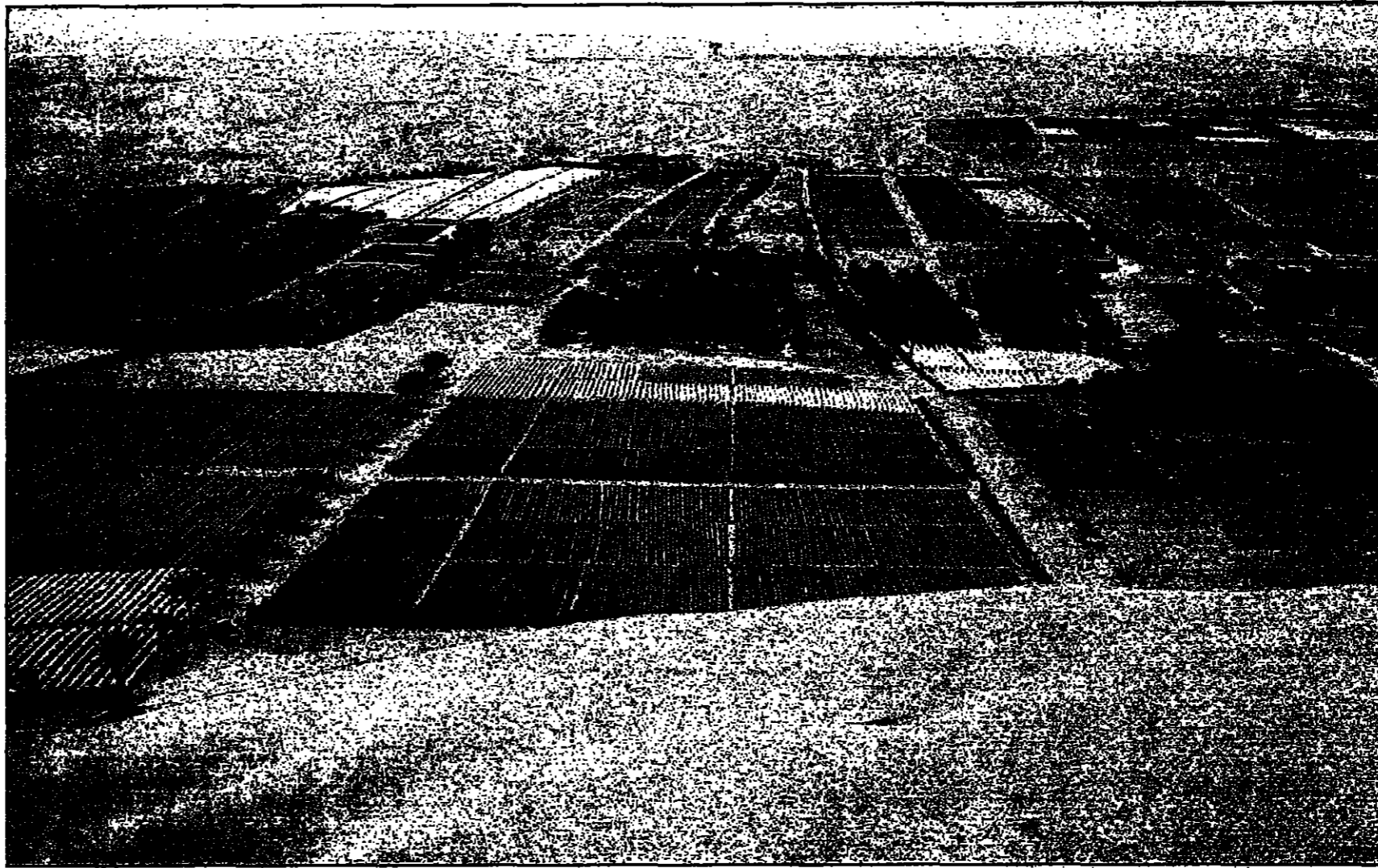
Irrigation returns desert to man



Bulldozers prepare the sand for tree plantations

Trees have an obvious hold on the imagination of desert people. The date palm was a life-giver to pre-oil generations. Its trunk supported the high ceilings of forts, its leaves woven for huts and the hulls of inshore fishing boats, the fibre spun into ropes and baskets. The dates were - still are - the basis of as many dishes as there are days in a month. It was also, in a country of scorching summer heat and scanty rainfall, as scarce as water. As a young man in the mid-1940s, Sheikh Zayed was the ruler's representative in Al Ain. He was responsible for maintaining the falaj, the subterranean water channels. Without them, the region would have been lost to the sands. It was a key task, and it struck home. A massive effort has been put into water and irrigation programmes, with desalination plants backed up by satellite scanning to locate deep desert aquifers, and dams to prevent the water from occasional heavy downpours from running off into the sea. The UN's Food and Agriculture Organisation considers the irrigation system to be a model, and presented Sheikh Zayed with an award last year in recognition of it. Coastal desalination plants, using sea water and low-cost energy, now supply two thirds of the country's water. Two new stations which have recently gone on stream are among the largest in the world, but demand is still growing and further expansion is planned.

A pilot project has assessed the use of solar energy in desalination. Groundwater exploration involves satellite imagery of limestone areas expected to have deep reservoirs, which are then tapped by discovery wells. The gains to the cities have been relatively straightforward. Waste water in Abu Dhabi is recycled in a treatment plant to provide nine-tenths of the water needed by the city's twenty public parks and gardens. Residents are given free plants - and advice for those without green fingers - so that their gardens soften the steel and concrete. In Sharjah, for example, the city has increased water production from not much more than a million gallons a day to almost 50 million gallons now, with penalties and an awareness campaign to cut down on waste. The university city of Al Ain, whose low rise buildings are spread through open spaces and plantations, prides itself as a garden city. The real revolution, however, is away from the towns. Desert farming is not some mirage; it is a brand new sector. The process is remarkable, squadrans of bulldozers growing over a section of desert to flatten it before the irrigation pipes are laid. Some 250,000 acres have been claimed for agriculture as the desert is pushed back. More than 130 million trees have been planted in Abu Dhabi alone, producing microclimates where the local temperature is reduced by several degrees.



The flourishing greenbelt demonstrates just how effectively fertile land is being reclaimed from the desert

Date palms, too, have flourished - ironically suffering a water overdose last spring when prolonged rains washed off pollen grains needed for fertilisation - and the country now has 25 million of them. The industry has become a significant exporter. Wildlife share the reserve on Sir Bani Yas island with an experimental farm on which apples, pears, pineapples, oranges and olives are grown. One happy result of the new

fields and forests has been a sharp increase in the number of birds that now make prolonged layovers on their migratory journeys. The terrain was once too harsh and waterless for more than brief rest stops. More than 400 species now visit, and a quarter of them are known to breed in the country. This is not a cosmetic exercise in the recycling of oil money, even if the splashes of colour, against a backdrop

of yellow and gravel grey, give the eye a vivid pleasure. A country that, with a much smaller population, was forced to import most of its food has now reached 90 per cent self-sufficiency in poultry, vegetables and fruit. The same figure holds true of dairy products, where herds of Jerseys now chew the cud - alfalfa, which grows so prolifically that it can be cut 14 times a year - far from the

windswept rains of the Channel Islands. Cereals are harvested in Liwa, vegetables from Diddagga in Ras al-Khaimah. Strawberries, grapes, guavas and fresh cut flowers are exported to Covent Garden. There are social as well as economic gains to be had. Jobs and cash have been brought to rural villages, slowing the exodus to the cities. There are now 20,000 farms, mainly fam-

ily-run on a few acres. One, on 30 acres between Abu Dhabi and Al Ain, is special enough to merit visits from overseas social workers. It is worked by sixteen badly handicapped youngsters. In stable and caring surroundings, with specialist help readily available, they get the independence and pride of earning a living from the vegetables - tomatoes, chillies, aubergines - they grow for market.

Protecting the environment

Oil is a natural predator of wildlife. At sea, its slicks foul and entrap. Inland, the development it brings - trucks, roads, people - are hostile unless handled with care. The Emirates has scarce creatures. On land, there are rare gazelle, leopard, wolf and caracal lynx. Above them roam hoopoes larks and desert eagle owls. Most of the world's Socotra cormorants are found on the offshore islands; the red-billed tropicbird and crab plover breed nowhere else in the Gulf. At sea, the dugong, the helpless-looking and heartrending sea-cow, plods its way through the depths. Their survival, but for decisions taken at the start of the industry and stuck to since, would have been in peril. Sheikh Zayed's passion for the country's fauna dates back to his youth. Hunting gazelle with a rifle, he realised that this was no more than "an outright attack on animals" and a cause of their rapid extinction. "I changed my mind," he said, "and decided to restrict myself to falconry only." He has led from the front. An international conference on falconry and conservation was established. Large tracts of land were set aside for wildlife protection and to prevent uncontrolled hunting. Breeding herds of endangered animals were set up. Volunteer groups began to record flora and fauna. The island of Sir Bani Yas, once home to Nestorian monks and later the haunt

of fishermen and pearl-divers, has become a sanctuary for Arabian oryx, sand gazelle and the mountain gazelle, the dhabi from which Abu Dhabi draws its name. Endangered species from other arid regions, addax, barbary sheep and the scimitar-horned oryx, have been introduced. More than a million trees have been planted on the island, recreating a canopy of green last seen in the Gulf five millenniums ago, when excavation shows that crocodiles and hippos wallowed in rivers that then turned dry in a brutal climatic change. The tree stands, and fresh water have attracted waves of migrating birds. Small warblers come from their distant breeding ground in Siberia, and hundreds of flamingo. Colonies of black-necked swans and Egyptian geese have been introduced around freshwater ponds. Technology plays its part. Tiny 34-gramme transponders have tracked a timid houbara bustard on its flight from its wintering grounds over 1,600 miles to the borders of Kazakhstan. The study of the bird is carried out by the National Avian Research Centre, which investigates breeding biology and habitat. It also supports a falcon release programme, established by Sheikh Zayed, to strengthen wild populations. Falcon clinics have been set up to improve the care and husbandry of the birds, and to enhance their chances in the wild when they are let free at the end



Traditional skills such as falconry are still nurtured in the United Arab Emirates

of the hunting season. The university at Al Ain maintains specialist units at the Desert and Marine Environment Research Centre. The city's zoo, spread over a thousand acres, is the largest in the Middle East. A national museum of natural history in Sharjah prompts children to take an interest in their heritage. The desert is not a fearless waste. It has subtleties of shape and colour, by which the trained eye may navigate; ferns cling to steep slopes in the mountains, and, in dried river beds, the little roses of Jericho survive the heat in tight balls, suddenly unfurling in a rain shower to spread their rosettes. The effort is country-wide. The Arabian Leopard Trust was estab-

lished two years ago by the ruler of Sharjah, Sheikh Sultan. It researches into endangered members of the cat family - leopard, caracal lynx, Gordon's wild cat - and plans to create a captive breeding reserve in the Hajar mountains. The fine coral reefs off the east coast have been safeguarded by the ruler of Fujairah, Sheikh Hamad, who has established the first offshore marine reserve. A third of the world's 80 species of whales sound at sea, and turtles breed on the islands. There are bottle-nose and humpback dolphin, finless porpoise and fighting fish, marlin, tuna and snailfish. They share the waters with some of the world's heaviest tanker traffic. Over 30,000 ships

pass through the Straits of Hormuz each year, carrying a quarter of world oil exports, and maritime pollution has been a problem. Heavy fines are imposed on owners whose ships dump sludge and other waste. The Federal Environment Agency has drafted laws that require the environmental impact of all development projects to be studied. It is illegal to shoot birds, and to collect their eggs, bans enforced by the Abu Dhabi Desert Rangers, who keep alive Bedouin skills in tracking animals. Falconry may still be taken hunting, however, and their use is increasing - for they represent the intimacy between man and the wild that is strongly encouraged.

International donor of aid

Navigating the often stormy seas of Gulf politics has always demanded a clear head. Four days before the UAE was formed in 1971, the Iranians seized three islands belonging to the Emirates. Regimes have come and gone across the water, but Tehran has refused to budge from Abu Musa and Greater and Lesser Tunbs. Indeed, four years ago, the Iranians refused to allow Emirati residents to return to Abu Musa. Appeals to Tehran to enter into fresh bilateral negotiations, or to seek impartial arbitration from the International Court of Justice, are supported by the Arab League, the foreign ministers of the Damascus Declaration states and by other countries. They have fallen thus far on deaf ears. The federation is itself the first successful experiment in unification in the Arab world. Regional cooperation - and non-interference in the domestic affairs of other sovereign nations - are the touchstones of foreign policy. It is a founder member of the Arab Gulf Cooperation Council, while seeking to further Arab and Islamic development as a whole. The plight of the Palestinians has long been a focal point of concern. Despite its small size, it has been willing to lend support - both manpower and money - at times of

international crisis. Troops were provided to support the liberation of Kuwait in 1991. More recently, with the United Nations' operation "Restore Hope", a military contingent was contributed to serve with the international UNISOM I and UNISOM II missions in war-devastated Somalia. As Serbian ethnic cleansing unfolded in Bosnia last year, food and medicine were shipped into Bosnia, whilst scores of wounded Muslims were treated in Emirati hospitals. The country punches well above its weight in foreign aid. It has helped to build electricity projects in Morocco, to restore the historic Marib Dam in Yemen and to fund orphanages in Pakistan. Scores of projects in Egypt - in housing, farming, health - have been aided. The Abu Dhabi Development Fund, set up 25 years ago at Sheikh Zayed's direction, has supplied a total of \$2.8 billion in overseas loans, aid and grants. Flood and earthquake victims, as well as Palestinians and Bosnians, have been helped by the UAE Red Crescent Society. A 1996 report of the International Red Crescent and Red Cross Societies revealed that the Emirates ranked seventh among world donors, and first among non-Western countries. Given a population of only 2.3 million, it is a heartening performance.

MANAGEMENT

Five years on: how things have changed for top women in business around the world

Jill Sander
Chairman of the board of
British American Tobacco
and owner of a
worldwide tobacco
company. She is also
a very flexible
woman in
business. It will
become clear
that women are
moving into
positions where they
can use their
talents to the
full and
bring their
own and
other
people's
talents to
bear.



Anna Schmen
Chairman of the board of
the Hong Kong government
Manufacturing. Women have
come a long way since the
days of the
government. It is
clear that the
government is
committed to
improving the
position of
women in
business.
Over the past
five years, the
government has
been a positive
progressive
force in
improving the
position of
women in
business.
The
government
has been
committed to
improving the
position of
women in
business.



Marumi Sakamoto
Chairman of the board of
the Japanese
government. She is
a very flexible
woman in
business. It will
become clear
that women are
moving into
positions where they
can use their
talents to the
full and
bring their
own and
other
people's
talents to
bear.

Bridget Macaskill
President and chief
executive of
Opportunity 2000, one of the
largest
UK and
companies in the
UK.
There are
more women
entering
the
workforce
and
staying
in it.
They are
progressing
through the
ranks
and
the
new
getting to
the point
where
they are
ready to
move into
top
positions.
Things
are
changing
and
it is
exciting
to see
the
first
steps
at
Opportunity
2000.
She
says,
'There
were
people
who
were
quite
upset
about
the
fact
that
women
really
didn't
belong
in
this
environment.
I
think
there
are
still
people
who
probably
don't
believe
that
but
I
think
they're
a
minority
now
and
they've
said
at
least
that
not
to
say
it
anymore.'



Ann Sherry
Chairman of the board of
the British
government. She is
a very flexible
woman in
business. It will
become clear
that women are
moving into
positions where they
can use their
talents to the
full and
bring their
own and
other
people's
talents to
bear.



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15 years. It's
been a
great
experience.
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have
learned
a
lot
from
each
other
and
it
has
been
a
great
learning
curve.
We
are
both
very
focused
on
the
business
and
it
has
been
a
great
experience.
We
are
both
very
focused
on
the
business
and
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has
been
a
great
experience.

What difference can five years make?
That question will be to the fore this week, as Opportunity 2000, the employer-led campaign to improve the lot of women in the UK workforce, celebrates its anniversary.
Launched in 1991 with the support of 61 private and public-sector organisations, the campaign now has 310 members which employ more than 25 per cent of the British workforce.
Women account for nearly a third of managers in organisations belonging to Opportunity 2000 and 17 per cent of directors - nearly double the 1992 level. According to the Institute of Management only 11 per cent of all managers are women and 8 per cent of directors.
The proportion of campaign organisations offering flexible working arrangements to ease family care has doubled to nearly 60 per cent.
These figures prompted Lady Howe, who chairs Opportunity 2000, to claim: "Women really are beginning to break through the glass ceiling."
Liz Bargh, the campaign's director since the launch, says: "I think we have achieved more than I might have expected, when I think back to that blank piece of paper."
"Opportunity 2000 is rooted in the business case. The acceptance that women's employment issues are in fact economic issues has grown quite significantly over five years. When I look back, I can see that progress has been made."
Yet it is not difficult to spot gaps in this optimistic picture. Within six months of its launch Opportunity 2000 was claiming

Fair progress on a long road

Andrew Bolger assesses the success of efforts to bring gender equality to the workplace

its membership covered 20 per cent of the British workforce - so it has taken 4 1/2 years to push the level above 25 per cent.
Bargh accepts this, but stresses that the campaign was launched in the depths of recession. "We've seen huge downsizing in a number of our members - BT and British Gas to name just two."
Having quickly gathered in many of the large employers - some of which subsequently shed thousands of workers - the campaign has recently been recruiting smaller organisations. But only 20 per cent of the campaign's members employ fewer than 500 people, so it is still dominated by large organisations.
Although recession inevitably inhibited recruitment and promotion, Bargh believes its net effect on the campaign was positive.
"Because we've had such massive change going on, organisations have really focused on skills. That has been one of the very big changes," she says.
"Five years ago the objective assessment of the competencies and skills that organisations need to manage in the future was being done by only a few organisations. That has become much

sets of women who are "woefully" low-paid. "That's outside our remit - it's more within the remit of the EOC to tackle those issues, because they are broader than simply getting employers to ensure that the people they employ are treated fairly."
Another area where Opportunity 2000 has had to recognise its limitations is childcare. The commission stresses that lack of affordable nurseries is one of the principal handicaps facing women, Bargh says. "The record of increasing flexibility and opportunities among our members has actually been quite impressive. Flexible working, job-share, maternity, homeworking options - all of these sort of support packages - have more than doubled within our membership since the time we launched."
"Also, importantly, they are available to women and men, whereas at the time of launch it was seen as very much something likely to interest women. That has been one of the main, substantial changes."
"But employers in the field can only do so much. We need to have work-partnerships between employers, government and providers to make sure that whether it is pre-school care, or after-school care, or care for the elderly, it is both accessible and affordable."
Next spring Bargh will hand over her post to Ann Chant, a career civil servant who has been trying to sort out the many troubles of the Child Support Agency.
Bargh will continue in the equality field, but on a consultancy basis. How does she assess her five-year-old? She smiles: "It was a child of its time - but I don't think its time is over, by any stretch of the imagination."

Who dreamed up this bright idea?

Dreaming is in. Not what we do at night - although I did have an "in" dream the other night about a pair of shoes with blue platform soles - but what managers and companies do. Consultants Kinsley Lord have just published a cute little monograph called "Deliver the Dream". Peppered with quotes from Goethe, Gandhi, Lao Tzu, Freud and Aulita Roddick (depressing how she has wangled her way into the company of the greats), it concludes that companies that want to be better than the competition, year in year out, have to have a dream.
This was in my mind as I turned to more prosaic reading matter in People Management magazine. There I discovered that the hitherto bungling, incompetent borough of Hackney

has taken the dreaming idea one step further. Over there in east London they are attempting a "collective re-dreaming". Tony Elliston, the chief executive, talks about it in terms of "getting rid of hierarchies... empowerment... revolutionary change programme... vision... devotion... empowering... customer care... unblocking people's potential... holistic programmes". In other words, he is doing a public-sector classic: gathering up all the management guff spewed out by the private sector over the past 15 years, and adopting it lock, stock and barrel.
Next time I take the children to the Britannia leisure centre in Hackney I'll study the behaviour of the person who sells the ticket. Re-dreaming? Day-dreaming more like. Just possibly, if you are Microsoft you can get away



Lucy Kellaway

with a dream or two. But if I were Hackney council, I'd stick to the real world.
In 1972 a book was published called The Joy of Sex. Nearly 20 years later a CD-Rom is published called The Joy of Customer Care. The first did something new. It was an informative, witty manual about sex which sold 8m copies and is still selling in a brand-new edition. The Joy of Customer Care is also trying to do something new by putting this type of management training on CD-Rom.
Both publications cover various topics that I never knew existed - "feather" and "goldfish" in The Joy of Sex, "Customer Democracy" in The Joy of Customer Care. The difference is that in the first instance I am curious to know more; in the second, the very name is a turn-off.

E-Smart, the company that has produced the CD-Rom, explains: "It puts the fun back into learning and presents the basic principles of customer service in a highly focused and enjoyable way." Maybe a few people will feel inclined to pay £25 for the package. One thing is sure: in two years' time, let alone 20, no one will want to know. The problem is that customer service is not joyful. Neither is it fun. Though in fairness, it is not clear that reading a book about sex improves performance there, either.
According to Bill Cockburn, the new chief executive at W.H. Smith, companies need to concentrate on their customers and manage their staff well. "Get

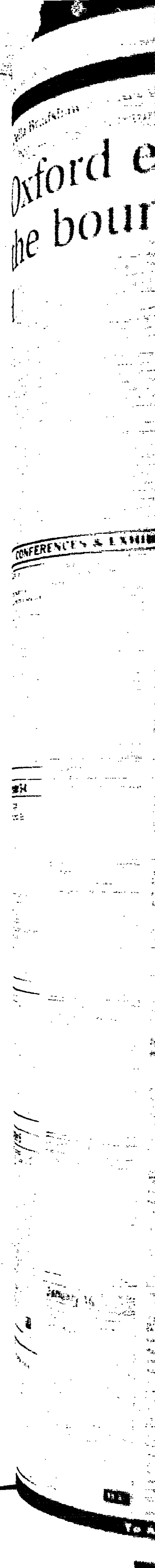
those right, and the results will flow," he said in the FT.
This is becoming the new conventional wisdom in the stakeholder/shareholder debate: if you serve the rest of your stakeholders, then your shareholders will be happy too. The view strikes me as a convenient fudge. For most of the time the interests of shareholders, staff and customers lie in the same direction. But at the margin they diverge. And it is at those times that the management needs to be clear on precisely whose interests it is supposed to be serving.

Thames Valley police force was being downsized. Morse was grumpier than usual, Lewis catatonic.
Morse may not be real life, but it is watched by 18m people. If consultants are getting a bad press there, it might be time for them to do something about it. After all, they have plenty of experience in telling their clients how to improve their images. Even though the average Morse viewer is not the person who signs consultants' cheques, that weight of bad feeling will surely be felt on their business one day.
One or two consultancy firms are considering action. Thomas Group Inc has dropped the label, opting to call itself a "resulant". A nice try, but to the extent to which we suspect consultants of being glab, the new name is if anything worse than the old.

LEGAL NOTICES
Creditors Approved Scheme of Arrangement for The Bermuda Fire & Marine Insurance Company Limited (In Liquidation)
At meetings held in Hamilton on November 20, 1996, creditors of Bermuda Fire voted on and overwhelmingly agreed to a resolution proposing a Scheme of Arrangement between the Company and its creditors.
At the first meeting, creditors who are also protected policyholders in the United Kingdom voted unanimously in favor of the Scheme. At the second meeting, 83 general creditors voted (representing \$356 million) in favor of the Scheme and 2 (representing \$3.5 million) voted against.
Mr. John McKenna a partner with Ernst & Young and one of Bermuda Fire's Joint Liquidators, chaired the meetings and will now report to the Courts in both Bermuda and England next month on the outcome. If both Courts sanction the Scheme and it is expected that it will become effective in January 1997.
Mr. McKenna advised creditors that the Joint Liquidators estimated that the Company had a net deficiency in excess of \$300 million. Upon sanction of the Scheme, however, he expected the Joint Liquidators to establish an initial payment percentage within the next year.
For further information, contact John McKenna at Ernst & Young in Hamilton, Bermuda on 441-295-7000 or Gareth Hughes at Ernst & Young in London on 171-928-2000.

LEGAL NOTICES
In the High Court of Justice No. 90644 of 1996
In the Matter of NORTEL LIMITED AND
IN THE MATTER OF THE COMPANIES ACT 1985
NOTICE IS HEREBY GIVEN that the Order of the High Court of Justice (Chancery Division) dated 27 November 1996 confirming the reduction of the capital of the above-named Company from £1,036,000,000 to £783,300,000 and the Minute approved by the Court showing with respect to the capital of the Company as altered the several particulars required by the above mentioned Act were registered by the Registrar of Companies on 28 November 1996.
Dated this 2 day of December 1996
Present Curtis (Ref: DL)
Dashwood House
69 Old Broad Street
London EC2M 1NR
Telephone: 0171 418 7000
Fax: 0171 418 7050
Solicitors for the above-named Company

Financial Times Special
End of Year Review of Global Investment Banking
on Friday 31, January 1997
A detailed analysis of investment banking by market sector in 1996
Hannah Puraall (London)
Tel: +44 (0) 171 873 4167 Fax: +44 (0) 171 873 4296
Tim Hart (New York)
Tel: 212 752 4500 Fax: 212 319 0704
FT Surveys



Della Bradshaw assesses what business school benefactors get in return for their money

Oxford extends the boundaries

He who pays the piper calls the tune, they say. Wafic Said, the Saudi entrepreneur who has offered Oxford University £20m to build a business school, is finding that this is not always the case.

Oxford's ruling body, known as the Hebdomadal Council and made up of 24 senior dons, has gone back to Said to review the terms under which he will donate the £20m. The move follows disquiet expressed by Oxford's teaching staff - in less refined surroundings the situation might well be deemed an unholy row - over the deal Said has negotiated.

Said has specified that the building will be controlled by a Foundation, which will have 10 members, including Said and five further members appointed by him. This foundation would have the right to veto the appointment of the school's director if it felt the candidates were unsuitable.

The proposed site for the school, today a university playing field, would be transferred to the Foun-

dation. Because the deal requires matched funding, a further £18m needs to be raised from other sources, in addition to the £2m Oxford site, before Said gives his total of £20m.

The terms are unprecedented in terms of business school funding. The most benefactors usually receive is a seat on a business advisory panel.

At Templeton College, Oxford's executive management college to which Sir John Templeton gave a little more than £7m in two tranches, two members of the Templeton family sit as trustees to oversee the investment of the funds - there are five trustees in all. But the family has no input into the day-to-day running of the college.

As the Judge Institute in Cambridge Sir Paul Judge, former chairman of Premier Brands, gave £8m to help convert the old Addenbrooke's hospital for use as a business school. In return he got his name on the letterhead and the chair of the advisory board, a group of people intended to bring

real business experience to the school.

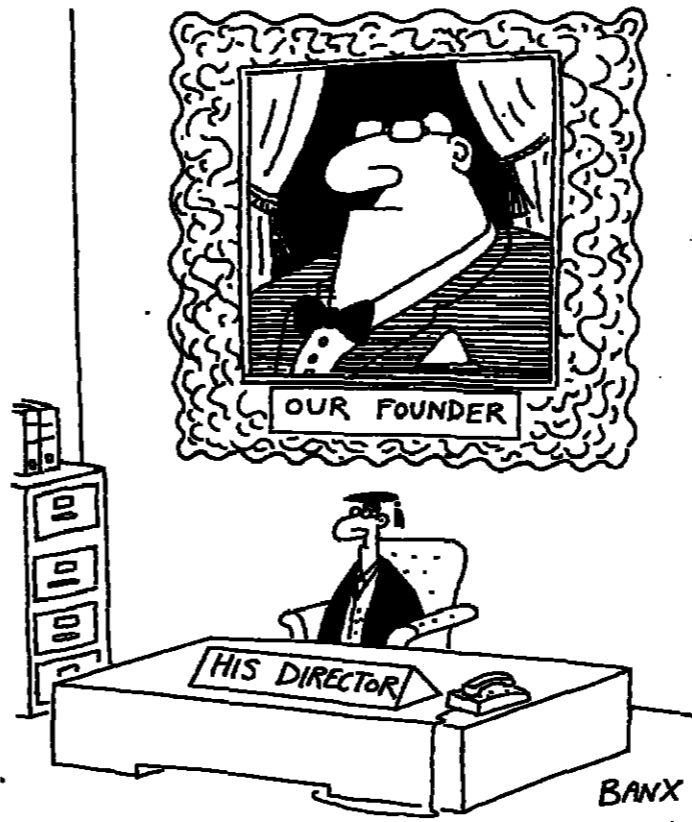
Judge sees his role as being "generally supportive" and encouraging other potential donors to give money to the institute.

Judge, a former undergraduate at Cambridge who went to Wharton in the US to study for his MBA, says he gave the money because he felt management studies needed to be better recognised in the UK. "Management really is a profession which needs training. Like law or accountancy."

While Said spent four years negotiating his deal with Oxford, Judge says he agreed the terms of his donation in "a couple of afternoons".

In a North America, where benefactors are a way of life, it would seem to be enough merely to be philanthropic, as two recent cases prove.

Ohio State University changed its name in 1998 when industrialist Max M. Fisher donated \$20m (£11.5m) to help with building work and programme development.



NEWS FROM CAMPUS

Criticisms goad Chicago into action

In an attempt to get to the top of the US business school rankings the University of Chicago's Graduate Business School has split the job of deputy dean. It has assigned Robin Hogarth to deal with the full-time MBA programme and appointed Mark Zamjwski to deal with the part-time MBA.

The move is intended to improve the quality of service to Chicago's business students.

According to the school's mission statement, it intends to "strive to be the top of all rankings including those surveying our students".

In the recent *Business Week* rankings Chicago slipped from third to eighth place and was particularly criticised for its placement services.

Chicago: US, 773 702 1690

London chef is in a league of his own

Food for thought: Robert Allen, executive chef at London Business School, will be one of the judges at next year's International Chef Olympic competition, in Texas, which aims to promote talented young chefs.

Allen, a former pupil of super chef Anton Mosimann, is responsible for feeding 600 people a day at LBS. Insiders say his puddings deserve a special mention.

LBS: UK, (0)171 262 5050

Slovak professors come of age

Twenty-one professors from universities in the Slovak Republic are learning some of the pro and cons of management

CONFERENCES & EXHIBITIONS

DECEMBER 2 & 3
FT World
Telecommunications - New Alliances for a New Era
 Growing competition as the telecommunications market is liberalised, increasing globalisation and the rapid advance of technology, will bring about fundamental changes and with them challenges for both new and established players. This year's conference will bring together many of the industry's leading experts to debate the key themes the industry must address. Speakers include: Sir Peter Bonfield CBE, Chief Executive, BT, Michel Bon, Chairman, France Telecom, Peter Tsang, Chairman, Info Telecom Group, Chief Executive, New World Telephone Ltd, George Schmit, President Omninet Communications Inc.
 Enquiries: FT Conference Tel: 0171 896 2626 Fax: 0171 896 2696 **LONDON**

DECEMBER 12 & 13
FT WORLD PULP AND PAPER
 The fifteenth FT World Pulp and Paper conference will provide a forum in which experts from the industry will provide up-to-the minute information about price movements, supply and demand. At this dramatic time in the industry, no-one involved can afford to miss the chance to examine the issues with key decision-makers from around the world. Speakers will include: Mr John T. Dillon, International Paper Company; Mr Arild Nielsen, Canfor Corporation, Chairman, The Canadian Paper Association; Mr H. M. Manour, Indonesian Pulp & Paper Association; Mr Martin Glass, EMOR & Company; Mr Philippe Beylier, Arjo Wiggins Appleton plc; Mr Ramsay Hampton, Aylesford Newspaper Limited.
 Enquiries: FT Conference Tel: 0171 896 2626 Fax: 0171 896 2696 **LONDON**

DECEMBER 13
Fabian Business Seminar
The Future of the Legal Profession
 Speakers: Paul Boateng MP, The Hon Mr Justice Lightman, Geoffrey Bindman, Henry Hodge, Peter Goldsmith QC, James Goudie QC, Ashley Holmes, Maggie Rae, Roger Passmore, Dr Richard Suskind.
 For booking call Neil Stewart Associates on 0171 222 1280/fax - 1278 **LONDON**

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DECEMBER 11-12
VENTURE FORUM EUROPE '96
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Fresh life in the glasshouse

Growing unseasonal produce provides an opportunity companies are starting to grasp, reports Maggie Urry

Growing in a glasshouse in West Sussex, carefully screened from snoopers and patrolled by security guards, is the first commercial crop of English strawberries for Christmas consumption.

If all goes well, pickers will start harvesting the fruit between December 15 and 20, to go into Marks and Spencer stores in time for the holiday season.

The same plants - nearly 60,000 of them - should continue producing fruit until June next year when the usual outdoor strawberry harvest begins. By the time the traditional English-grown strawberries have finished, the glasshouse will have been restocked with new plants to provide next winter's crop.

Soon the strawberries will be joined by raspberry canes which should start fruiting next March, well before the peak UK production in July.

Meanwhile, in the frost-free fields of west Cornwall, the cauliflower cutting season started recently. Cauliflowers can grow in the warmer climate west of Redruth, Cornwall, through the winter, bridging the gap in UK-grown supplies.

The strawberry grower is Van Heyningen Brothers (VHB), the horticultural division of Hazlewood Foods. It is the largest glasshouse company in the UK, with 165 acres under glass. The cauliflowers are being cut for Elgro, originally a co-operative of East Lincolnshire growers which last year became a private company.

Both believe that consumers' apparent appetite for "out of season" produce, which retailers satisfy at present by importing from warmer climates, presents an opportunity for UK growers, and have found ways for the British growing season to be extended, in some cases to year-round production.

Britain can replace expensive, imported produce with home-grown varieties. Doing so gives a better service to supermarkets - and thus consumers, in terms of freshness, flavour and price - and helps reduce the UK's trade deficit in food.

Both also realised that the best way forward was to work closely with the large supermarket groups. The share of the fresh produce market taken by greengrocers and market stalls is declining rapidly, while sales via supermarkets expand.

Each was involved in a five-year Strathclyde University project to encourage food producers and retailers to work together to reduce - even reverse - Britain's food trade deficit.

Arnold Lewis, managing director of VHB, admits the company has never grown a strawberry or raspberry before. Its main crop is tomatoes.

But it has a track record of

innovation, helping develop the market for specialist varieties like plum and truss tomatoes, and in the last three years building the market for pot-grown herbs sold through supermarkets.

He says VHB's skill is being a grower - not a tomato grower. Its glasshouses incorporate sophisticated heating, lighting, watering and feeding methods, but also use "natural" methods. (The straws are being pollinated by bees).

Having decided that soft fruit offered scope for VHB, the company approached Marks and Spencer. VHB went to Marks and Spencer because the company is "good at picking up innovative ideas" and is Britain's leading soft-fruit retailer.

This Christmas, Marks and Spencer will be able to test demand for English strawberries at different prices to achieve the best combination of volume and margin.

UK retail prices for rasp-



berries flown from Chile, for instance, sell (at retail) at up to £25 per kilogram. And, says Lewis, they do not have much flavour.

Results of Christmas sales will help VHB and Marks work closely with J Sainsbury and Safeway to grow crops to their liking.

Cauliflowers were always an important part of the business, but the Lincolnshire season ran from the end of March to early November. Supermarkets would plug the gap by importing cauliflowers, mainly from Brittany.

Elgro realised that the

west Cornish climate was similar to Brittany's, so it approached local growers and rented land to produce cauliflowers for the winter months.

Elgro has been working to extend the broccoli, carrot and onion seasons, too. It has launched a range of prepared vegetables, to be eaten raw or cooked easily.

Sharpe says that if people want to eat strawberries at Christmas or have their spring greens ready washed and cut into ribbons, farmers must respond - or miss an opportunity.

Average annual expenditure on toys is £140 per child, according to the British Toy and Hobby Association. Sales of children's clothes, particularly girls' clothes, have grown at a spirited rate in the 1990s, says Mintel. The UK market for children's books up to 16 is estimated to be worth about £320m.

Tim Waterstone says: "On the whole, the successful chains like Waterstone's and Dillons are weak on children's books. Daisy & Tom will be the first major children's book chain to address this weakness."

Waterstone believes that "sheer demographics" are on his side - the child population is climbing steadily - but more significant perhaps is the rise in "guilt purchasing", particularly among affluent (often older) parents.

"It is demonstrably true," says Waterstone, "that parents are often too busy at work to see much of their children during the week, just as it is also true that they need somewhere wonderful to take their children on Saturday afternoons. I see no reason why that somewhere shouldn't also be a place where they can buy their children beautiful things."

Fair trade outstrips boycott brigade

Arturo Jimenez is a coffee grower in the politically volatile Chiapas region of southern Mexico. His life is hard but made better by the fact that instead of selling his coffee to a coyote, or Mexican middle man who rips him off, he sells his coffee to a UK fair-trade organisation, Cafédirect.

"It has made a real difference," says Jimenez. "The kids have shoes and extra to eat. We still lack a lot, but these are real changes."

When the Cafédirect brand was launched in the UK five years ago, it was sold through Oxfam and church organisations so as to appeal to the "boycott brigade" - consumers who avoid products from ethically unsound countries.

But Cafédirect realised that if it was to be of greater help to coffee growers, it had to sell to a wider audience.

Marketing manager Humphrey Pring says: "We got our first big break in 1993 when we persuaded Safeway in Scotland to list it. Sales were surprisingly strong, and since then every major supermarket sells Cafédirect."

The company is estimated to have 3 per cent of UK sales of roast and ground coffee.

Pring attributes this to greater consumer awareness of product origins and a shift by supermarkets to take more account of where they buy supplies. Above all, he claims, sales are rising because of the product's quality. "It tastes good."

The company hopes to attract new customers who are "semi-ethical", says Pring, and, in the next five years, to diversify into other fair-trade products.

Helen Jones

Giant soda bar

state-of-the-art indoor play areas and positively no pop music are among the attractions planned for Daisy & Tom, Britain's first luxury department store for children.

Due to open its first branch next spring, in a prime site on London's King's Road, Daisy & Tom is the brainchild of Tim Waterstone, the bookshop chain founder who sold out to WH Smith three years ago and now "longs to return to shopkeeping".

The plan is to sell everything for children aged 0 to 10, from highchairs and rattles to the latest whizz-kid computer software. But main areas of focus will be top-of-the-range toys, clothes, books and stationery.

The King's Road site, which at 20,000 sq ft is the size of a small superstore, is likely to be followed by two or three more stores - larger ones - in London and possibly Scotland next year. As many as 30 Daisy & Toms are planned.

Waterstone's partners in the venture are Christopher Thomson, director of the magazines and comics firm D C Thomson, who, like Waterstone, has 37 per cent of the company;

Carnival for pint-sized consumers

Virginia Matthews describes plans for luxury stores for children

and Questor Capital Management, which controls the remainder. Together, they are providing start-up capital of about £5m.

Daisy & Tom, says Waterstone, will be a "luxury emporium for children" where pint-sized consumers and their parents will find, under one roof, the best in children's products, from upmarket frocks to games.

While Waterstone believes that "designer-led retailing can be problematic", he says the look of the stores will be of paramount importance. He plans to install a large, fully operational carousel at the heart of the King's Road store, and has drafted in stage designers to help achieve the "correct level of opulence".

If the format takes off, Waterstone plans to take his formula to other parts of Europe. "I'm concentrating for the moment on the areas where Waterstone's did so well, including London and parts of Scotland, but I can equally



Tim Waterstone: Daisy & Tom is his brainchild



imagine Daisy & Tom taking off in France or Germany," he says. Although he admits that some of the ideas for Daisy & Tom have been borrowed from other upmarket stores - the teeny hairdressing salon from Harrods and the white and chrome soda bar from an adult store in Chicago, for example - the idea

of a one-stop luxury store for children will, he says, offer something unique in the crowded children's market.

On paper at least, Daisy & Tom's closest rival in the UK is Children's World, the loss-making ex-Boots chain purchased earlier this year by Storehouse. While strong in

fashion and toys, it has neither the breadth of merchandise nor exclusive ambience envisaged for the new venture.

Waterstone, who at 57 has two young daughters of two and three - his daughter Daisy and Thomson's son Tom provided inspiration for the name - makes no apology for the middle-class nature of the venture.

"It clearly will be a store for people with money, he says, but I believe that this is a gap in the market that needs to be filled."

The Daisy & Tom brand name itself will become an important feature of the stores, appearing on everything from clothes and books to stationery.

Figures from Mintel, the market research group, suggest that the UK toy market is emerging from the doldrums. It forecasts sales this year of £1.6bn for toys and games, rising to an expected £1.9bn within three years.

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MARKETING / ADVERTISING / MEDIA

Television by numbers

Digital recording formats will allow amateurs and semi-professionals to make broadcast quality programmes with ease, writes David Thomas

Soon, Sony's latest digital camcorder will go on sale in Britain. By itself, this will not change the face of television, for the camera isn't even aimed at broadcasters. But it is the latest step in a process that is changing the television industry as surely as digital technology changed publishing and printing a decade ago.

Attention has been lavished recently on the imminent arrival of dozens of new digital television channels, with most speculation homing in on fears that a few media moguls - or even a single mogul - would gain a monopoly of television distribution through provision of the set-top boxes that viewers will need to receive digital transmissions.

But, almost certainly, the set-top box furor has missed the point. The real change that the marriage of television and digital technology will bring about lies not in the distribution of programmes but in their production, and that is a genie that even the most powerful mogul will be unable to keep stopped up.

To date, television has been an expensive business. Its greatest costs are incurred during the creative and production stages rather than later, in broadcasting - or distributing - programmes. Ideas are cheap in any media, but before an idea can be turned into television someone - normally the broadcaster - has to spend real money on it.

The cost of cameras, the cost of skilled crews, and the ever greater sophistication of editing and graphics turn even the simplest idea into an expensive logistical nightmare, and that is just as true for a dozen chat shows produced in a single studio day for a cable channel as it is for a one-off documentary for Channel 4. Consequently, a television producer does not start work on a programme until he secures a commission from a broadcaster. As a result, broadcasters hold all the cards and, naturally enough, will only spend money commissioning programmes from producers they know and trust.

But that relationship is about to change. What will change it is the fact that a programme maker can now walk down London's Tottenham Court Road and, for a sum equivalent to the cost of a few days' hire of a camera crew, buy all the equipment needed to shoot a broadcast-quality programme.

What has made this possible is the introduction of new digital recording formats that have enabled the gap in quality between equipment used for broadcast television and the vastly less expensive equipment designed for the consumer market to be all but closed.

That will have an effect on the television business at least as significant as that of the Leica 35mm camera in the 1930s. As a consumer product, the camcorder has been around for some time. But while a few series such as the BBC's *Video Diaries* have crossed the quality/cost divide, limitations in picture quality kept the camcorder firmly outside mainstream programme making.

However, the new digital video (or DV) format produces material good enough to broadcast without apology, even when recorded on camcorders designed for the consumer market.



Future shocks: Danny Edwards (Miss Teddi Bore) starred in *Soho Stories*

particular in situations where a conventional camera crew would be an intrusion. The director of the recent *Soho Stories* on BBC-2 shot the series himself using a Sony camera costing less than £3,000 (\$5,000). BBC's *Watching and Hoisting* series regularly include items shot by their reporters without a crew. The *Morning Surgery* medical-actuality series produced by the BBC's science department used a mixture of conventional and domestic equipment and cost a fraction of what it would have cost had it been made conventionally.

That means that fairly inexpensive equipment can do the manipulating. Sony already produces a consumer-market DV editing deck for about £3,000, and at least one BBC reporter uses it at home to shape and edit his material. Traditional post-production facilities may still provide the final French polish to a programme, but any reasonably fast PC can become a desktop editing suite - one, moreover, that the programme maker doesn't have to hire by the hour.

Computer-based editing and graphics already dominate television post-production but, rather like computer-based typesetting in the old print industry, they use expensive specialist hardware and software and so need highly skilled personnel to operate them. In contrast, the new generation of post-production equipment is more likely to sit on the director's desk.

The BBC and several other broadcasters have been developing their use of low-cost digital technology for about nine months, and its potential to save money even within traditional programme-making organisations is already established.

But genuinely low-cost television will fundamentally change the dynamics of the industry. Instead of programme makers having to take their ideas to broadcasters and hoping to get the money to produce them, they will now be able to risk making the programmes first - then offering them for sale.

With a multiplicity of channels looking for material to fill their schedules, this will put far more of the power where it belongs - with programme makers and their audiences - and take it away from commissioning editors and broadcasters.

All this will require new ways of thinking in the television business. When television was limited to a few channels and even the simplest programmes cost tens of thousands to make, those responsible for them felt part of the nation's cultural élite, even if they were making *Blankety Blank*.

Some of the results of desktop publishing were truly dreadful. And some of the results of the new television will be dreadful as well. But there will be a great deal that is fresh and innovative. The changes generated by digital television will not happen at once. Some programmes may hardly change at all, for the television industry has very large investments in existing equipment to worry about, and considerable emotional investment in its assumptions about the ownership of skills.

Nobody knows where the digital revolution will take television. But then, predictions about mass media are usually wrong. So be prepared for surprises. *David Thomas is a freelance television producer and consultant.*

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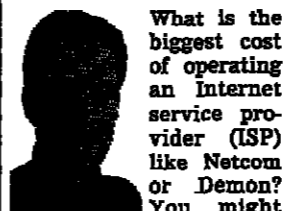
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Tim Jackson

Roaming empire



What is the biggest cost of operating an Internet service provider (ISP) like Netcom or Demon? You might think it is the cost of connecting to the Net backbone, which has recently grown to an astounding capacity of 628 megabits per second in the US. Alternatively, you might imagine the drain comes from modems and computer hardware, as customers use the Net for rising numbers of hours each month.

In fact, it is acquiring customers in the first place that costs real money. ISPs seek signups through magazines, affinity groups, newspaper promotions and bundling deals. They shower the market with try-my-service diskettes, so much so that an American artist recently constructed an entire installation from floppies received in the post.

The latest expensive way to look for customers is by advertising with Microsoft. Its Windows 95 operating system has an icon on the desktop which allows customers to click for a list of ISPs and their tariffs. ISPs are paying \$10,000 to send the Redmond monster a bounty of \$50 a pop for each sign-up that results from this referral service. In some cases, they even pay advances of more than \$100,000 for the privilege of being added to the list.

One can just about make a defence for high promotional spending by America Online, the giant of the online service. AOL makes its money mostly from advertising and from electronic commerce. Brian Oakes at Lehman Brothers in New York admits cheerfully that AOL would spend \$250 to acquire each new subscriber in the first quarter of 1997, but defended the company by saying that the lifetime revenue to AOL from each subscriber was nearly \$800.

Unfortunately, ISPs can not quote those kind of numbers. No ISP I have come across has found a way of taking a serious share of the revenues that arise when its subscribers buy things online. The ISPs' difficulty is that delivering content and commerce across the Web is so easy that only the tiniest companies are willing to sell through intermediaries.

While a company like AOL can partly control the interface, an ISP cannot stop customers from powering up their favourite browser and e-mail package and using the service without noticing who connects them to the Net.

The one real advantage an ISP can offer is quality of service, measured by swift, reliable connections and good technical support. The trouble is that this has about the same romance and loyalty as the telephone business. It is an apt comparison: like mobile phone operators, ISPs spend heavily on customer acquisition and then succeed if they can keep the rate of "churn" low. The big difference is that the barriers to entry are much lower in the Net business.

Anyone with \$10,000 to spend on phone lines, computers and modems can set up in business as an ISP and the strongest disincentive for customers to switch is the inconvenience of changing their e-mail address. Hence, perhaps, the slew of companies recently set up to profit from the woes of ISPs.

Pobox.com charges \$15 a year for allowing me to switch ISP daily while maintaining the same address. That allows customers to use every free diskette that comes along, switching every few weeks to the next promotion. A newer approach is to deliver a service that helps ISPs attract and retain customers.

JFAX Personal Telecom, which allows people to give contacts a phone number

for incoming calls and faxes which are then forwarded to them across the Net, pays a bounty to ISPs for referring customers. It pays a rather larger bounty if the ISP installs equipment on site offering the local-number service in its home city. *Faxaway.com*, a service that allows customers to send faxes by sending e-mails instead, pays 5 per cent commission on first-year sales generated from ISP referrals.

The latest example is roaming services. Inside the US, using the Net while travelling is hardly a problem: most big ISPs have national coverage. Internationally, things are different. Until now, most Net users have had to make an international call back to their ISP simply to check their e-mail.

IPass, a Californian start-up, has solved the problem by developing an authentication system allowing one ISP to give service to another ISP's customers. Its business works by billing the customer per minute, and dividing the spoils between the customer's own ISP, the ISP whose node was used while travelling, and *IPass* itself. To build its franchise business, *IPass* lets ISPs sign up over the Web in only a few minutes, so they can start offering service the next day.

Such services are definitely useful, and companies that dream up business models that look attractive to ISPs will doubtless earn attractive profits. Roaming is likely to be particularly strong in Europe, with its patchwork of open land borders and its fragmented Net industry. But in the long run, I see a different roaming model emerging, in which ISPs simply offer international service through affiliates as part of the basic package.

There's only one problem: you still need a bag of phone plugs to connect into the incompatible sockets of the places you visit. *tim.jackson@pobox.com*

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Marketing every Monday: From today, the FT's Marketing page, which used to appear in the UK edition on Thursdays, will appear in a new two-page Marketing/Advertising/Media spread in all editions each Monday. Colin Amery's writings on architecture, which formerly appeared on Mondays, will now mainly be seen in the Weekend FT.

مكتبا من الأصيل

BUSINESS TRAVEL

Travel News • Roger Bray

Wings clipped

São Paulo-based airline Transbrasil, which launched a new service to London only a week ago, has had its wings clipped already. It has been forced to halve the number of flights it operates between Gatwick and Brazil. Says the airline: "British Airways flies seven times a week and Varig [Brazil's biggest carrier] has five. That left us with two under the bilateral air agreement - but we thought we could have four because we were operating smaller aircraft."

officials, he says, insist Transbrasil may operate only twice a week.

Greener guests

Green travellers will soon be able to stay in a hotel which is claimed to be "97 per cent recyclable". Developed by the Stockholm-based Scandic group and due to open next autumn, the 194-room property is part of an inner-city regeneration scheme in Oslo. Director Ola Ivarsson says: "In Sweden one out of two customers vote with their

wallets and prioritise ecologically sound projects. And we can now see similar practices emerging across Europe."

Limits lifted

Eight airlines have announced the immediate removal of limits on compensation paid to passengers or their relatives for death or injury in crashes. They are: Austrian Airlines; Crossair, the Swiss carrier; Finnair; Dutch airlines KLM, Martinair and Transavia; SAS; and Swissair. They are in the vanguard of 77 members of the International Air Transport Association

which have agreed that courts in the countries where travellers live should set compensation. The present limits under the Warsaw Convention vary from \$10,000 (£5,950) to \$380,000, which may not be adequate to make up for the loss of a high earner.

Delhi's new tax

Delhi's municipal government has slapped a 10 per cent luxury tax on hotels. The move has added \$27.50 a night to the full published price of a single room at the capital's Taj Mahal hotel, for example. Critics say Delhi politicians are taking

advantage of a boom. Rates in the city have rocketed by up to 30 per cent in the past three years and with four-star and five-star hotels there running 80 per cent full, there is little sign of relief.

And the latest levy comes on top of an existing 10 per cent nationwide "expenditure tax".

Cool conferences

Britain's fashionable new image appears to be attracting conference-goers. UK city hotels attracted 81 per cent more delegates from abroad last year than in 1994, says the British Tourist Authority. The

number of conferences in which overseas delegates participated went up 7 per cent.

Longer in the leg

That International is to hit back at competition by offering greater comfort to higher fare-paying. The airline plans to revamp its meal service and install new and fewer seats.

That will stretch legroom by 14in to 74in in first class. In business class legroom increases by 10in to 60in. The first aircraft to be equipped will be two new long-range Boeing 747-400s, due to be delivered this month.

Likely weather in the leading business centres

Table with 5 columns (Mon, Tue, Wed, Thu, Fri) and 4 rows (New York, London, Paris, Rome) showing weather icons and temperatures.

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Holiday Inn has found an antidote to those scary hotel bills where extras seem to cost twice as much as the room itself. On February 1, and on a trial basis, it will launch an all-inclusive package of benefits provisionally branded as Business Plus.

The package will include breakfast, £30 worth of telephone calls, £30 worth of faxing and other business services and use of a meeting room. Complimentary leisure facilities will include use of the sauna if there is one, pressing of a shirt and a "goodies bag" which includes chocolates and sweets. There will be free use of a mini-bar with wine, beer and mineral water.

Ian Taylor, general manager of the Holiday Inn Crowne Plaza at London's Heathrow airport, and coordinator of the pilot scheme, says Business Plus will cost guests between £45 and £49. The three-month test will be staged at three of Holiday Inn's UK properties: Sutton in Surrey, Maidenhead in Berkshire, and Leeds.

"Some of our customers are unhappy with the cost of some of the secondary services we offer, so we felt the need to package them as one item," says Taylor. "It is not so much for the guest as for the corporate buyer of travel. A package like this helps them with budgeting because they know exactly how much they are going to spend."

Cost-cutting gestures like

No hidden extras

Amon Cohen reveals recent moves to control hotel bills

this will be welcome news to travellers and their employers, who have been hit by some heavy room rate rises in the past two years in parts of Europe and the US. With the exception of recession-hit Germany, where tariffs have fallen in many cases, hotels are generally raising prices at a rate in excess of inflation.

Nowhere is this more apparent than in the UK, where hoteliers are putting pressure on customers who hardly ever paid the official "rack rate" during the early 1990s. Granada led the way when it raised rates at its Forte Fosthouse properties by 17 per cent earlier this year, while Stakis was also among those that introduced double-digit increases.

The reason for these price rises is the strength of occupancy rates. London hotels were 82 per cent full in the first nine months of this year, according to Andy Duncan, director at Pannell Kerr, while Andrew Shaw, managing consultant at BDO Hospitality Consulting, reckons the level has been higher than 90 per cent at some properties.

As a result, says Duncan, achieved room rates - the amount the customer actually pays - are up 13.6 per cent in London. Outside the UK capital rates are 7.5 per

cent higher, says Shaw, and are expected to rise 5.5 per cent next year.

To keep travel costs down, companies need to keep a beady eye on the cost of hotel rooms and services, says Chris Turnbull, joint managing director of Scholefield Turnbull & Partners, a business travel agency. "Companies tend to exert strict control over air travel but pay no attention to their hotel costs," he says. "A lot of hotel accommodation only comes through on travellers' credit cards, and is not monitored at all."

Part of the problem is that many travel agents avoid hotel bookings because of the fiddly nature of the work, and reserving hotel rooms abroad can be particularly fiddly.

The key to winning the battle against hotel costs is the same as for any type of warfare: gathering intelligence. Travel purchasers need to know exactly how much they are spending, with whom and in which cities. In this way, they can consolidate their spending with a smaller number of hotels, securing discounts in return for guaranteeing minimum volumes of business.

"You have to get a handle on your information, and [with] hotels that has always been more difficult," says



Derek Jewson, head of corporate travel purchasing for Unilever, which spends £7m a year on accommodation in the UK. The other great secret, Jewson believes, is to buy forward. "We give a commitment to hotels," he says. "They know they can get better rates from companies that are smaller than Unilever, but they know they will get the business from us when times are bad as well as good."

When making commitments to hotels it is vital, says Jewson, to tell employees where they can and can-

not stay. At the same time, companies must ensure that their preferred hotels are attractive enough to make employees happy. "We give them a choice, but we limit that choice," he says.

Unilever has started to book rooms through First Option, one of several hotel reservation specialists which are happy to have work that general business travel agents would rather do without.

First Option, which claims to handle 1,000 bookings a day, offers two basic services. First it negotiates a

standard discount that it offers to all new clients, typically between 5 per cent and 15 per cent per room. Then it spends three months compiling information to help it negotiate volume deals with fewer hotels in the cities in which the client proves to have a significant interest.

Klaire White, the Frankfurt-based president of Global Group, a travel industry consultancy, agrees that specialist hotel agencies are useful. "They are good for small to medium-size companies but large companies can get the same rates themselves and save even more money by cutting out the middleman," she says.

She adds that multinationals now have an additional way to consolidate their hotel expenditure, which is by negotiating pan-European discounts with hotel chains. To interest a chain in such a deal, purchasers need to patronise the chain in a good spread of cities. As well as merely guaranteeing a particular volume of business, they need to be able to transfer some of their business to the chain from one or more rivals.

"As an example, a company trying to interest Holiday Inn would have to promise to move across 75 per cent of the business it currently does with Marriott," says White.

Life for corporate purchasers of hotel services is nowhere near as relaxed as it was in the name-your-price days after the Gulf war. But there are savings to be made by cagey buyers.

Scheherazade Daneshkhu on the Channel tunnel closure

Paris-bound arrangements up in the air

The fire leading to the suspension of Eurostar services through the Channel tunnel that links the UK to Brussels and Paris two weeks ago has created havoc for business travellers, particularly on the more crowded London-Paris route.

Those with full-fare tickets have been able to get a refund quickly. But the real problem has been finding alternative arrangements.

British Airways, Air France and British Midland are among airlines which have increased capacity to Paris. BA says it has put on 25 per cent more capacity since the middle of last week through a combination of extra flights and larger aircraft. But it admits that demand is outstripping supply.

Eurostar's solution has been to urge its customers not to travel. "People have been disappointed because the planes have been full; that's why our advice has been do not travel at all

because there are no satisfactory alternatives." It says it hopes to run a limited service from the beginning of this week.

Carlson Wagonlit, the business travel agent, says that the French lorry drivers' strike - which ended on Friday - made matters worse by causing delays for those driving into Paris from the airports. Brian Cronk, commercial director, says: "A lot have been waiting for Eurostar to come back into service but some have also been questioning whether they need to go to Paris at all."

Mike Platt, commercial affairs director at Hogg Robinson business travel agents, advises booking early. "Business travel to Europe is notorious... with people only booking a day or two before they travel. An awful lot of people want to go to Paris... but the flights are virtually full so they must book early. It's easier to cancel than to book late."

Large advertisement for American Express featuring a woman at a desk, a picture of Salvador Dali, and the text: 'THE AMERICAN EXPRESS SERVICE. Salvador Dali etching you purchased a year ago in Italy was never shipped to you, I would've tried to get this lovely picture of...er...whatever, to you sooner' SERVICE. FORT LAUDERDALE, Saturday, July 22 - "How to locate something a customer can't describe" is not a course we offer employees at American Express. So how Donna Merritt, a supervisor in one of our Florida offices, ever helped a Cardmember recover a very unusual etching, is beyond us. Our guess is that Donna, like a lot of the people who work for American Express, knows something about the art of customer service. Mainly, that it isn't a service, but lots of services - many of which don't have names or procedures or restrictions. Come to think of it, it's also something you can't describe. THERE IS ONLY ONE AMERICAN EXPRESS.

Handwritten Arabic text in a box at the bottom of the page.

دنيا جازيل

ARTS

OPENINGS



MILAN The new season at La Scala begins on Saturday with a new production of Gluck's Armide...

MELBOURNE One of the finest collections of Assyrian treasure goes on show at the National Gallery of Victoria on Wednesday...



Museo Nazionale di Capodimonte has loaned works by Mantegna, Titian, El Greco, Correggio and Caravaggio...

begins at Manchester's Bridgewater Hall tonight followed by Newcastle, Glasgow, Aberdeen and London...



Age is creeping up on Placido Domingo, and the tenor seems to recognise it. When he returns to London's Royal Opera House this week for three silver jubilee performances...



The Domingo effect

Has Placido overstretched himself? asks Andrew Clark

Boccacaglia is a smaller Verdi part which allows a tenor to shine; Siegmund in Die Walküre makes few demands on his failing top...

seems to be an element of megalomania in Domingo - the relentless need to conquer more, the belief he can do no wrong...

He never quite succeeded. There was the long and self-defeating rivalry with Luciano Pavarotti, which used up a lot of psychic energy...

There is also the question of his age. Domingo claims to be 55, but with an eldest son aged 42, you wonder who is fooling whom...

Given his non-stop schedule and growing commitments in the US, Londoners can consider themselves lucky to have Domingo for just three performances...

Theatre A farce of modern city manners

John Gapper reviews Malcolm Bradbury's 'Inside Trading'

A plausible young man turns up in a merchant bank, and gains the confidence of its directors. They are so impressed by his ability to conjure up profits...

played by Richard Heffer, rambles on about the glorious past, he tails off uncertainly. 'When the Eiffel Tower was built in...'

INTERNATIONAL ARTS GUIDE

AMSTERDAM

CONCERT Concertgebouw Tel: 31-20-6718345 ● Arndt Schiff: the pianist performs Schubert's Sonata in E, D566...

ATHENS

CONCERT Athens Concert Hall Tel: 30-1-7282333 ● I Solist Venet: with conductor Claudio Scimone...

BERLIN

CONCERT Konzerthaus Tel: 49-30-203090 ● Berliner Sinfonie-Orchester: with conductor Roderich Kreutz...

Elisabeth Wilke, tenor Markus Brutscher, bass Klaus Mertens and the Dresdner Kreuzchor perform works by Handel and Mozart...

FRANKFURT

CONCERT Alte Oper Tel: 49-69-1340400 ● Capella Istropolitana: with conductor Enoch zu Guttenberg...

LONDON

AUCTION Sotheby's; Parke Bernet & Co. Tel: 44-171-4938080 ● Impressionist and Modern Art: highlights of this sale include Edger Degas' pastel 'Trois Danseuses'...

Tchaikovsky, Leoncavallo, Borodin and others; 7.30pm; Dec 4 Queen Elizabeth Hall Tel: 44-171-8210800

MADRID

EXHIBITION Fundación Colección Thyssen-Bornemisza Tel: 34-1-4203944 ● Contexts of the Permanent Collection 2: 'Kirchner, Franz in front of Carved Chair, 1910'...

NEW YORK

CONCERT Alice Tully Hall Tel: 1-212-875-5050 ● Isaac Stern, Joshua Bell, Lawrence Dutton, Lynn Harrell and Yefim Bronfman: the violinists, viola-player, cellist and pianist perform works by...

this group 12 standing figures, the Apostles, are surrounded by a small multitude. In all, there are 31 figures, each between 6ft and 8ft tall and worked in fired brick clay; from Dec 3 to Feb 23

PARIS

DANCE Théâtre National de l'Opéra - Opéra Garnier Tel: 33-1 42 66 50 22 ● The Nutcracker: a choreography by Rudolf Nureyev to music by Tchaikovsky...

STOCKHOLM

CONCERT Stockholms Konserthus Tel: 46-8-7860200 ● Filharmonikerna: with conductor Sakari Oramo, pianist Peter Jablonki and trumpeter Jan Gustavson perform works by Alfvén, Shostakovich and Beethoven...

VIENNA

OPERA Wiener Staatsoper Tel: 43-1-514442950 ● La Bohème: by Puccini. Conducted by Sutej, performed by the Wiener Staatsoper and the Wiener Sängerknaben. Soloists include Horg, Papoulas, Moicic and Sramek; 7.30pm; Dec 5

Prokofiev and R. Schumann; 8pm; Dec 4 Carnegie Hall Tel: 1-212-247-7800 ● Bayerischer Rundfunk-Symphonieorchester: with conductor Lorin Maazel and cellist Mstislav Rostropovich perform works by Prokofiev and Maazel; 8pm; Dec 4

SALZBURG

EXHIBITION Rupertinum - Salzburger Landesmuseum Tel: 43-662-80422336 ● Adolf Wölfli (1864-1930): exhibition of drawings by the Swiss 'Art Brut' artist Adolf Wölfli from the collection of the Kunstmuseum Bern; from Dec 5 to Mar 2

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7 (also 4pm), 8 (2.30pm & 6.30pm)

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Hard times for tax police

Chrystia Freeland on the state's lack of money in Russia

Between lubricious episodes of Latin American soap operas and prize-packed game shows, Russian television viewers these days are assailed by a hardline pitch from the tax police, Russia's gun-toting tax-collection agency of the last resort.



Table titled 'Russia: expenditure falls as tax revenues shrink'. It compares 'Per cent of GDP' for 'RUSSIA' (1992-1995) and 'US' (1992-1995) across categories: Government expenditure, Administration, Defence, Education, Health, Social security, and Government debt service.

"Do you like it when your children go to good schools? Do you like it when your streets are clean? Do you like it when you are treated well in the hospital?" a stern baritone intones.

"Do you dislike it when crime surges? Do you dislike it when rubbish is not collected from the streets? If you want all of the things you like to continue and the things you don't like to be stopped - pay your taxes!"

The advertisement is part of the Kremlin's new drive to boost revenue collection, an issue that was forced to the top of the country's economic agenda after federal government revenues plunged to 11.1 per cent of gross domestic product in the first six months of the year, compared with 33.4 per cent in 1995.

To bring revenues back up, a special government commission, named after the Cheka, Lenin's dreaded secret police, has been created to force Russian companies to pay their taxes. It has already threatened some of Russia's best known enterprises, including the manufacturer of the Lada car, with bankruptcy.

Even the International Monetary Fund has joined in the campaign. Although the IMF says Moscow has met its budget deficit and inflation targets, the fund has delayed the October tranche of its three-year \$10.2bn loan to Russia because of weak tax collection.

But a few Russian and western economists question whether the government's most urgent mission is to revive plunging state revenues. They argue that, instead of fighting the trend, the Kremlin should simply accept that Russia, once the world's most domineering mummy state, has become a low-tax country.

"I think society is telling the government it doesn't

want to be a high-tax society," says an economist at a western financial institution. "My feeling, from talking to people under 40, is that they are very cynical about the state, they do not expect very much. You can mess around with the tax code until you are blue in the face, but Russia is basically a low-tax country."

This view reflects the way many Russians already live. On paper, the state continues to provide free and universal education and health-care, while unemployment is lower than in the US. But in practice, government services are chronically underfunded, because the Kremlin's inflation-fighting policy keeps real expenditure in line with revenues.

As a result, civil servants and companies that supply the state are regularly not paid. According to one recent estimate, more than two-thirds of Russians in October did not receive their salaries on time. State organisations, ranging from the Atomic Energy Safety Commission to the Kirov Ballet, have periodically been forced to close because of the lack of government funds.

To survive, most government services are being privatised by stealth. Public hospitals levy charges for special services, such as the right to choose your surgeon, and most patients sup-

ply their own food, medicines and "gratuities" to medical staff. Schools, where teachers' salaries are often delayed for several months, survive thanks to similar private contributions.

Since the state fails to provide the free schools and medical care evoked by the tax police, ordinary Russians feel little compulsion to contribute to the Kremlin's kitty. "You are supposed to pay 80 per cent of your wages to the state, but the state gives you nothing," says Mr Boris Fyodorov, a member of parliament and former minister of finance.

So what is the reaction of the ordinary man on the street? He says: "Go to hell with your taxes."

Mr Andrei Ilarionov, director of the Moscow-based Institute for Economic Analysis, says: "What we must do is honestly separate the state and the private sectors. What we are doing now is a huge hypocrisy - the state promises to pay, but it does not. Citizens are supposed to pay, but they do not."

Mr Ilarionov thinks that shrinking Russia's still bloated state - the number of bureaucrats has actually increased since the collapse of the Soviet Union - would spur the nation's contracting economy to return to growth. "State expenditures are inevitably less efficient than private expenditures,

so the lower the amount of GDP that goes into the government, the more quickly the economy grows. Just look at Asia. "This is doubly true for Russia, because our state is particularly ineffective. It's one thing to give money to the Swiss government; but it's altogether different to give it to the Russian government."

The economists calling on the Kremlin to adopt a low-tax strategy believe a much smaller state would be better able to carry out those functions that should not be privatised. These include police and legal functions such as the enforcement of contracts and the protection of property; both are now routinely provided by private armed groups including mafia.

They also believe the government should pursue one type of revenue that should be easy to collect - the rent on Russia's vast natural resources. The nation's fossil fuels, metals and minerals have fallen into private hands, and the Kremlin has been slow to claim full taxes from the influential businessmen who control them.

But 78 years after the Bolshevik revolution, and five years after the Communist party was ousted from power, one of Karl Marx's most cherished goals is at last being realised in Russia: the state is withering away.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171-973 9838 (please see fax to 'fax'). e-mail: letters.editor@ft.com. Published letters are also available on the FT web site, http://www.ft.com. Translations may be available for letters written in the main international languages.

Apec should seek regional free trade, but with US participation

From Mr Hugh Corbet. Sir, Your editorial "Apec's lost opportunity" (November 27) is evidence of Apec, the Asia-Pacific Economic Co-operation forum, being in danger of losing credibility after its recent Manila meetings. But the disappointing outcome was hardly a surprise to those familiar with Apec's step-by-step development. (See my article 'Apec faces a de novo choice' in the current issue of Politique étrangère, Paris.)

It has been worth trying "an Asian way" to see how far it can go. As you say, though, it is doubly difficult to liberalise trade outside a formal negotiating framework. On top of that, governments volunteer to liberalise what is easy, not what is hard - viz. the absence in Manila of agricultural offers. The east Asian economies have benefited greatly from trade liberalisation elsewhere, through the multilateral trading system, but have contributed little to initiating the process. They have not yet addressed what it takes to overcome hard-core protection. So it is too early to be drawing conclusions.

Some of us may prefer the multilateral approach to trade liberalisation, but its shortcomings have become formidable, as the struggles to start and finish the last two "rounds" proved. How many political leaders are prepared to invest their energy, prestige and careers in the effort required? How many business leaders? How many others?

Focus not to be blurred

From Mr Peter Agar. Sir, Nigel Wilkins, in his letter (November 18) on our Boards without Them, misrepresents the Confederation of British Industry's position. We do not view maximising shareholder value as excluding proper regard for stakeholder interests. Instead, we argue that in order to be successful in the marketplace and serve shareholders, companies must take account of the interests of their employees, consumers and suppliers. Beyond that, stakeholders may be protected by legislation. But formalising responsibilities to stakeholders would blur companies' focus and make directors less accountable.

Bank's financial strength recognised

From Mr Bert de Kock. Sir, Re your article "Membership of the AAA club put on the line" (November 27), while we at nV Bank Nederlandse Gemeenten pride ourselves on being the banker on behalf of public authorities, we do not benefit from any explicit state guarantee.

While Rabobank has been a member of all three AAA clubs for a bit longer than we have, I should point out that BNG applied for ratings from Moody's, Standard & Poor's and IBCA in 1994 and has not looked back since.

Being the fourth largest Dutch bank, as well as one of the world's best capitalised institutions, BNG has, moreover, been awarded the highest Moody's bank financial strength rating of A in 1995.

Spirit of convergence must be applied

From Mr K.E. Ayers. Sir, I strongly welcome the suggestion in your editorial "Hard on soft-boiled Euro" (November 27) that it is necessary that all of the potential members of the single currency should agree to apply the spirit rather than just the letter of the convergence criteria.

been seeing recently will enable some countries to qualify for membership without this genuine economic convergence and the path will be even more acute once the short-term palliatives have become ineffective or expired.

Then there is the practicability of sanctions for countries which cheat in one way or another. For all of the participating countries to achieve the right currency levels at the same time will be impossible.

Single market rules at risk

From Mr John Manos. Sir, Mr Giles Radice says (Letters, November 14): "The single market is based on a system of common rules which need a court to police them." Wrong. The single market is based on common rules which are at risk of being devalued through being only variably enforced.

The European Court of Justice cannot enforce them; subsidiarity means it is politically unacceptable to insist on their being "policed", as Mr Radice would like. The UK has done more than most to negotiate constructive directives under Article 118A, and I suspect more for the credibility of EU legislation by persisting with its complaints about the unsound legal basis of the working time directive (however much the directive's provisions may have been watered down).

Personal View - Abby Joseph Cohen

A fundamental strength

The health of corporate profits should ensure Wall Street's bull run continues

It took little more than seven weeks for the Dow Jones Industrial Average to reach 6,500 after passing through the psychological 6,000 barrier on October 4. During that time, pessimists have become ever louder in their predictions of an imminent end to Wall Street's bull run, which has now lasted six years.

growth in gross domestic product was 2 per cent, operating profits in the Standard & Poor's 500 companies increased 7 per cent on the previous year and inflation was unchanged. Inflation fears abated, 30-year Treasury bond yields fell from 7.2 per cent to 6.4 per cent and share prices moved higher.

less than 10 per cent of reported earnings, compared with 40 per cent in 1991. The gap between modest GDP growth and more energetic profit gains from the S&P 500 companies encourages some to believe that the latter cannot continue for long. But the gap can be explained by three factors that will not soon end:

500. But this is tied to low inflation and a record low cash payout of 35 per cent of earnings. Simply stated, dividends are low not because companies cannot afford to raise them but because they have decided against doing so. Most managements would prefer to reinvest in company operations, an apparently sensible action given average returns on equity of 20 per cent.

CNN advertisement featuring a night sky image with the text 'THE WORLD'S MOST DRAMATIC EVENTS HAPPEN IN AN INSTANT.' and the CNN logo with 'LIVE' and 'INTERNATIONAL' branding.

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Monday December 2 1996

The affair of López and VW

The resignation on Friday of Mr José Ignacio López, Volkswagen's head of purchasing and production, marks the beginning of the end of the controversy that accompanied his departure from General Motors. It leaves unanswered, however, a central question. What is the dividing line between information and expertise which an employer may legitimately hope to obtain from a new recruit, and proprietary data which it is wrong to acquire in this way?

The law varies from country to country, but for most business people the issue turns on the physical storage of the information. Data on paper or computer discs should not be transferred if they are the private property of a company. Expertise and ideas in an executive's head are fair game.

The allegations against Mr López have not been heard in a court of law. If they are true, however, he crossed the fuzzy but still entirely workable dividing line between legitimate use of prior experience and improper exploitation of company secrets. Responsible business people should not only avoid this themselves, they should also avoid inciting or condoning it in others. For all its protestations of virtue, VW has yet to demonstrate that it escaped this particular hazard.

All sides admit that, with or without the GM documents, Mr

Slow post

Last week, the postal ministers of the European Union failed once again to agree on plans to liberalise mail deliveries in the member states. They were not being asked to do anything radical. The European Commission was calling for one modest parcel of the market - direct mail delivery and cross-border services - to be liberalised in five years' time. That would leave some 80 per cent of all services still reserved for the national postal monopolies. Yet a majority of member states fears even such a cautious step.

It is now nine years since the Commission first received complaints from private operators about the lack of competition for postal services in the EU. It took five years for a green paper to be produced, and another three for a directive to be drafted. The very plan which ended in deadlock last week. Given the entrenched opposition to change from many member states, led by France, it is perhaps understandable that the Commission has dragged its feet. But it is now clear that softly-softly reform is unlikely to make any headway.

Opponents of liberalisation of the postal market argue that it would undermine the provision of a universal postal service, by having off-profit parts of the operation to private enterprise. They also undoubtedly fear the job consequences for some 2m

Local taxes

Seventeen years of - in the main - remorseless centralisation of UK local government have left local authorities and the government stuck between a rock and a hard place.

Their location is simply illustrated by last week's Budget. The government announces that it wants another £800m (£1.4bn) spent on education and adjusts councils' standard spending assessments to allow for that. Local authorities reply that they are already spending more than that sum implies - so they will have to raise the council tax to do it.

But the government, having eased the capping rules last year to allow extra education spending through, has tightened them again this - to limit the size of council tax rises ahead of the general election.

Many big authorities therefore face a 1 per cent limit on their spending increase, while being expected to find 3.6 per cent more for education.

The result can only be a further squeeze on their other big budget - social services. But lack of cash there is already catching elderly patients in hospital beds. To ease that pressure, the government has been forced to hand over extra health care cash to councils to mitigate (not solve) the problem. This is no way to do business. The result is to place local authorities in a bind. Formerly, councils lose the ability to innovate and in any real

Mr Jacques Santer is not a man weighed down by the burden of office. The president of the European Commission takes everything in his leisurely stride in Brussels, seemingly oblivious of tumultuous events elsewhere in Europe.

Last week, truck drivers brought France to a standstill. The industrial chaos, reminiscent of UK labour unrest 20 years ago, looked like another warning shot against low growth and high unemployment in Europe, as governments accelerate their push towards economic and monetary union (EMU).

But during a 90-minute interview over lunch at the European Commission, Mr Santer was unflappable. He brushed off doubts about Emu going ahead in 1999; insisted that "things are moving in the right direction" in Europe; and defended his own low-key style against unfavourable comparisons with the activist leadership of Mr Jacques Delors, his predecessor.

Where does Mr Santer's cheery confidence come from? The crucial development this year, he said, was that governments were taking the Maastricht criteria for entry into the single currency seriously, especially the public sector deficit target of 3 per cent of gross domestic product.

He singled out for praise the centre-right government in Italy, the centre-right coalition in France and the German government's plans to reduce the deficit to an estimated 2.5 per cent of GDP in 1997, "whatever certain German economic institutes may say".

The second argument is that Emu has become the vehicle for Europe's ambitions to play a political role on the world stage commensurate with its economic weight. Time and again, Mr Santer referred to the way in which the single currency - the euro - could act as a counterweight in the currency markets to the dollar and the yen.

"Money always has political consequences. There will be a new evolution of institutions, through the creation of the European central bank," he said. "Emu is not just a technical operation. It will give Europe a new place and a new value. It was always conceived as such."

As a former Luxembourg prime minister, Mr Santer is sensitive to the history of the single currency project. His political mentor - Mr Pierre Werner, former prime minister of the Grand Duchy - was the intellectual godfather of monetary union. He produced the first blueprint for Emu in 1971, only to see the plan derailed by the currency ruptures caused by the first oil crisis.

With little more than one year to go before European Union leaders select which countries meet the Maastricht entry criteria - covering inflation, exchange rate stability, public deficits and government debt - Mr Santer is wary of those who would once again prefer to delay the project. "If we postpone the date in 1999, we risk a delay for a generation."

Lately, Mr Santer has repeatedly suggested that delaying Emu would have the same negative impact as the failure of the European Defence Community which was voted down in the French National Assembly in

The FT Interview • Jacques Santer

At ease with his beliefs



The president of the European Commission tells Lionel Barber and Andrew Gowers he has no doubts about Emu going ahead on time

1954. Yet Europe bounced back, and three years later the founding six (France, Germany, Italy and the Benelux countries) signed the treaty of Rome. Why should Emu be any different?

At this point, Mr Santer paused to sip a glass of white wine. "A delay would miss the chance to perfect the single market." The D-Mark would be revalued, he said, just as the Swiss franc had been forced up lately to the detriment of Swiss industry. Germany, with its overvalued currency, would be "like King Midas" whose touch turned everything to gold.

And what about sceptical public opinion, especially those Germans who worry about exchanging their D-Mark for an untested euro? Mr Santer suggested the battle in Germany had largely been won. "There has been a fundamental change in the attitude of the political classes, especially

the opposition Social Democratic party. Their leadership fought the last [regional] elections largely on the basis of opposition to Emu, and they lost."

Mr Santer's tone is firm, but not insistent, on the single currency. He comes across as a believer, but not a fanatic. The one area where he is less flexible is on the interpretation of the Maastricht criteria.

For Mr Santer, there can be no question of taking in weaker economies at the launch of Emu in 1999. Those that do not qualify will have to wait "a year or two", although all those outside will get a guarantee that they can join once they meet the Maastricht targets.

"Emu must start on the basis of credibility in the markets. I have always rejected the arguments of Giscard d'Estaing [former President of France who last week called for a weaker franc

against the dollar] because it is not politicians who fix exchange rates, it is the markets."

Still, pressure is piling up for a generous interpretation of the entry criteria. The latest, most controversial example was the French government's reduction of 0.5 per cent in the budget deficit through pension fund receipts from the partial privatisation of France Télécom.

Mr Santer is clearly stung by allegations of political interference in the deliberations of Eurostat, the independent Luxembourg-based agency which screens all statistics. "Eurostat took opinions from three bodies and decided by a clear majority. But this was a unique exercise and cannot be repeated."

As further proof of Eurostat's independence, he noted that other countries such as Belgium had had similar budgetary manoeuvres rejected. But he added,

pointedly, that France, "because it is an important country, was allowed to go ahead with its proposal".

The broader, political question is how to avoid Emu dividing Europe into first and second division clubs. Without mentioning Italy or Spain by name, Mr Santer bemoaned the fact that certain countries had made Emu membership a matter of "national pride". Although Emu would most likely be narrow in membership, it would "not be as narrow as I thought when I came to Brussels two years ago".

Finally, what about British intentions? Would the UK be in the first group or not? Mr Santer made clear that, whatever happened in 1999, Britain would join soon afterwards as a result of pressure from the City of London and UK industry. His immediate concern was the present thrust of British policy towards Europe.

Mr Santer is frustrated. He may have forgotten the blistering phone call from Mr John Major, UK prime minister, complaining about the EU ban on British beef exports because of fear of mad cow disease, but he is mindful of later British blocking tactics which "left traces" in Brussels. "Britain must not let itself be marginalised."

British tactics in the negotiations on the EU's inter-governmental conference (IGC) to revise the Maastricht treaty are too negative, Mr Santer implies. In 1995, he recalled, British pragmatism - pursued by both Prime Minister Margaret Thatcher and Sir Geoffrey Howe, foreign secretary - had ensured a successful outcome to the Single European Act. "At the present time we are defining the architecture of Europe in the 21st century. I regret that the UK is not at the centre of [discussions]."

Yet Mr Santer has no intention to surprise public opinion with grand initiatives for a fully fledged political union like his predecessor Mr Delors. "He came up too soon in the Maastricht negotiations with proposals which were too visionary," said Mr Santer.

For Mr Santer, the big picture is what matters, not tomorrow's headlines. His four strategic goals are: Emu; the IGC; enlargement to central and east ern Europe which will require an overhaul of EU institutions and core policies such as regional aid to poorer countries and the common agricultural policy; and a new EU budget deal in 1999.

Without returns in EU decision making in the IGC, enlargement would be at risk: a failure of Emu would also have unpredictable consequences. All these projects must be wrapped up under his presidency, which ends in January 2000. "Everything is linked, but we must keep everything separate."

Mr Santer said he had no interest in declarations *francophones* (sensational declarations) but in *travail en profondeur* - in-depth work. History, he suggested, would judge him on results.

His calm self-appraisal may occasionally upset his colleagues who fear that the Commission is turning timid in the face of powerful member states. But Mr Santer is a consolidator, a creature of his time, at ease with himself - and with the European ideal.

OBSERVER

Frequently fallacious

Canadian Airlines
International has found the solution to a big headache in the industry: how to reverse the ever-mounting pile of frequent-flyer points accumulated by loyal passengers.

Unclaimed points, classified as accrued or contingent liabilities, make up a sizeable chunk of many airline balance sheets, especially in North America where accumulating and managing frequent-flyer points has become a near-obsession.

Cash-strapped Canadian Airlines, whose "accrued" liabilities comprise more than a quarter of the total, warned recently it would stop flying soon if unions and creditors failed to agree on a restructuring. The warning set off a stampede to cash in frequent-flyer points. Over the past few weeks, requests for free reward trips have been between 50 and 60 per cent above normal.

The timing couldn't be better for the airline. Worried that their points may soon be worthless, most claimants booked trips in November and early December, when there is no shortage of empty seats.

But having rattled frequent flyers, Canadian now faces the

challenge of assuring its creditors that things aren't so bad after all.

Brussels spat

Stand by for high jinks at today's meeting of EU finance ministers in Brussels - not among the politicians, but those sent to report them.

The Beaufin session, called to discuss progress on monetary union will not, insists UK Chancellor Kenneth Clarke, take any substantive decisions; the importance of the event is being played down by the Brits.

But the low-key approach hasn't prevented hordes of London-based lobby correspondents heading for the Belgian capital, in expectation of a spectacular bust-up.

The British government contingent is dreading the implications of a frustrated press pack in search of a story: either "UK Caves In" or "UK Says No" will do, but nothing less will justify the trip. If that doesn't work, there's always the Dublin summit in two weeks' time.

Acronym aversion
Amusing to see that wags have rechristened Apec - the Asia Pacific Economic Cooperation Forum - "A Perfect

Excuse to Chat". It has inspired Brussels Eurocrats to come up with multilingual variations on the same theme.

Thus in French the initials are rendered as *Accord sur la Profération d'Éternelles Conversations*, while in German they have been translated less elegantly into *Abkommen der Endlosen Konversationsen*.

This game could run forever. For instance, the UN might convert into "Useful Numbing" and could metamorphose into "Unlimited Number of Conferences To Agree in Diffé", The OECD? "Only Ever Can Disagree".

Peace breaks out
This may have slipped your notice: peace is about to be declared in a 900-year-long war in the eastern Caribbean.

Outright hostilities between the Arawaks, a tribe of the Caribbees, Columbus found occupying eastern Caribbean islands, and the more bellicose Caribs, who moved northward from South America, ceased long ago, when they joined forces against the European invaders.

But they fought to sign a peace treaty. Now it is finally to be signed in the island of Dominica by Barbadian-born Dominican Consul General Sir Peter Adams, a descendant of Anzotegui Hernández, Guyana's last Arawak ruler, and Hilary Frederick, chief of the Dominica Caribs. The document will then travel by canoe through the archipelago and to Guyana, being signed by other leaders of the tribes.

Contemporary Caribbean politicians have with much feigned pacifism signing economic union that so far has failed to work. Maybe they could learn from the Caribs and the Arawaks - "Don't drink, then have the celebratory drinks when everything's settled down."

Don't bank on it

Either it's a wonderful place to work or things are more serious than we imagined. Almost 200,000 people have applied for 222 jobs advertised by the Monks and Peasants at St James's Palace. Banking institutions

100 years ago
Historical Motorist...
50 years ago
Canadian Wage Control...
Don't bank on it
Peace breaks out

كازا من الاصل



FINANCIAL TIMES

Monday December 2 1996

"Without effort, a great vision will remain just an unfulfilled dream."
KAZUO HANANO, founder of Olympus
KODAK

Controversy over genetic-modification labels

EU agrees rules on sale of 'novel' food

By Caroline Southey in Brussels

The European Union has agreed controversial rules for the sale of genetically engineered foods after months of acrimonious debate. The deal will mean most such products could be marketed without special labelling. The move agreed last week has angered environmental campaigners who have protested across the EU against the import of genetically modified soybeans. Some countries, such as Germany and Austria, had backed environmentalists' calls for tough rules on the grounds that the products may harm human health. The food industry welcomed the deal. "We are relieved that a compromise was found. It means a legal vacuum has been filled and there will be uniformity across the EU," an

industry specialist said. The rules cover all "novel" foods, defined as those which have never been sold in the EU before or products made using a new technology. Rules have also been agreed on registering new products. Companies will have to label all "live" genetically modified products. "Live" products are those that could theoretically grow if put in soil, such as tomatoes, potatoes and strawberries. Labels will also be required on processed food where the chemical make-up of the product is no longer "equivalent" to conventional food because genetically modified ingredients have been used. But products with genetically modified ingredients which are deemed "chemically identical" to conventional food after processing or are "substantially equivalent" will not have to be labelled. This loop-

hole would allow oil made from genetically modified soybeans to be marketed without a special label. It would also allow a mix of genetically engineered and conventional products to be imported without extra labels. Environmentalists vowed to continue their campaign against imports of soybeans produced by Monsanto of the US. Monsanto said it was still considering the agreement. The company won approval from the EU in April to market a soya bean made resistant to one of its own herbicides. EU food retailers and wholesalers have argued that Monsanto, should segregate beans, pointing out that crushed soybeans are used in 60 per cent of processed foods and consumers will unwittingly eat genetically modified products even if they wish not to.

Argentina may issue first global peso bond next year

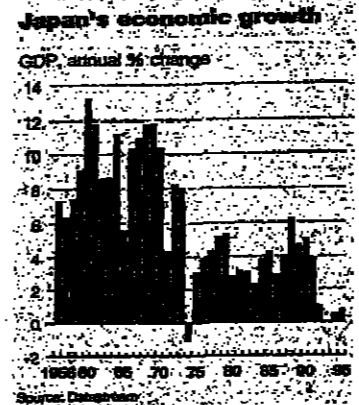
By Stephen Fidler and David Pilling in Buenos Aires

Argentina is considering issuing the first international bond denominated in its own currency next year. The aim is to emphasise market confidence in the peso's fixed exchange rate with the dollar and widen the pool of investors in Argentine debt. "We are considering that very seriously, but we have not made a decision yet," said Mr Miguel Kiguel, under-secretary of finance in the economy ministry. The idea would be to issue an international bond, perhaps early next year, with a maturity of five to 10 years in pesos. "That would clearly indicate there is confidence in Argentina," said Mr Kiguel. Officials said there were strong indications from investment banks that it would be possible to place such an issue. One advantage would be that peso bonds - unlike Argentine dollar and other foreign-currency bonds - are rated as investment grade by the main US rating agencies. This would significantly widen the pool of potential US investors in Argentine paper, since many US institutions cannot buy bonds regarded as speculative by the rating agencies. It would also make clear the market's view of the exchange rate risk of the peso, which has been fixed by law at parity to the US dollar since 1981. "You can't avoid the market pricing in some kind of exchange-rate risk in Argentina. But it would also show the market perception that the fundamentals are solid," said Mr Pablo Giuditti, the treasury secretary. An interest rate margin of 200 basis points - 2 percentage points - between Argentine dollar and peso bonds would indicate a belief that over five years there would be only a 10 per cent devaluation. The government faces a total financing requirement of \$14bn next year after privatisations, including a deficit of \$3bn-\$3.5bn. Much of this is accounted for by \$2bn in 90-day paper known as Letes, which will be rolled over. It is also planning for the first time an auction of longer-term treasury bonds through the same 12 dealers which bid for Letes treasury bills. Initially, it will seek to issue \$500m of two-year dollar-denominated bonds, or Bontes. The sale will be a big test for the government. Economist Mr Roberto Alemann said: "Argentines have not yet been willing to buy government bonds from the treasury."

THE LEX COLUMN

Swiss power plays

Union Bank of Switzerland and CS Holding may have failed to resolve their differences in a proposed merger earlier this year, but they have reached a sensible strategic consensus. Both have admitted the necessity for internal restructuring. And last weekend, they belatedly recognised that electricity generation is a non-core business. The move to break up Electrowatt looks a precursor to a later disposal of CS Holding's controlling stake in the electricity and industrial combine. Meanwhile, UBS is selling 40 per cent of Switzerland's other significant power group, Motor-Columbus, to Electricité de France and RWE. Selling non-core businesses may appear an obvious strategy, but it has so far eluded the German banks and is to be welcomed. Nonetheless, it is a pity the two banks could not temporarily bury their grievances and merge their power businesses. A merger might sound like a national, rather than commercial, solution. But Switzerland is at a geographic crossroads within continental Europe. A large and cost-efficient Swiss power group could play a hugely profitable role once the European Union's electricity market is deregulated, even though Switzerland is outside the EU.



With new shareholders now involved, a merger looks less feasible. But at least Motor-Columbus's new shareholders will ensure that it benefits from deregulation. As for EdF and RWE, looking in a route across the Alps should give them an edge when competition finally sparks up. Japan Do the past five years of recession and political turbulence mark the beginning of Japan's decline as an economic power or the start of its renewal? That depends on whether it can implement the structural changes it so badly needs: from manufacturing-led to consumer-driven economy; from over-regulated bureaucracy to a more open market; and from a culture of corporate rigidity to one of entrepreneurial freedom. There are some encouraging signs. Deregulation has sparked a mobile phone boom, lowered air fares and brought the country its first proper supermarkets. Mr Ryutaro Hashimoto, the prime minister, has pledged far-reaching financial reforms. There are even calls for the Ministry of Finance, the heart

Economy still showing signs of robust growth



UK will join, Santer says

Continued from Page 1

the power of the Commission rested on its ability to speak with one voice. In response to those in Britain who argue that Emu would amount to an unacceptable transfer of national sovereignty, he said: "It is not a question of national sovereignty. Governments have long abandoned it [to the financial markets]. They cannot fix the day-to-day value of the currency."

Additional reporting by Liam Halligan

Utilities buy Swiss stake

Continued from Page 1

on the transaction. UBS said that it had proved impossible to keep Motor-Columbus in purely Swiss hands. But it stressed that its intention of remaining the largest single shareholder would ensure the company's Swiss character. The deal laid the foundation stone for the creation of an energy holding company that could exploit the opportunities in the soon-to-be deregulated European electricity market. European energy ministers agreed in June to open electricity markets to limited competition progressively from 1999. EdF has been aggressively expanding abroad this year.

Demand boosts bond and equity issues by 30%

By Daniel Green in London

Investors scouring the world for higher yields have triggered a 30 per cent increase in issuing activity on international financial markets this year, according to a report by the Organisation for Economic Co-operation and Development. In some markets, the rises have been unprecedented, thanks to falling interest rates and diverging national economic prospects. The value of international bond and equity financing, including syndicated loans, euro-commercial paper and medium term euro-notes, was \$1,195bn for the first nine months of 1996 compared with \$919bn for the same period in 1995. There were sharp rises in all categories of financial instrument except syndicated loans over the period, says the report. Financial Market Trends, which was published yesterday. An "astounding" \$21bn of international dollar bonds was issued in the first nine months of the year, up from \$128bn in the same period of 1995. The performance of bond markets was "remarkable" because there was a rise in all main types of bond being issued by all types of borrowers. The value of issued bonds

for the first nine months was \$522bn, compared with \$347bn. The rise was sharper for floating rate notes, up from \$60bn to \$114bn. Equity linked bonds rose from \$13bn to \$20bn. Euro-dollar offerings rose from \$106bn to \$194bn as the dollar rose. International D-Mark bond offerings rose from DM72bn to DM121bn, mostly driven by the internationalisation of the German public sector and mortgage bonds markets. Offerings of foreign bonds in Japan more than doubled as borrowers increased their efforts to sell bonds to private buyers. Emerging markets have proved to be among the most popular with lenders internationally as investors have broadened their search for higher yields. Borrowers in central and eastern Europe "have probably experienced the most important change in terms of improved access to capital markets". Borrowers in South America raised \$21bn, compared with \$8bn last year. A \$6bn floating rate note from United Mexican States issued in August had originally been a \$3bn issue. Financial Market Trends available on subscription. 367 for three issues from OECD Publications, 2 Rue André-Pascal, 75776 Paris, CEDEX 16, France.

Bonds, Page 26



THE COMPETITIVE EDGE

Gulf International Bank (GIB) is a wholesale commercial bank based in Bahrain. It is wholly owned by Gulf Investment Corporation (GIC), the international investment banking corporation owned equally by the governments of the six member states of the Gulf Cooperation Council (GCC) - Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the United Arab Emirates. This ownership provides a guarantee of financial strength, integrity and commitment to the regional markets. GIB offers a comprehensive range of wholesale commercial banking services including Corporate and Islamic banking and Treasury activities. Target



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FT WEATHER GUIDE
Europe today
Most of Europe will have a strong westerly air flow which will bring cool, unstable air to the area. There will be cloud, wintry showers and sunny intervals. Western parts will have numerous showers, which may be accompanied by sleet or small hail. Active low pressure in the eastern Mediterranean will cause cloud and heavy thunder showers, especially over Greece. Temperatures will stay below zero in Scandinavia.
Five-day forecast
A low pressure system will develop over the Atlantic and move towards the North Sea, bringing cloud and rain to most of western Europe. The active low over Greece will slowly move east and sunny intervals will return to the area.

Maximum	Minimum	Forecast									
Abu Dhabi	fair 26	Berlin	show 7	Caracas	sun 8	Frankfurt	show 7	Madrid	sun 14	Rangoon	fair 31
Accra	fair 21	Bogota	show 7	Geneva	show 7	London	show 7	Manama	sun 15	Rio	sun 21
Algiers	fair 20	Bombay	show 7	Geneva	show 7	London	show 7	Manama	sun 15	Rio	sun 21
Amsterdam	show 8	Bombay	show 7	Geneva	show 7	London	show 7	Manama	sun 15	Rio	sun 21
Athens	thund 16	Bombay	show 7	Geneva	show 7	London	show 7	Manama	sun 15	Rio	sun 21
Atlanta	sun 14	Brussels	show 7	Geneva	show 7	London	show 7	Manama	sun 15	Rio	sun 21
B. Aires	sun 29	Budapest	fair 3	Geneva	show 7	London	show 7	Manama	sun 15	Rio	sun 21
Bham	fair 8	Chengde	show 8	Geneva	show 7	London	show 7	Manama	sun 15	Rio	sun 21
Bangkok	fair 35	Cairo	fair 17	Geneva	show 7	London	show 7	Manama	sun 15	Rio	sun 21
Barcelona	sun 17	Cape Town	fair 17	Geneva	show 7	London	show 7	Manama	sun 15	Rio	sun 21

We wish you a pleasant flight.
Lufthansa

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